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NEW YORK, May 21, 2009 /PRNewswire-FirstCall via COMTEX/ -- - One way fares to Montego Bay on sale as low as $129 USD (a) -
Continuing its popular expansion in the Caribbean, customer-favorite JetBlue Airways (Nasdaq: JBLU) today begins daily nonstop service to Sangster International Airport in Montego Bay (Mo-Bay), Jamaica, the island's second largest city, from its home base at New York's John F. Kennedy International Airport (JFK). Convenient connections to Jamaica are also available from other Northeast cities via JFK, including Boston; Buffalo, N.Y.; Burlington, Vt.; Portland, Maine; and Rochester and Syracuse, N.Y. Earlier today, the value carrier also announced its intent to serve Kingston, Jamaica this fall with nonstop service from New York/JFK, pending government operating authority.

(Logo: http://www.newscom.com/cgi-bin/prnh/20090217/NY71475LOGO-b)

To celebrate, JetBlue is currently offering a special $129 (a) sale fare each way between New York and Mo-Bay for travel between June 1 and September 9, 2009. Travel must be booked by Friday, May 29 at 11:59 p.m. MT. Blackout dates and other restrictions apply (a). Regular one-way fares between New York and Montego Bay start as low as $159 (a) each way.

"Direct, affordable flights to Caribbean destinations like the beautiful, fair weather island of Jamaica continue to be the most popular new cities requested by our customers," said JetBlue's Senior Vice President of Customer Services, Rob Maruster. "We are proud to offer Jamaicans fares up to 20 percent lower than industry prices before our entry into Montego Bay. Getting there is half the fun on JetBlue, with leggy leather seats, free snacks and drinks, complimentary first-run movies and award-winning customer service crewmembers."

"MBJ Airports Limited is very pleased to see this new addition to the overall air service at Sangster International Airport and we are confident that JetBlue will be successful in this new market," said Fernando Bosque, CEO of MBJ Airports Limited. "We warmly welcome JetBlue customers and crew to the best airport in the Caribbean, with our recently completed $183 million upgrade and expansion. JetBlue provides another choice for New Yorkers and customers throughout the JetBlue network to visit Jamaica and enjoy one of the most diverse and beautiful destinations in the Caribbean."

"We are pleased to welcome JetBlue Airways as a new destination partner and excited at the prospects for visitors to Jamaica who will now have an additional carrier from which to choose. This new service will be a great option for leisure travelers and reinforces the strong demand for our product," said Edmund Bartlett, Jamaica's Minister of Tourism. "The new service to Jamaica, which comes a time when many airlines are consolidating and reducing service to the region, shows the continuing popularity of the destination."

"In a follow up to the November 2008 signing of the bi-lateral Open Skies Treaty between Jamaica and the United States we welcome the introduction of new flights from JetBlue Airways to the island. JetBlue Airways' arrival is a tremendous opportunity to expand the business/tourism links between the United States and Jamaica," said James T. Heg, Charge d'Affaires, U.S. Embassy Kingston.

JetBlue's conveniently timed new service from New York to Jamaica:

New York (JFK) to Montego Bay, Jamaica (MBJ) Depart - Arrive 7:55 a.m. - 10:51 a.m.	Montego Bay, Jamaica (MBJ) to New York (JFK) Depart - Arrive 11:50 a.m. - 4:39 p.m.

Montego Bay is the 55th city served in JetBlue's route network and the 11th Caribbean/Atlantic destination, including: Aruba; Bermuda; Cancun; Nassau, the Bahamas; Puerto Plata, Santiago and Santo Domingo, Dominican Republic; Aguadilla, Ponce and San Juan, Puerto Rico; and St. Maarten in the Netherlands Antilles. This fall, the airline also intends to begin low-fare flights between JFK and Barbados (effective Oct. 1, 2009) as well as Saint Lucia (effective October, 2009) pending government operating authority.

Consistently noted as a leader in customer service and customer satisfaction, JetBlue will operate service to Jamaica with its comfortable 150-seat Airbus A320, which offers high-value amenities including seatback televisions, all-leather seating, the most legroom in coach of any U.S. airline (b), and unlimited free snacks and beverages.

About JetBlue Airways

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers Lots of Legroom and super-spacious Even More Legroom seats. JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue currently serves 55 cities with 600 daily flights. New service begins to Los Angeles International Airport on June 17 and to Baltimore on September 9. The airline also intends to commence service to Barbados and Saint Lucia in October, subject to receipts of government operating authority. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

(a) For travel from New York to Montego Bay, Jamaica: Travel must be booked by May 29, 2009, 11:59 PM MT. Travel must take place between June 1, 2009 and September 9, 2009. Travel must be completed by September 9, 2009. Blackout dates for travel are between June 22, 2009 and July 7, 2009. Travel from Jamaica to New York must take place on Wednesday and/or Thursday. Travel from New York to Jamaica must take place on Monday and/or Tuesday. Fares may not be available on all days or on all flights. All fares are subject to change without notice. Travel costs $15 more per person if purchased by telephone, or at an airport or city ticket office. Fares require up to a 10-day advance purchase. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $100 per person at 1-800-JETBLUE (1-800-336-5530 for TTY/TDD), 1-800-963-3014 if located in Jamaica, or at jetblue.com, with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.60 per domestic segment. A segment is a takeoff and landing. International fares also do not include government fees and taxes of up to $127.60 each way. All taxes and fees must be paid at the time of purchase. JetBlue reserves the right to deny boarding to passengers without proper documentation. A second bag fee of $20 applies. DIRECTV(r) service is not available on flights outside the continental US. Montego Bay service begins May 21, 2009. Other restrictions apply. (C)2009 JetBlue Airways

(b) JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines, excluding premium coach products.

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