JetBlue to Begin Service to Jamaica in May 2009

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- Nonstop from New York, with connections throughout Northeast -

- Now offering 11 international destinations -

NEW YORK, Jan. 29 /PRNewswire-FirstCall/ -- JetBlue Airways (Nasdaq: JBLU) today announces plans to continue its international expansion this spring with new service to Montego Bay, Jamaica, subject to receipt of government operating authority. JetBlue intends to begin low-fare flights between Sangster International Airport and New York's John F. Kennedy International Airport, with easy connections from numerous other Northeastern cities including Boston, Buffalo, Rochester, and Washington, beginning May 21, 2009.

Flights are expected to go on sale for U.S.-originating customers at www.jetblue.com on February 4, 2009, subject to receipt of government operating authority.

Montego Bay, one of 11 international cities on JetBlue's route map, is one of more than 50 destinations to see JetBlue service this summer. Other new cities being added over the next few months by the value airline include Los Angeles; Bogota, Colombia; and San Jose, Costa Rica.

JetBlue will operate its Jamaica service with spacious 150-seat Airbus A320 aircraft. The A320 offers travelers all of the amenities for which JetBlue has become well-regarded: seatback television programming, comfortable leather seats, the most legroom in coach of any U.S. airline, unlimited free snacks and industry-leading customer service.

New York (JFK) to Montego Bay, Jamaica (MBJ)	Montego Bay, Jamaica (MBJ) to New York
Depart - Arrive	Depart - Arrive
7:55 a.m. - 10:51 a.m.	11:50 a.m. - 4:39 p.m.
-- Service begins May 21, 2009 --	

"We're pleased to continue the successful expansion of JetBlue's international route network with new flights this spring to Jamaica," said Scott Laurence, JetBlue's vice president of network planning. "With our ever-expanding line-up of flights to the Caribbean, JetBlue is making it easier than ever to head south, whether you just want to trade the snow for the sun, or just visit family and friends. With JetBlue, not only do you get a great fare, but you also get a great experience with comfortable new aircraft, tasty snacks and drinks, and some of the friendliest crewmembers in the skies."

About JetBlue Airways

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers Lots of Legroom and super-spacious Even More Legroom seats. JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue currently serves 52 cities with 600 daily flights. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the ability to operate reliably the EMBRAER 190 aircraft and our new terminal at JFK; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market and the effect of increased congestion in this market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2007 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

SOURCE JetBlue Airways
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