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NEW YORK, Jan. 8 /PRNewswire-FirstCall/ -- JetBlue Airways Corporation (Nasdaq: JBLU) today names Alex Battaglia vice president, airports, expanding his responsibilities to include all airport-related functions across JetBlue's growing network of 53 destinations in nine countries. Mr. Battaglia, who has been with JetBlue since March 2007, previously served as vice president of JetBlue's JFK operations.

"Alex quickly established himself as a strong leader with the talent and expertise needed to efficiently run a complex airline operation," said Rob Maruster, JetBlue's senior vice president of customer services. "Alex led the flawless transition into JetBlue's new home at JFK Terminal 5 and worked diligently to make our JFK focus city the best major airline operation in New York. As the new leader of JetBlue's airports team, he will be responsible for delivering unparalleled customer service and operational reliability across our entire network, and for continuing to develop the talent that will carry JetBlue well into the future."

"I am honored to take the helm of JetBlue's airports team," said Mr. Battaglia. "These are exciting times for JetBlue as we continue to lead the industry by delivering on a simple value proposition: providing a great product that's also a great value. I look forward to working with our award-winning crewmembers to deliver more of that signature JetBlue experience as we continue to spread our wings throughout the Americas."

Mr. Battaglia came to JetBlue after a 24-year career with Delta Air Lines in roles of increasing responsibility, culminating in the position of director of JFK Operations.

About JetBlue Airways

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers Lots of Legroom and super-spacious Even More Legroom seats. JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 51 cities with 600 daily flights. New service to Bogota, Colombia, and San Jose, Costa Rica, begins in 2009. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

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