Check Your Stress At the Door! One Bag is Free On JetBlue Airways, a Stress-Free Holiday Travel Experience

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Customers Traveling Through the Airline's New Terminal 5 At New York's
JFK Treated to Free Yoga and Stress-Reducing Exercises, Makeovers and
                    Magic Shows On Nov. 25 and 26


  Enjoy a Feast of Free Holiday Snacks; Tune-In to Your Own TV; and
       Settle in to Comfy, Leather Seats With Plenty of Legroom
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NEW YORK, Nov. 19, 2008 (GLOBE NEWSWIRE) -- This Thanksgiving, customers on JetBlue Airways (Nasdaq:JBLU) can enjoy the convenience of checking one bag free, freeing up time to bask in a stress-free travel experience at the airline's brand new terminal -- T5 -- at its home base at New York's John F. Kennedy International Airport (JFK). T5 offers a spacious check-in lobby, the largest single security checkpoint in America, larger gate areas with a higher-than-average amount of seating, a wide variety of shopping and dining outlets in a 55,000-square-foot Marketplace, and free Wi-Fi service.

During select times on Tues. and Wed., November 25 and 26, the airline will also be hosting complimentary events for customers traveling through T5, including magic shows to entertain the family, introductory yoga and stress-reducing exercises courtesy of New York Sports Clubs and five-minute makeovers courtesy of Harmony Pharmacy.

"The holidays are a time for enjoying the company of family and friends, not a time to worry about getting from point A to point B," said Dave Barger, CEO of JetBlue Airways. "We take the stress out of travel and give thanks to our customers with our complimentary, award-winning services so that we can make the trip as enjoyable as the destination."

JetBlue's other unique value-oriented offerings include: comfy leather seats with industry-leading legroom; award-winning customer service; 36-channels of free DirecTV programming (including Turkey Day football) and more than 100 channels of XM Satellite radio.

The carrier also offers unlimited complimentary snacks on every flight, including Doritos(r) Munchies Mix, Stella D'Oro Mini Breakfast Treats, Chocobillys(tm) chocolate chunk cookies, All Nuts(tm) Jumbo Cashew Halves, or Stauffer's Animal Crackers. To celebrate the season, Terra Blues(r) Chips are being replaced by Terra Sweet Potato Chips for the month of November. Additionally, Immaculate Baking Company's Sweet Georgia Brownie and Pumpkin Gingerlies cookies will also be available for a limited time. For full meal options, JetBlue's airports offer a great variety of meals you can bring onboard.

JetBlue's offers the following additional stress-free trips for travelers:

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* Manage your flights 24/7 using online tools available at
  https://www.jetblue.com/trueblue/ManageFlightsLogin.aspx.
  These tools include viewing an itinerary, changing or canceling a
  flight, retrieving a boarding pass and assigning seats --
  everything to make sure you're ready for a great JetBlue Experience.
* Check in for your flight at www.jetblue.com up to 24 hours in
  advance -- even if you're checking bags.  Then proceed directly to
  a JetBlue bag drop counter once at the airport.
* Verify the status of your flight's departure online at
  www.jetblue.com/flightstatus before leaving for the airport.
  The site also provides real-time flight information, including a
  map showing an approximate location of airborne flights, for those
  tracking the arrival of their friends and family.
* View travel advisories posted on www.jetblue.com for alerts to any
  impact, such as inclement weather, to JetBlue's operation.
  Advisories will also provide tools for customers to manage
  flights online.
* Check out mobile.jetblue.com from any web-enabled cell phone or
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PDA while on the road for real-time flight status.  Weather alerts
will be available, too.
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New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers Lots of Legroom and super-spacious Even More Legroom seats. JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 51 cities with 500 daily flights. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

The JetBlue logo is available at http://www.globenewswire.com/newsroom/prs/?pkgid=795

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the ability to operate reliably the EMBRAER 190 aircraft and our new terminal at JFK; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market and the effect of increased congestion in this market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2007 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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