JetBlue Airways Announces Plans to Offer Barbados - New York Flights

Apr 23, 2009

JetBlue Airways Announces Plans to Offer Barbados - New York Flights

-- Daily flights proposed to begin in October -

NEW YORK, April 23, 2009 /PRNewswire-FirstCall via COMTEX/ -- JetBlue Airways (Nasdaq: JBLU) today announces plans to continue its successful international expansion with new service this fall to the Caribbean island of Barbados, subject to receipt of government operating authority. JetBlue intends to begin daily nonstop flights year-round between Grantley Adams International Airport in Bridgetown and New York's John F. Kennedy International Airport -- where connections to cities across the United States are available -- on Oct. 1, 2009. Flights are expected to go on sale in June at www.jetblue.com.

(Logo: http://www.newscom.com/cgi-bin/prnh/20090217/NY71475LOGO-b)

Barbados is one of 12 international locations on JetBlue's growing route map, and one of the more than 50 destinations throughout the Americas to boast JetBlue's award-winning service. In addition to its new Barbados flights, JetBlue will also begin new service to Jamaica on May 21.

JetBlue will operate its Barbados service with spacious 150-seat Airbus A320 aircraft. The A320 offers travelers all of the amenities for which JetBlue has become well-regarded: complimentary seatback television programming including free first-run movies, comfortable leather seats, the most legroom in coach of any U.S. airline (a), unlimited free snacks and industry-leading customer service.

"JetBlue is proud to offer our customers even more choice with the addition of new daily service between New York and Barbados," said Scott Laurence, JetBlue's vice president of network planning. "We look forward to welcoming New Yorkers and Barbadians alike to JetBlue with low fares and the promise of a great travel experience. Whether you're headed on holiday or reconnecting with family and friends, JetBlue gets you there in style and comfort, and without breaking the bank."

In applauding the new JetBlue service from JFK, the Barbados Minister of Tourism, the Honorable Richard Sealy, stated that he was happy to welcome the JetBlue service to Barbados: "The carrier has an excellent reputation in the industry and we look forward to a long and mutually beneficial partnership," he said. "The additional service fits in perfectly with Government's strategy of increasing our levels of business out the US market."

About JetBlue Airways

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers Lots of Legroom and super-spacious Even More Legroom seats. JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 53 cities with 600 daily flights. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583), TTY/TDD 1-800-336-5530 or visit www.jetblue.com.

(a) JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines, excluding premium coach products

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the ability to operate reliably the EMBRAER 190 aircraft and our new terminal at JFK; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market and the effect of increased congestion in this market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2008 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

SOURCE JetBlue Airways

http://www.jetblue.com

Powered by SITECORE