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NEW YORK, Jan. 14 /PRNewswire-FirstCall/ -- JetBlue Airways (Nasdaq: JBLU) today announces the promotion of Martin St. George from Vice President, Network Planning to Senior Vice President, Marketing and Commercial Strategy, effective immediately. In addition, JetBlue announces the promotion of Scott Laurence from Director, Network Planning to Vice President, Network Planning. Both will report to Robin Hayes, Executive Vice President and Chief Commercial Officer.

"Thanks to the strength of JetBlue's brand, we are now positioned to earn even more than our share of the marketplace. 2009 will be a challenging year, but we have a great brand and these leadership appointments will allow us to continue to develop our products and services," said Mr. Hayes. "Marty brings experience and expertise in executing broad programs in support of our commercial strategies, both serving our customers well and generating improved results for the company."

Mr. St. George joined JetBlue in July 2006 as Vice President, Network Planning. Prior to joining JetBlue, Mr. St. George was Managing Director of Marketing Planning for United Airlines. Mr. St. George held a number of positions of increasing responsibility for both United and US Airways in both the marketing and the network planning divisions. He graduated with a degree in civil engineering from the Massachusetts Institute of Technology in 1986.

"I'm honored to take on this responsibility, and I look forward to serving JetBlue's crewmembers, customers and shareholders," Mr. St. George said. "Through the hard work of our 11,500 crewmembers, JetBlue has become the strongest brand in the airline industry, and we are committed to maintaining our leadership position."

"I'm pleased to name Scott Laurence to the position of Vice President, Network Planning," Mr. Hayes said. "This move demonstrates JetBlue's commitment to build bench strength from within."

Mr. Laurence joined JetBlue in 2008 as Director, Network Planning, after nine years at United Airlines in roles of increasing responsibility in the network planning and revenue management departments. He also held positions at US Airways in areas of similar focus.

"I look forward to leading the Network Planning group as JetBlue focuses on the business travel markets in 2009 and beyond," Mr. Laurence said. "We will continue developing our route network as a vital resource for JetBlue's success."

About JetBlue Airways

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers Lots of Legroom and super-spacious Even More Legroom seats. JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 51 cities with 600 daily flights. New service to Bogota, Colombia, and San Jose, Costa Rica, begins in 2009. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the ability to operate reliably the EMBRAER 190 aircraft and our new terminal at JFK; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market and the effect of increased congestion in this market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2007 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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