JetBlue Airways Launches 'E-vent' of the Week: A Four-Day Online Fare Sale

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- Coast-to-coast fares from New York to California for as low as $109 each way (a) for travel in January and February, 2009 -

NEW YORK, Dec. 1 /PRNewswire-FirstCall/ -- To give jetters a leg up on 2009 travel deals, value airline JetBlue Airways (Nasdaq: JBLU) today announced the "E-vent" of the Week: a four-day online fare sale for select flights to and from the Northeast, Florida and California. Travel must be booked online at www.jetblue.com by Thursday, Dec. 4, 2008.

Customers can jet between New York's John F. Kennedy International Airport (JFK) and Las Vegas, L.A./Long Beach, Oakland, San Francisco or San Jose for as little as $109 (a) each way. One-way sale fares as low as $79 (a) are also available between Austin, TX and Long Beach/L.A., CA or $89 (a) to San Francisco.

New western routes are on sale between Long Beach and San Jose for $39 (a) or between Burbank and Las Vegas for $49 (a), or jet from Seattle to Long Beach for as little as $69 (a). Las Vegas to Salt Lake City is on sale for $44 (a); and one-way fares as low as $49 (a) are available from Long Beach to Sacramento.

Sale fares must be purchased by 11:59 p.m. MDT on Thursday, December 4, 2008 and require up to a 7-day advance purchase. For travel to or from Puerto Rico or the Dominican Republic, travel must take place between January 15, 2009 and February 11, 2009. Travel between Florida and Nassau must take place between February 1 and February 11, 2009. All other travel must take place between January 7, 2009 and February 11, 2009. Blackout dates and other restrictions apply (a).

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JetBlue's E-vent Sale fares from its six focus cities include:

Boston, MA to/from:

Buffalo, NY                     $59 (a)
Cancun, Mexico                 $159 (a)
Charlotte, NC                   $69 (a)
Chicago, IL                    $109 (a)
Denver, CO                     $139 (a)
Fort Lauderdale, FL             $94 (a)
Fort Myers, FL                  $94 (a)
Jacksonville, FL                $84 (a)
Las Vegas, NV                  $149 (a)
Long Beach, CA                 $169 (a)
Nassau, The Bahamas            $109 (a)
New York (JFK)                  $59 (a)
Oakland, CA                    $179 (a)
Orlando, FL                     $94 (a)
Pittsburgh, PA                  $69 (a)
Raleigh/Durham, NC              $69 (a)
Richmond, VA                    $69 (a)
Seattle, WA                    $139 (a)
Washington, D.C. (Dulles)       $69 (a)
West Palm Beach, FL             $94 (a)

Fort Lauderdale, FL to/from:

Charlotte, NC                   $69 (a)
Long Beach, CA                 $139 (a)
Nassau, The Bahamas             $49 (a)
Raleigh/Durham, NC              $59 (a)
Richmond, VA                    $69 (a)
Washington, D.C. (Dulles)       $84 (a)

Long Beach, CA (L.A.) to/from:

Chicago, IL                    $109 (a)
Las Vegas, NV                   $49 (a)
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Oakland, CA	$49 (a)
Portland, OR	$99 (a)
Sacramento, CA	$49 (a)
Salt Lake City, UT	$69 (a)
San Francisco, CA	$49 (a)
San Jose, CA	$39 (a)
Seattle, WA	$69 (a)
Washington, D.C. (Dulles)	$169 (a)

Washington, D.C./Dulles to/from:

Fort Myers, FL	$84 (a)
Long Beach, CA	$109 (a)
Oakland, CA	$169 (a)
West Palm Beach, FL	$84 (a)

New York John F. Kennedy (JFK) to/from:

Aruba, The Netherlands	$149 (a)
Bermuda	$129 (a)
Buffalo, NY	$59 (a)
Burbank, CA	$149 (a)
Burlington, VT	$59 (a)
Cancun, Mexico	$144 (a)
Charlotte, NC	$59 (a)
Chicago, IL	$119 (a)
Denver, CO	$139 (a)
Fort Lauderdale, FL	$89 (a)
Fort Myers, FL	$84 (a)
Houston, TX	$149 (a)
Jacksonville, FL	$79 (a)
Las Vegas, NV	$143 (a)
Long Beach, CA	$149 (a)
Nassau, The Bahamas	$104 (a)
Oakland, CA	$109 (a)
Orlando, FL	$79 (a)
Phoenix, AZ	$149 (a)
Pittsburgh, PA	$59 (a)
Portland, ME	$59 (a)
Raleigh/Durham, NC	$59 (a)
Richmond, VA	$59 (a)
Rochester, NY	$59 (a)
San Diego, CA	$169 (a)
San Francisco, CA	$109 (a)
San Jose, CA	$109 (a)
Salt Lake City, UT	$129 (a)
Seattle, WA	$149 (a)
St. Maarten	$149 (a)
Syracuse, NY	$59 (a)
Washington, D.C. (Dulles)	$59 (a)
West Palm Beach, FL	$84 (a)

