JetBlue Names Brandon Nelson Vice President, Associate General Counsel

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NEW YORK, July 17 /PRNewswire-FirstCall/ -- JetBlue Airways (Nasdaq: JBLU) today announced the appointment of Brandon Nelson to the position of Vice President, Associate General Counsel.

Mr. Nelson previously served as Director, Corporate Counsel and Assistant Secretary for the airline. In that position, he was responsible for oversight of corporate contract review policy and handled various corporate governance matters. In addition, Mr. Nelson acted as lead in-house counsel for Deutsche Lufthansa AG's purchase of 19.0% of JetBlue's outstanding common stock in 2008, the company's issuance of approximately $300 million of debt and equity in June 2009, and the company's entrance into several aircraft and parts maintenance agreements over the years.

In his new position, Mr. Nelson will continue to report to James Hnat, Executive Vice President Corporate Affairs and General Counsel, and will remain the primary counsel for the Finance and Commercial Departments with respect to transactional, corporate and contractual matters. He will also continue to support the company and the Board of Directors as Assistant Secretary.

"Since joining the Legal Department four years ago, Brandon has been a prominent contributor to JetBlue's first decade of success," Mr. Hnat said. "I am pleased he will play an important role as the JetBlue brand and business strategy evolve. Brandon will continue to provide trustworthy and valuable counsel in the next chapter of JetBlue's history."

"It's an honor to be part of JetBlue's future as I step into this new role," Mr. Nelson said. "I look forward to supporting my clients as we position ourselves in the next decade as the preeminent value carrier of the Americas."

Mr. Nelson holds a Juris Doctorate from New York University School of Law and a Bachelor of Business Administration from Howard University. Born and raised in Southern California, he practiced corporate and business litigation law at law firms in Orange County, California and New York City, including Shearman & Sterling LLP, prior to joining JetBlue in 2005.

About JetBlue Airways

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers Lots of Legroom and super-spacious Even More Legroom seats. JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue currently serves 56 cities with 600 daily flights. New service to Baltimore begins on September 9. The airline also intends to commence service to Barbados (October 1); Saint Lucia (October 26); and Kingston, Jamaica (October 30). With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530 or visit www.jetblue.com.

SOURCE JetBlue Airways

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