JetBlue to Expand in California with New Service to Los Angeles International Airport

Jan 29, 2009

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- Daily departures to Boston and New York set for summer
- Every flight includes the most free, live entertainment of any airline
- JetBlue offers more legroom in coach than any other U.S. airline (a)

LOS ANGELES, Jan 29, 2009 /PRNewswire-FirstCall via COMTEX/ --

Customer-favorite JetBlue Airways (Nasdaq: JBLU) today announces plans to further strengthen its commitment to Southern California by bringing premium low-fare service to Los Angeles International Airport beginning June 18, 2009. LAX will be JetBlue's third Los Angeles-area airport, and the 55th destination in the airline's growing route network.

JetBlue will kick off its LAX service -- from the airport's Terminal 6 -- with two daily nonstop flights to New York's John F. Kennedy International Airport and two daily flights to Boston's Logan International Airport, further establishing JetBlue as the leading airline between the East and West Coasts.

JetBlue's new LAX service goes on sale February 4, 2009 at www.jetblue.com.

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New York (JFK) to                    Los Angeles (LAX) to
Los Angeles (LAX)                    New York (JFK)
Depart - Arrive                      Depart - Arrive
9:00 a.m. - 11:53 a.m.               12:50 p.m. - 9:29 p.m.
6:55 p.m. - 10:12 p.m.               11:05 p.m. - 7:23 a.m. (next day)
            -- Service begins June 17, 2009 --
                 -- All times local --
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Boston (BOS) to                      Los Angeles (LAX) to
Los Angeles (LAX)                    Boston (BOS)
Depart - Arrive                      Depart - Arrive
10:45 a.m. - 1:52 p.m. *             2:45 p.m. - 11:16 p.m. *
7:55 p.m. - 11:07 p.m.               11:59 p.m. - 8:25 a.m. (next day)
            -- Service begins June 17, 2009 --
                 -- All times local --
          * Flight does not operate on Saturdays
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"Even in these tough economic times, JetBlue is demonstrating that the road to recovery is through Los Angeles," said Los Angeles Mayor Antonio Villaraigosa. "We are thrilled that JetBlue is offering quality airline service from one of America's premier airports."

"Here at JetBlue, we've long had our eye on LAX, and this summer we're thrilled to finally be making our debut there," said Robin Hayes, JetBlue's Chief Commercial Officer. "Last year, when we postponed plans to serve LAX, increasing fuel costs made launching a new destination prohibitively expensive. Fuel prices have now reduced and we continue to get overwhelming requests from our customers to serve this market. Clearly, the time is right for JetBlue to enter LAX. Together with our existing flights from Burbank and Long Beach, JetBlue has the L.A. Basin covered with its award winning service. No matter where you live, or which airport you prefer to use, JetBlue has a convenient option for you."

In addition to new LAX - East Coast flights, JetBlue will continue to offer service to Boston, New York and other top destinations from its West Coast focus city at Long Beach Airport, conveniently located between L.A. and Orange County. JetBlue also jets daily from Burbank's Bob Hope Airport, an easy option for Hollywood and San Fernando Valley travelers, to New York and Las Vegas. JetBlue is a key supporter of efforts to regionalize the L.A. air travel market and is proud to be the only airline to offer transcontinental flights from Burbank and Long Beach Airports.

JetBlue's new flights will be operated aboard 150-seat Airbus A320 jets, which offer one of the most sumptuous rides in the sky today. No other airline offers more free, live entertainment options or more legroom in coach (a). With JetBlue, there's never an extra charge for snacks and non-alcoholic drinks -- or for the higher standard of customer service the airline has brought to the skies.

About JetBlue Airways

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers Lots of Legroom and super-spacious Even More Legroom seats. JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue currently serves 52 cities with 600 daily flights. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

(a) Based on average fleet-wide seat pitch for U.S. airlines.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the ability to operate reliably the EMBRAER 190 aircraft and our new terminal at JFK; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market and the effect of increased congestion in this market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2007 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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