JetBlue Airways Announces Plans to Serve Kingston, Jamaica

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- Daily flights from New York set to begin in the fall (a) -
- JetBlue's 2nd Jamaican destination -

NEW YORK, May 21 /PRNewswire-FirstCall/ -- JetBlue Airways (Nasdaq: JBLU) today announces plans to begin new service to Kingston, Jamaica -- its 14th international destination -- this fall. The airline expects to serve Kingston's Norman Manley International Airport with daily nonstop service to/from New York's John F. Kennedy International Airport, with onward connecting service available to cities across the United States. JetBlue's flights to the Jamaican capital are expected to go on sale in June at www.jetblue.com, subject to receipt of government operating authority.

(Logo: http://www.newscom.com/cgi-bin/prnh/20090217/NY71475LOGO-b)

Kingston will be JetBlue's second destination in Jamaica. Today the airline kicked off daily nonstop service between New York (JFK) and Montego Bay on the north coast of the island, rounding out a robust lineup of Caribbean destinations. Later this year, JetBlue expects to once again expand in the West Indies with the addition of flights to Barbados and Saint Lucia, also subject to receipt of government operating authority.

"Today JetBlue is proud to not only be launching new service to Montego Bay, but also announcing new flights to Kingston for the fall," said Dave Clark, JetBlue's director of route planning. "Jamaicans have quickly given JetBlue a warm welcome to their beautiful island and we are thrilled to be in a position to be adding service to a second destination. We look forward to sharing the JetBlue Experience -- complete with free snacks, drinks, seatback TVs and friendly service -- with travelers on our new Kingston route."

JetBlue plans to serve Kingston with its spacious 150-seat Airbus A320 aircraft. The A320 offers travelers all of the amenities for which JetBlue has become well-regarded throughout the Americas: complimentary seatback television programming including free first-run movies, comfortable leather seats, the most legroom in coach of any U.S. airline (b), unlimited free snacks and industry-leading customer service.

About JetBlue Airways

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers Lots of Legroom and super-spacious Even More Legroom seats. JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 55 cities with 600 daily flights. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583), TTY/TDD 1-800-336-5530 or visit www.jetblue.com.

(a) Service to Kingston, Jamaica is subject to receipt of government operating authority

(b) JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.

SOURCE JetBlue Airways
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/CONTACT: JetBlue Corporate Communications, +1-718-709-3089,
CorporateCommunications@jetblue.com or
JetBlue Reservations, 1-800-JET-BLUE
(538-2583) or 1-800-336-5530/

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