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- President-COO Russ Chew Transitions to Senior Advisor -

NEW YORK, April 16 /PRNewswire-FirstCall/ -- JetBlue Airways (Nasdaq: JBLU) today announces the promotion of Rob Maruster to Chief Operating Officer effective June 1, 2009, concurrent with the transition of current President and Chief Operating Officer Russ Chew to the role of Senior Advisor. JetBlue's Chief Executive Officer, Dave Barger, will assume the duties and title of President, also effective June 1, 2009.

"Russ has accomplished more than he set out to achieve when he joined us in 2007," Mr. Barger said. "His influence in helping us improve operational performance as well as developing the architecture of our strategic planning function will continue to benefit JetBlue far into the future. On behalf of JetBlue's 11,500 Crewmembers, and our Board of Directors, I thank Russ for his service and commitment to JetBlue."

Mr. Chew joined JetBlue after four years with the Federal Aviation Administration as Chief Operating Officer, following a 17-year career with American Airlines in their Operations and Planning units.

"Rob brings great operational experience, leadership and passion to this position," Mr. Barger said. "Over the four years Rob has been with JetBlue, he has revitalized our Airports team, taken leadership of our System Operations team, and is currently leading our Operational Integrity initiative. He is the right leader for the challenges ahead."

"From the day I joined JetBlue, I knew I was home," Mr. Maruster said. "Our culture is our greatest asset, and as a member of the senior leadership team, it is my responsibility to ensure JetBlue's extraordinary crewmembers have the tools, resources and information they need to continue delivering the JetBlue Experience our customers have come to expect of us. I look forward to contributing to our continued success."

Mr. Maruster joined JetBlue in 2005 as Vice President, Operations Planning, after a 12-year career with Delta Air Lines in a variety of increasingly responsible leadership positions in the carrier's Marketing and Customer Service departments; culminating in Vice President Airport Customer Service at Hartsfield-Jackson Atlanta International Airport. In 2006, Mr. Maruster was promoted to Senior Vice President, Airports and Operational Planning. In 2008, Mr. Maruster's responsibilities expanded to include the Customer Services group, including Inflight Service, Reservations and System Operations.

Mr. Maruster graduated with a BA degree in Political Science from Auburn University, and has earned his MBA from Emory University.

About JetBlue Airways

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers Lots of Legroom and super-spacious Even More Legroom seats. JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 53 cities with 600 daily flights. New service begins to Montego Bay, Jamaica on May 21 and to Los Angeles International Airport on June 17. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583), TTY/TDD 1-800-336-5530 or visit www.jetblue.com.

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