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- First-ever Central American destination expands network to 53 cities in nine countries -

- Sale fares start at US $99 (a) each way -

ORLANDO, Fla., Dec. 10 /PRNewswire-FirstCall/ -- JetBlue Airways Corporation (Nasdaq: JBLU), New York's hometown value airline, today announces plans to broaden its Latin American presence with new daily nonstop service to its 53rd Blue City: San Jose, Costa Rica. Service between Orlando International Airport (MCO) and Juan Santamaria International Airport (SJO) will begin March 26, 2009, subject to receipt of Costa Rican government operating authority. San Jose is the airline's first destination in Central America, making Costa Rica the ninth country in the airline's route network.

Fares as low as $99 (a) are available between Orlando and San Jose for travel purchased today through December 23, 2008, while average everyday fares will start at $139 each way. San Jose will become JetBlue's 22nd nonstop destination from its growing focus city at Orlando. The airline will further expand its commitment to Central Florida by adding two additional destinations in early 2009: daily nonstop service to Bogota, Colombia, its first-ever South American destination, begins January 29, 2009, and to Nassau, Bahamas, on February 1, 2009.

"JetBlue remains committed to growing our Latin American and Caribbean destinations in the New Year and we are thrilled to offer Orlando residents with the only nonstop daily service to the beautiful city of San Jose, Costa Rica," said JetBlue's Executive Vice President and Chief Commercial Officer Robin Hayes at a press conference at Juan Santamaria International Airport this afternoon. "Orlando remains a vital part of our route network as we continue to add direct flights to new international cities like Bogota and Nassau. Central Floridians continue to make JetBlue their carrier of choice, giving us the ability to offer more destinations and more value when they travel."

"The new route by JetBlue to San Jose, Costa Rica further enhances and complements our air service into the Latin American and Caribbean basin and affords a new level of convenience in travel not previously experienced between San Jose and OIA," said Steve Gardner, Executive Director Orlando International Airport. "JetBlue's flight schedule and designation of Orlando as a focus city broadens the opportunity for travel to Costa Rica and further establishes our city as a gateway to the Latin American markets. We look forward to JetBlue's success in this new market and continued future expansion into the region."

For Costa Rica's Tourist Minister, Carlos Ricardo Benavides, the arrival of JetBlue to Costa Rica represents new opportunities to connect the country with the United States, which is one of the most important markets in tourist arrivals.

"The United States is still our biggest market, and the arrival of JetBlue and its new Orlando route opens new possibilities for Americans to visit us and for Costa Ricans to have more options to visit the U.S.," said Minister Benavides.

JetBlue's schedule between Orlando and San Jose:
Depart Orlando (MCO) at 10:40 a.m.; Arrive San Jose (SJO) at 11:53 a.m.
Operates daily effective March 26, 2009

Depart San Jose (SJO) at 12:48 p.m.; Arrive Orlando (MCO) at 5:55 p.m.
Operates daily effective March 26, 2009

Customers jetting from New York's John F. Kennedy or LaGuardia airports, Boston and 10 other JetBlue destinations in the U.S. mainland can also book convenient connecting service to San Jose, including: Austin, Texas; Burlington, Vermont; Buffalo, Newburgh, Rochester, Syracuse and White Plains, New York; Newark, New Jersey; Portland, Maine; Richmond, Virginia; and Washington, D.C./Dulles.

JetBlue's connecting schedule from New York (JFK):

Depart New York (JFK) at 7:10 a.m.; Arrive Orlando (MCO) at 9:58 a.m.
Depart Orlando (MCO) at 10:40 a.m.; Arrive San Jose (SJO) at 11:53 a.m.
Operates daily effective March 26, 2009

Depart San Jose (SJO) at 12:48 p.m.; Arrive Orlando (MCO) at 5:55 p.m.
Depart Orlando (MCO) 8:55 p.m.; Arrive New York (JFK) at 11:28 p.m.

Operates daily effective March 26, 2009
JetBlue's connecting schedule from Boston (BOS):

Depart New York (JFK) at 6:25 a.m.; Arrive Orlando (MCO) at 9:23 a.m.
Depart Orlando (MCO) at 10:40 a.m.; Arrive San Jose (SJO) at 11:53 a.m.
Operates daily effective March 26, 2009

Depart San Jose (SJO) at 12:48 p.m.; Arrive Orlando (MCO) at 5:55 p.m.
Depart Orlando (MCO) 7:55 p.m.; Arrive Boston (BOS) at 10:48 p.m.
Operates daily effective March 26, 2009

JetBlue will operate service to Costa Rica with its 100-seat EMBRAER E190, which offers coveted two-by-two seating (with no middle seat!), seatback televisions (including programming en Espanol), all-leather seating, the most legroom in coach of any U.S. airline, and unlimited free snacks and beverages. Customers will also be treated to the best customer service in the industry, delivered by the airline's friendly and award-winning crewmembers.

About JetBlue Airways

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers Lots of Legroom and super-spacious Even More Legroom seats. JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue currently serves 51 cities with 600 daily flights. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations in English or Spanish call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

(a) All fares are subject to change without notice. Fares are only available for flights booked at jetblue.com. Travel costs $15 more per person if purchased by telephone or at an airport or city ticket office. Fares require up to a 21-day advance purchase. Travel must be booked by December 23, 2008, 11:59 PM MT. Travel must begin on March 26, 2009. Fares may not be available on all days or on all flights. Fares are most often found on midweek travel dates. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $100 per person at 1-800-JETBLUE or at jetblue.com, with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.50 per domestic segment. A segment is a takeoff and landing. International fares also do not include government fees and taxes of up to $37.43 each way. All taxes and fees must be paid at the time of purchase. JetBlue reserves the right to deny boarding to passengers without proper documentation. A second bag fee of $20 applies. DIRECTV(r) service is not available on flights outside the continental US. Other restrictions apply. (C)2008 JetBlue Airways

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the ability to operate reliably the EMBRAER 190 aircraft and our new terminal at JFK; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market and the effect of increased congestion in this market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2007 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

SOURCE JetBlue Airways Corporation
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