Book It to the West Coast, Boston! Make Two Trips on JetBlue Airways and Get a Third Ride Free

Mar 19, 2009

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- TrueBlue customers traveling twice between Boston and Denver, Las Vegas, L.A./Long Beach, Oakland, San Diego, San Francisco or Seattle are eligible for a free travel certificate -

- Members must register at www.jetblue.com/bostonwest before booking and traveling today through May 31 (a) -

BOSTON, March 19 /PRNewswire-FirstCall/ -- JetBlue Airways (Nasdaq: JBLU), the airline with the most nonstop destinations from Logan International Airport, today announces a special travel deal for its loyal TrueBlue customers traveling between Boston and the West Coast, including Denver, Las Vegas, L.A./Long Beach, Oakland, San Diego, San Francisco or Seattle. TrueBlue customers that register at www.jetblue.com/bostonwest before booking and traveling twice between Boston and any of these West Coast cities today through May 31 (a) will earn one free roundtrip travel certificate to any of JetBlue's more than 50 destinations.

(Logo: http://www.newscom.com/cgi-bin/prnh/20090217/NY71475LOGO-b)

"At JetBlue we give you more for less and we're excited to thank our loyal Boston customers with a free flight this spring," said Marty St. George, Senior Vice President of Marketing and Commercial Strategy for JetBlue Airways. "We are the leading low-fare carrier in Boston, with more nonstop flights to the West Coast that any other airline. The city continues to be one of our core markets as we add more destinations and frequencies to the places our customers want to go. And, thanks to our award-winning crewmembers who provide the best possible customer experience every day, Boston keeps coming back for more."

To take advantage of this special offer, customers must be an existing TrueBlue member (or register at www.jetblue.com/trueblue) and must also sign-up at www.jetblue.com/bostonwest before booking and traveling. Travel must be booked online at www.jetblue.com between Thursday, March 19 and Sunday, May 31, 2009 (a).

Two roundtrip flights must be booked and flown by 11:59 p.m. MDT on Sunday, May 31, 2009 between eligible city pairs. Travel Certificates will be awarded electronically only upon completion of the return portion of the Qualifying Travel, on or after June 15, 2009. Each Travel Certificate expires on December 15, 2009 and all travel must be booked and flown within the valid dates shown on the Travel Certificate. Blackout dates and other restrictions apply (a).

JetBlue currently offers 30 destinations from Boston -- the value airline's second largest base of operations. New year-round service to Santo Domingo, Dominican Republic starts June 19, 2009, subject to receipt of foreign government approval.

About JetBlue Airways

JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers Lots of Legroom and super-spacious Even More Legroom seats. JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 52 cities with 600 daily flights. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-538-2583 from the United States or 1-888-751-2241 from the Dominican Republic, or visit www.jetblue.com.

(a) Offer expires 11:59 p.m. MDT May 31, 2009. TrueBlue members in good standing who (i) register for this promotion at www.jetblue.com/bostonwest and then (ii) purchase and fly two (2) roundtrip flights on JetBlue between March 19, 2009 and May 31, 2009 for travel between BOS and LGB, SAN, SFO, OAK, SEA, DEN or LAS ("Qualifying Travel") are eligible to receive one (1) travel certificate good for roundtrip travel on JetBlue between any two cities in the JetBlue route network ("Travel Certificate"). Offer may not be combined with other special offers and is available only for newly-booked travel; changes to existing travel are not eligible. All fares must be purchased at time of reservation and are one-way, nonrefundable, and non-transferable. Offer may not be redeemed for cash. QUALIFYING TRAVEL. Registration must be completed prior to booking a flight, or that flight will not be deemed Qualifying Travel. For a flight to be Qualifying Travel, the individual who books the flight must be a TrueBlue member and must be the same individual who travels on the flight. Only roundtrip flights on JetBlue between BOS and LGB, SAN, SFO, OAK, SEA, DEN, or LAS are eligible to be Qualifying Travel. Roundtrip travel is defined as two or more flight segments on the same itinerary that originate and end in any of the following cities: BOS and LGB, SAN, SFO, OAK, SEA, DEN, or LAS. All Qualifying Travel must be completed by May 31, 2009. Any redemption of TrueBlue Award Flights, Travel Certificates, or other non-revenue travel is not Qualifying Travel. Any scheduled flight that is cancelled, changed to after May 31, 2009, or for any reason is not flown will not be deemed Qualifying Travel. If a single itinerary has more than one flight of potentially Qualifying Travel, the flight will be deemed Qualifying Travel only for the individual who booked the itinerary. TRAVEL CERTIFICATES. Travel Certificates will be awarded electronically only upon completion of the return portion of the Qualifying Travel,

on or after June 15, 2009. Each Travel Certificate expires on December 15, 2009 and all travel must be booked and flown within the valid dates shown on the Travel Certificate. Redeemed travel on the Travel Certificate is subject to availability and seats may not be available on all flights. Certain blackout dates may apply and travel may be capacity controlled. Schedules are subject to change without notice. Travel Certificates are transferable; however, at no time may they be purchased, sold, bartered, or otherwise exchanged for value without prior written consent from JetBlue. Travel Certificates cannot be sold or traded on auction websites. A passenger using a Travel Certificate is subject and entitled to all provisions of JetBlue's Contract of Carriage except denied boarding and Bill of Rights compensation. JetBlue's Contract of Carriage is posted on the JetBlue website at http://www.jetblue.com/p/jetblue_coc.pdf. Once a Travel Certificate has been redeemed for a flight reservation, a $100 fee will be charged for any change or cancellation of that flight. If a flight reservation is not cancelled prior to scheduled departure, the Travel Certificate redeemed will be forfeited. Redeemed travel is not eligible for TrueBlue points. TrueBlue is JetBlue's flight gratitude program. A passenger using a Travel Certificate is solely responsible for any applicable fees taxes, surcharges, and/or service charges including but not limited to (i) Passenger Facility Charges of up to $9.00 each way, (ii) September 11th Security Fees of up to $5.00 each way, (iii) Federal Segment Tax of $3.50 per domestic segment (a segment is a takeoff and landing), and (iv) in the case of Puerto Rico and international travel, government fees and taxes of up to $126.70 each way. Travel Certificates must be redeemed by calling 1(800) JET-BLUE and following the phone prompts. Redemption of a Travel Certificate at a JetBlue airport ticket counter or online is not allowed. Loss of authorization number and PIN cannot be replaced. Travel Certificates may be redeemed only for travel on JetBlue-operated flights, and are not available for use on any interline or codeshare partner airlines or in connection with JetBlue Getaways vacation packages or JetBlue Cruises. Use of Travel Certificates is subject to additional terms and conditions, and other restrictions may apply. JetBlue reserves the right to deny boarding to passengers without proper documentation.

SOURCE JetBlue Airways
03/19/2009
/CONTACT: JetBlue Corporate Communications, +1-718-709-3089,
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