Orlando, FL to/from:

Aguadilla, Puerto Rico	$69 (a)
Burlington, VT	$84 (a)
Cancun, Mexico	$99 (a)
Nassau, The Bahamas	$49 (a)
Ponce, Puerto Rico	$69 (a)
Richmond, VA	$69 (a)
Rochester, NY	$89 (a)
Santo Domingo, D.R.	$85 (a)
Washington, D.C. (Dulles)	$69 (a)

Other E-vent fare sales include:

Austin, TX to/from:

Boston, MA	$149 (a)
Fort Lauderdale, FL	$79 (a)
Long Beach, CA	$79 (a)
New York (JFK)	$149 (a)
Orlando, FL	$89 (a)
San Francisco, CA	$89 (a)

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Buffalo, NY to/from Florida:

Fort Lauderdale                 $89 (a)
Fort Myers                      $79 (a)

Las Vegas, NV to/from:

Burbank, CA                     $49 (a)

New York (LGA) to/from Florida:

Fort Lauderdale                 $89 (a)
Orlando                         $79 (a)
West Palm Beach                 $84 (a)

New York/Newark (EWR) to/from Florida:

Fort Lauderdale                 $89 (a)
Orlando                         $79 (a)
West Palm Beach or Fort Myers   $84 (a)

New York/White Plains (HPN) to/from Florida:

Fort Lauderdale                 $89 (a)
Orlando or Fort Myers           $84 (a)

San Diego, CA to/from:

Seattle, WA                     $99 (a)
Salt Lake City, UT              $79 (a)
Salt Lake City, UT              $44 (a)


Tampa, FL to/from:

Boston, MA                      $94 (a)
Newark, NJ                      $84 (a)
New York (JFK)                  $89 (a)
New York (White Plains)         $89 (a)
Cancun, Mexico                  $89 (a)
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About JetBlue Airways

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers Lots of Legroom and super-spacious Even More Legroom seats. JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 51 cities with 500 daily flights. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

(a) For travel to/from Puerto Rico and/or Dominican Republic, travel must take place between January 15, 2009 and February 11, 2009. Travel between Florida and Nassau must take place between February 1, 2009 and February 11, 2009. All other travel must take place between January 7, 2009 and February 11, 2009. All travel must be completed by February 11, 2009. For travel to/from Aruba, Bermuda, Mexico, Nassau, and/or St. Maarten and between Buffalo and Ft. Lauderdale, travel must take place on Monday, Tuesday, Wednesday, Thursday, Friday and/or Sunday. All other travel must take place on Tuesday, Wednesday, and/or Saturday. Blackout dates to/from Orlando and Tampa are January 20, 2009 and January 31, 2009. Blackout date for all other destinations is January 20, 2009. Travel must be booked by December 4, 2008, 11:59 PM MT. All fares are subject to change without notice. Fares are only available for flights booked at jetblue.com. Travel costs $15 more per person if purchased by telephone or at an airport or city ticket office. Fares require up to a 7-day advance purchase. Fares may not be available on all days or on all flights. Fares are most often found on midweek travel dates. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $100 per person at 1-800-JETBLUE (1-809-200-9898 if located in the Dominican Republic, 1-800-884-9616 if located in Bermuda, 1-800-861-3372 if located in Mexico, 1-297-588-5388 if located in Aruba, 1-801-365-2583 if located in St. Maarten) or at jetblue.com, with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.50 per domestic segment. A segment is a takeoff and landing. International fares also do not include government fees and taxes of up to $76.20 each way. Puerto Rico fares also do not include a US Departure Tax of $15.40 each way. All taxes and fees must be paid at the time of purchase. JetBlue reserves the right to deny boarding to passengers without proper documentation. A second bag fee of $20 applies. DIRECTV(r) service is not available on flights outside the continental US. Other restrictions apply. (C)2008 JetBlue Airways

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry;

increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the ability to operate reliably the EMBRAER 190 aircraft and our new terminal at JFK; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market and the effect of increased congestion in this market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2007 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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