jetBlue

JetBlue Celebrates New Service to LAX With $105 Fares to the East Coast*

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- Now offering service from LAX, Burbank and Long Beach
- Daily flights to Boston and New York begin June 17
- Complimentary Shut-Eye Service offered on overnight flights

LOS ANGELES, Feb 04, 2009 /PRNewswire-FirstCall via COMTEX/ --

JetBlue Airways (Nasdaq: JBLU) plans to introduce a higher standard of service - and lower fares - at Los Angeles International Airport this summer when it kicks off two new routes from the airport on June 17. Customer-friendly JetBlue will begin twice-daily service to both Boston and New York's John F. Kennedy International Airport with an unbelievable offer: fares priced at just $105* each way to either city. Flights are on sale through February 11, 2009 at www.jetblue.com.

"The 105 Freeway may deliver you to LAX's front door, but only with JetBlue Airways will $105 get you a seat all the way to Boston or New York," said Robin Hayes, JetBlue's chief commercial officer. "We're thrilled to be launching new service from LAX this June with a great fare that not only includes the most legroom in coach**, but also the most free, live entertainment options of any airline in America***. As if that weren't enough, JetBlue's award-winning crewmembers happily offer up unlimited free snacks and drinks on all our flights. We look forward to continuing to welcome L.A. travelers onto JetBlue flights, whether they prefer to depart from LAX, Long Beach, or Burbank."

JetBlue's new LAX service will be operated with the airline's spacious Airbus A320, which offers roomy, all-leather seating for 150 including the most legroom coach of any U.S. airline. Customers looking to pamper themselves even further can upgrade to a super-spacious Even More Legroom seat. For just $30 extra each way on nonstop flights to Boston or New York, customers can stretch out and enjoy 38" of seat pitch.

Overnight flights from Los Angeles and all Western U.S. destinations offer JetBlue's complimentary Shut-Eye Service, featuring a Snooze Kit that includes earplugs and eyeshades, plus unlimited free snacks and beverages and a "good morning" hot towel service. Before arrival, customers will be treated to Dunkin' Donuts coffee, fruit juice, and bottled spring water, allowing customers to land refreshed and ready to start the day.

JetBlue's schedule of service to/from LAX:

New York (JFK) to Los Angeles (LAX)	Los Angeles (LAX) to New York (JFK)
Depart - Arrive	Depart - Arrive
9:00 a.m. - 11:53 a.m.	12:50 p.m. - 9:29 p.m.
6:30 p.m. - 9:47 p.m.	10:40 p.m. - 6:57 a.m. (next day)

-- Service begins June 17, 2009 --
-- All times local --

Boston (BOS) to Los Angeles (LAX)	Los Angeles (LAX) to Boston (BOS)
Depart - Arrive	Depart - Arrive
10:45 a.m. - 1:52 p.m. *	2:45 p.m. - 11:16 p.m. *
7:55 p.m. - 11:07 p.m.	11:59 p.m. - 8:25 a.m. (next day)

-- Service begins June 17, 2009 --
-- All times local --
* Flight does not operate on Saturdays

About JetBlue Airways

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers Lots of Legroom and super-spacious Even More Legroom seats. JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions

within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue currently serves 52 cities with 600 daily flights. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

* For travel to/from Los Angeles: All fares are subject to change without notice. Fares are only available for flights booked at jetblue.com. Travel costs $15 more per person if purchased by telephone or at an airport or city ticket office. Fares require up to a 14-day advance purchase. Travel must be booked by February 11, 2009, 11:59 PM MT. Travel must take place between June 17, 2009 and July 24, 2009. Travel must be completed by July 24, 2009. Blackout date for travel is June 27, 2009. Travel must take place on Tuesday, Wednesday, and/or Saturday. Fares may not be available on all days or on all flights. Fares are most often found on midweek travel dates. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $100 per person at 1-800-JETBLUE or at jetblue.com, with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.60 per domestic segment. A segment is a takeoff and landing. JetBlue reserves the right to deny boarding to passengers without proper documentation. A second bag fee of $20 applies. DIRECTV(r) service is not available on flights outside the continental US. Other restrictions apply. (C)2009 JetBlue Airways

**JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines, excluding premium coach products.

***Based on television and radio content available for U.S. coach products

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