JetBlue Airways Inaugurates the New Year with a 2009 More for Less Sale

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- Flights on sale now from the Northeast to sunny, warm-weather destinations including Florida, California and the Caribbean -

- Bogota, Colombia available for as little as $99 (a) from Orlando or $159 (a) from Boston, Buffalo or New York/JFK -

NEW YORK, Jan. 5 /PRNewswire-FirstCall/ -- To celebrate 2009, value airline JetBlue Airways today announced a New Year's More for Less Sale, with fares to more than 40 destinations in the Northeast, Florida, California and the Caribbean on sale in the New Year. Travel must be booked online at www.jetblue.com by Wednesday, January 14, 2009.

Customers can jet between New York's John F. Kennedy International Airport (JFK) and Burbank, Las Vegas, L.A./Long Beach, Oakland, San Francisco or Seattle for as little as $139 (a) each way. One-way sale fares as low as $119 (a) are also available between JFK and Bermuda or $114 (a) to Nassau, Bahamas.

New flights to Bogota, Colombia start January 29, 2009, pending receipt of government operating authority, are available for as little as $99 (a) from Orlando or $159 (a) from Boston, Buffalo and New York/JFK. New western routes are on sale between Long Beach and Las Vegas or San Jose for $39 (a) or between Las Vegas and Burbank or Salt Lake City for $39 (a).

Sale fares must be purchased by 11:59 p.m. MST on Wednesday, January 14, 2009 and require up to a 7-day advance purchase. For most city pairs, travel must take place between January 12, 2009 and April 1, 2009. Travel must be completed by April 1, 2009. Fares are most often found on midweek travel dates. Blackout dates and other restrictions apply (a).

More for Less Sale fares include:

New York John F. Kennedy (JFK) to/from:	
Aruba	$149 (a)
Austin, TX	$149 (a)
Bermuda	$119 (a)
Bogota, Colombia	$159 (a)
Buffalo, NY	$49 (a)
Burbank, CA	$139 (a)
Burlington, VT	$49 (a)
Cancun, Mexico	$149 (a)
Charlotte, NC	$59 (a)
Chicago, IL	$119 (a)
Denver, CO	$129 (a)
Fort Lauderdale, FL	$84 (a)
Fort Myers, FL	$84 (a)
Houston, TX	$149 (a)
Jacksonville, FL	$74 (a)
Las Vegas, NV	$139 (a)
Long Beach, CA	$139 (a)
Nassau, Bahamas	$114 (a)
Oakland, CA	$139 (a)
Orlando, FL	$74 (a)
Phoenix, AZ	$129 (a)
Pittsburgh, PA	$49 (a)
Ponce, Puerto Rico	$99 (a)
Portland, ME	$49 (a)
Raleigh/Durham, NC	$59 (a)
Richmond, VA	$59 (a)
Rochester, NY	$49 (a)
Sacramento, CA	$159 (a)
San Diego, CA	$129 (a)
San Francisco, CA	$139 (a)
San Jose, CA	$149 (a)
Salt Lake City, UT	$109 (a)
Seattle, WA	$139 (a)
St. Maarten	$125 (a)
Syracuse, NY	$49 (a)

Tampa, FL	$84 (a)
West Palm Beach, FL	$84 (a)

New York/Newark (EWR) to/from:

Bogota, Colombia	$159 (a)
Ft. Lauderdale, Orlando, Ft. Myers, Tampa or West Palm Beach	$84 (a)

New York/White Plains (HPN) to/from Florida:

Ft. Lauderdale, Orlando, Ft. Myers or Tampa	$79 (a)

New York (LGA/) to/from Florida:

Orlando	$74 (a)
Ft Lauderdale and West Palm Beach	$84 (a)

Boston, MA to/from:

Aruba	$159 (a)
Bogota, Colombia	$159 (a)
Buffalo, NY	$49 (a)
Cancun, Mexico	$149 (a)
Charlotte, NC	$69 (a)
Chicago, IL	$109 (a)
Denver, CO	$139 (a)
Fort Lauderdale, FL	$89 (a)
Fort Myers, FL	$89 (a)
Jacksonville, FL	$84 (a)
Las Vegas, NV	$139 (a)
Long Beach, CA	$149 (a)
Nassau, Bahamas	$109 (a)
Oakland, CA	$149 (a)
Orlando, FL	$89 (a)
Pittsburgh, PA	$69 (a)
Raleigh/Durham, NC	$69 (a)
Richmond, VA	$69 (a)
San Diego, CA	$179 (a)
Seattle, WA	$139 (a)
Tampa, FL	$89 (a)
Washington, D.C. (Dulles)	$69 (a)
West Palm Beach, FL	$89 (a)

Orlando, FL to/from:

