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-- Fares now on sale as low as US $69 (a) each way --

-- Value airline continues Orlando expansion with first Central American destination --

ORLANDO, Fla., March 26 /PRNewswire-FirstCall/ -- New York-based JetBlue Airways Corporation (Nasdaq: JBLU) today commemorates the launch of Orlando's only daily nonstop service to San Jose, Costa Rica's Juan Santamaria International Airport (SJO), the carrier's first Central American destination and ninth country in its route network. Costa Ricans traveling through Orlando will also have seamless one-stop connections to New York's John F. Kennedy as well as Newark, New Jersey and San Juan, Puerto Rico.

(Logo: http://www.newscom.com/cgi-bin/prnh/20090217/NY71475LOGO-b)

To celebrate its new service, sale fares as low as $69 (a) are available between Orlando and San Jose each way for travel purchased today through April 8, 2009 at www.jetblue.com. Travel must take place between April 14 and June 17, 2009. Average everyday fares will start at $139 each way.

"JetBlue is committed to furthering our growth in Latin America and we are excited to provide the Orlando community with its only nonstop service to San Jose, Costa Rica," said JetBlue's Chief Executive Officer Dave Barger at a press conference at SJO this afternoon. "Central Floridians continue to give JetBlue reasons to add more destinations, more direct flights and more value when they travel to new international cities like Bogota, Nassau and San Jose."

"JetBlue's entry into the Costa Rican market is a reaffirmation of the wisdom and foresight that brought our countries together in a free trade agreement that supports us in hard times and positions us for better times ahead," said Peter Cianchette, U.S. ambassador to Costa Rica.

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JetBlue's daily schedule between Orlando and San Jose:

      Depart Orlando (MCO)  10:05 a.m.   Arrive San Jose (SJO)  11:14 a.m.
      Depart San Jose (SJO) 12:09 p.m.   Arrive Orlando (MCO)   5:19 p.m.
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JetBlue operates service to Costa Rica with its 100-seat EMBRAER E190, offering comfy all-leather seats in a two-by-two configuration (with no middle seat!), seatback televisions (including programming en Espanol), the most legroom in coach of any U.S. airline (b), and unlimited free snacks and beverages. Customers will also be treated to the best customer service in the industry, delivered by the airline's friendly and award-winning crewmembers.

About JetBlue Airways

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers Lots of Legroom and super-spacious Even More Legroom seats. JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue currently serves 53 cities with 600 daily flights. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations in English or Spanish call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

(a) For travel between San Jose (Costa Rica) and Orlando: All fares are subject to change without notice. Travel costs $15 more per person if purchased by telephone, or at an airport or city ticket office. Fares require up to a 7-day advance purchase. Travel must be booked by April 8, 2009, 11:59 PM MT. Travel must take place between April 14, 2009 and June 17, 2009. Travel must be completed by June 17, 2009. Fares may not be available on all days or on all flights. Fares are most often found on midweek travel dates. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $100 per person at 1-800-JETBLUE (0800-0121666 if located in Costa Rica) or at jetblue.com, with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.60 per domestic segment. A segment is a takeoff and landing. International fares also do not include government fees and taxes of up to $127.60 each way. Puerto Rico fares also do not include a US Departure Tax of $16.10 each way. All taxes and fees must be paid at the time of purchase. JetBlue reserves the right to deny boarding to passengers

without proper documentation. A second bag fee of $20 applies. DIRECTV(r) service is not available on flights outside the continental US. San Jose service begins March 26, 2009, pending government operating authority. Travel to/from Costa Rica is subject to government approval. Other restrictions apply. (C)2009 JetBlue Airways

(b) JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines, excluding premium coach products.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the ability to operate reliably the EMBRAER 190 aircraft and our new terminal at JFK; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market and the effect of increased congestion in this market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2007 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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