JetBlue Introduces Lifestyle Getaways Vacation Packages

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-- From golf to spa, family to all-inclusive, Lifestyle Getaways offer vacation packages to fit vacationers' interests --

NEW YORK, July 9 /PRNewswire-FirstCall/ -- JetBlue Airways Corporation (Nasdaq: JBLU) is pleased to introduce new Lifestyle Getaways, themed vacation package options designed to fit vacationers' interests. Lifestyle Getaways categorize hotels and resorts according to a common interest or theme, such as all-inclusive, family, golf, historic, romantic and spa. They further increase the number of vacation packaging options offered by JetBlue through its Getaways product and make it even easier for customers to find the perfect accommodations and activities to package with their JetBlue flight. More information about Lifestyle Getaways is available online at www.jetblue.com/lifestyle-getaways.

(Logo: http://www.newscom.com/cgi-bin/prnh/20090217/NY71475LOGO-b)

"Grouping accommodations according to similar lifestyle interests makes it very easy for customers to choose the perfect getaway based on the theme they would like for their vacation," said Rusty McNeal, director vacation packaging, JetBlue Airways. "Packaging a JetBlue-recommended hotel or resort with JetBlue flights makes it convenient to find the best value for your vacation, too. It takes the hassle out of planning a vacation and allows our customers to truly enjoy their experience at these exceptional hotels. Our goal is to expand the JetBlue experience."

New Lifestyle Getaways packages include:

All-Inclusive Vacations: Plan a stress-free vacation by paying for everything upfront. These all-inclusive resorts in the Caribbean and Mexico offer a full range of onsite dining options, beverage services, and activities.

Family Vacations: Traveling with kids, teens, or on a budget just got easier. These hotels offer services and amenities to make your vacation relaxing and memorable.

Golf Vacations: Whether you're an active or novice golfer, a vacation retreat to some of the world's greatest golf courses is a dream embraced by many. Want to watch a major golf tournament, escape with private lessons, or tee-off on your own? Stay within putting distance from the course at the hotel of your choice. We've compiled the best golf resorts that combine incredible accommodations with challenging tees and great greens. Each resort offers a wide variety of options including luxury spas, pools, and/or world-class beach clubs designed for individuals and families.

Historic Vacations: If these walls could talk, oh the stories they could tell! These historic and notable landmark hotels have served as getaways for the rich and famous and witnessed momentous events. With their extravagant architecture and legendary charm, these hotels were and are the place to be.

Romantic Vacations: Fall in love with our dreamiest resorts and hotels in various exotic destinations, from sunny Caribbean beaches to lush mountain retreats. Every resort offers luxurious accommodations, top-notch cuisine, spas and other activities, and most importantly, superb concierge service to make your experience truly unforgettable.

Spa Vacations: Escape to a peaceful retreat where you can spend your days relaxing and rejuvenating. At these resorts, the spa is not just an amenity; it's an integral part of the experience. Though they differ in technique, size and ambiance, they all feature a full selection of spa facilities and treatments. They're ideal for a pampering vacation with your closest friends, loved ones, or even by yourself.

JetBlue Getaways is a one-stop value-priced vacation website, designed to meet customers' demand for self-directed, packaged travel planning. Packages include air travel on JetBlue, a selection of JetBlue-recommended hotels and resorts, and may also include car rentals, airport transfers and activities. Customers can book their JetBlue Getaways online at www.jetblue.com/getaways or by calling JetBlue at 1-800-JETBLUE (1-800-538-2583), option 3.

JetBlue Getaways package vacations are available in the following destinations: Anaheim/Disneyland(r) Resort; Aruba; Bermuda; Boston; Cancun/Hotel Zone; Cancun/Riviera Maya; Fort Lauderdale; Fort Myers/Naples; Jacksonville/Amelia Island; LA/Hollywood; Las Vegas; Miami; Montego Bay, Jamaica; Nassau, Bahamas; New Orleans; New York City; Orlando; Orlando/Walt Disney World(r) Resort; Phoenix; Puerto Plata, DR; Salt Lake/Park City; San Diego; San Francisco; San Jose, Costa Rica; San Juan, Puerto Rico; Santo Domingo, DR; Sarasota Bradenton; St. Maarten/St. Martin; Tampa Bay; Washington, DC/Dulles; and West Palm Beach.

About JetBlue Airways

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers Lots of Legroom and super-spacious Even More Legroom seats. JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue currently serves 56 cities with 600 daily flights. New service to Baltimore

begins on September 9. The airline also intends to commence service to Barbados (October 1); Saint Lucia (October 26); and Kingston, Jamaica (October 30). With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530 or visit www.jetblue.com.

Packages are subject to availability. Packages are capacity controlled and may not be available on every date or on all flights. All packages must be purchased at time of reservation, are nonrefundable and nontransferable, and name changes are not permitted. Package prices include hotel rates, taxes and fees, and roundtrip airfare, but do not include taxes and fees applicable to airfare including without limitation: (a) Passenger Facility Charges of up to $9.00 each way, (b) September 11th Security Fees of up to $10, (c) Federal Segment Taxes of $3.60 per domestic segment (a segment is a takeoff and landing), and (d) in the case of Puerto Rico and international travel, government fees and taxes of up to $127.60. All taxes and fees must be paid at the time of purchase. JetBlue does not guarantee that changes can be made on all or parts of packages. To the extent changes are can be made, changes must be made 14 days or more prior to the scheduled departure date by calling 1-800-JETBLUE. Customers with hearing or speech impairments can call our toll-free TTY/TDD telephone number, 1-800-336-5530. Changes, where permissible, and all cancellations are subject to a JetBlue fee of $100 per person plus any increase in the package price, as well as any additional hotel penalties that are set forth in the specific package details. Cancellations are for a Getaways credit only, which is valid for 1 year and may not be used with air-only travel. If a reservation is not changed/canceled prior to departure, all money associated with the package is forfeited. A $30 second checked bag fee applies. JetBlue reserves the right to deny boarding to passengers without proper documentation. DIRECTV(R) service is not available on flights outside the continental U.S. Additional restrictions apply.

SOURCE JetBlue Airways Corporation
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