Aguadilla, Puerto Rico	$79 (a)
Bogota, Colombia	$99 (a)
Burlington, VT	$84 (a)
Cancun, Mexico	$89 (a)
Nassau, Bahamas	$49 (a)
Ponce, Puerto Rico	$79 (a)
Richmond, VA	$59 (a)
Rochester, NY	$79 (a)
Santo Domingo, D.R.	$99 (a)
Washington, D.C./Dulles	$69 (a)

Washington, D.C./Dulles to/from:

Fort Lauderdale, FL	$79 (a)
Fort Myers, FL	$79 (a)
Long Beach, CA	$139 (a)
Oakland, CA	$139 (a)
West Palm Beach, FL	$79 (a)

Fort Lauderdale, FL to/from:

Charlotte, NC	$69 (a)
Long Beach, CA	$139 (a)
Nassau, Bahamas	$49 (a)
Raleigh/Durham, NC	$59 (a)
Richmond, VA	$69 (a)

San Juan, Puerto Rico	$89 (a)
Long Beach, CA (L.A.) to/from:	
Chicago, IL	$109 (a)
Las Vegas, NV	$39 (a)
Oakland, CA	$49 (a)
Portland, OR	$79 (a)
Sacramento, CA	$49 (a)
Salt Lake City, UT	$59 (a)
San Francisco, CA	$49 (a)
San Jose, CA	$39 (a)
Seattle, WA	$59 (a)
Austin, TX to/from:	
Boston, MA	$139 (a)
Fort Lauderdale, FL	$79 (a)
Long Beach, CA	$79 (a)
Orlando, FL	$89 (a)
San Francisco, CA	$89 (a)
Buffalo, NY to/from Florida:	
Bogota, Colombia	$159 (a)
Fort Myers	$79 (a)
Las Vegas, NV to/from:	
Burbank, CA	$39 (a)
Salt Lake City, UT	$39 (a)
San Diego, CA to/from:	
Seattle, WA	$79 (a)
Salt Lake City, UT	$69 (a)
Santo Domingo, D.R. to/from:	
San Juan, Puerto Rico	$89 (a)
Tampa, FL to/from:	
Cancun, Mexico	$89 (a)

About JetBlue Airways

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers Lots of Legroom and super-spacious Even More Legroom seats. JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 51 cities with 600 daily flights. New service to Bogota, Colombia, and San Jose, Costa Rica, begins in 2009. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

(a) Travel must be booked by January 14, 2009, 11:59 PM MT. For travel between Florida and Nassau, travel must take place between February 1, 2009 and April 1, 2009. For travel between Boston and Florida, travel must take place between January 12, 2009 and February 28, 2009. For travel to Bogota, travel must take place between January 29, 2009 and April 1, 2009. For all other city pairs, travel must take place between January 12, 2009 and April 1, 2009. Travel must be completed by April 1, 2009. For travel to/from Aruba, Bermuda, Cancun, Nassau, and/or St. Maarten, travel must take place on Monday, Tuesday, Wednesday, Thursday, Friday and/or Sunday. For travel to Bogota, travel must take place on Tuesday and/or Wednesday. For all other city pairs, travel must take place on Monday, Tuesday, Wednesday, Thursday, and/or Saturday. All fares are subject to change without notice. Fares are only available for flights booked at jetblue.com. Travel costs $15 more per person if purchased by telephone or at an airport or city ticket office. Fares require up to a 7-day advance purchase. Blackout dates for travel are between February 11, 2009 and February 16, 2009 and between February 19, 2009 and February 24, 2009. Fares may not be available on all days or on all flights. Fares are most often found on midweek travel dates. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for up to $100 per person at 1-800-JETBLUE (1-809-200-9898 if located in the Dominican Republic, 1-800-884-9616 if located in Bermuda, 1-800-861-3372 if located in Mexico, 1-297-588-5388 if located in Aruba, 1-801-365-2583 if located in St. Maarten, 01800-9-156761 if located in Colombia) or at jetblue.com, with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of up to $9 each way,

September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.60 per domestic segment. A segment is a takeoff and landing. International fares also do not include government fees and taxes of up to $76.90 each way. Puerto Rico fares also do not include a US Departure Tax of $16.10 each way. All taxes and fees must be paid at the time of purchase. JetBlue reserves the right to deny boarding to passengers without proper documentation. A second bag fee of $20 applies. DIRECTV(r) service is not available on flights outside the continental US. Service to Bogota, Colombia (BOG) starts January 29, 2009, pending receipt of government operating authority. Service between Fort Lauderdale, FL (FLL) and Nassau, Bahamas (NAS) and between Orlando, FL (MCO) and Nassau, Bahamas (NAS) starts February 1, 2009, pending receipt of government operating authority. Other restrictions apply. (C)2008 JetBlue Airways.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the ability to operate reliably the EMBRAER 190 aircraft and our new terminal at JFK; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market and the effect of increased congestion in this market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2007 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

SOURCE JetBlue Airways
01/05/2009
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