A New Home for Jetters: JetBlue Today Opens New Terminal 5 At JFK

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635,000-Square-Foot Terminal Offers Efficiency and Boasts Customer-Friendly Features

NEW YORK, Oct 22, 2008 (GlobeNewswire via COMTEX News Network) -- JetBlue Airways (Nasdaq:JBLU) today welcomes its first customers to Terminal 5, the airline's newly constructed home at John F. Kennedy International Airport. Commencing today, all JetBlue departures from JFK will operate from T5, as will all domestic arrivals and international arrivals that pre-clear U.S. customs prior to arriving in New York. The first flight scheduled to arrive at T5 was JetBlue Flight 358 from Burbank at 5:05 a.m. The first departure scheduled for T5 was JetBlue Flight 709 to San Juan, with a scheduled departure time of 6:00 a.m.

One of the first terminals in the U.S. to be completely designed and built post 9/11, T5 focuses on efficiency and customer comfort. The 635,000-square-foot terminal boasts 26 gates distributed throughout three concourses and includes a 55,000-square-foot central retail and concession Marketplace. T5 is designed to accommodate up to 20 million annual customers with up to 250 daily departures.

"From day one Terminal 5 will welcome more than 30 percent of JFK's annual customer traffic," said Dave Barger, CEO of JetBlue Airways. "The terminal is designed specifically with our customers in mind, and we have created a new standard in both comfort and service that everyone can enjoy. Its unique amenities will create a stress free on-the-ground experience for JetBlue customers that will match the innovative and award-winning experience JetBlue is known for in the air."

The design of T5 allows customers to control their own movement and experience through the terminal. There are two check-in areas with a total of 65 e-ticket kiosks and 40 traditional check-in counters, a large central security checkpoint -- the largest single checkpoint in the United States -- capable of accommodating 20 screening lanes, and an automated "in-line" baggage system that efficiently moves bags from the check-in lobby through screening and to the ramp for delivery to waiting aircraft. Customers will be able to enjoy free Wi-Fi throughout the terminal, grandstand seating under a 40-foot-diameter digital ring of LCD monitors in the Marketplace, spacious gate areas with ample seating, expansive windows that bring in natural light and offer unparalleled runway views, a children's play space, and a lounge-like area in the East Concourse filled with whimsical and colorful furniture by Italian designer Moroso.

Twenty-two concessions, created exclusively for T5 by OTG Management, and 25 specialty retail stores present customers with unique dining and shopping options. T5 includes nine full-serve restaurants, bars and cafes; a gourmet food hall featuring eight quick-serve eateries; grab-and-go gourmet markets; three coffee bars; six bars/lounges; and an innovative gate area program called re:vive that allows customers to use touch-screen monitors to order meals for delivery to the gate areas.

T5, designed by Gensler and created in collaboration with Turner Construction Company, Arup, AECOM (as DMJM Harris) and Rockwell Group, provides operational efficiencies while offering a customer-friendly experience for today's traveler. The terminal was majority funded by and built in collaboration with the Port Authority of New York and New Jersey, Kennedy Airport's operator. T5 is located behind the iconic Eero Saarinen-designed TWA terminal, which remains under the control of the Port Authority. The Port Authority is rehabilitating and restoring the landmark structure in order to reopen it to the public under an adaptive reuse program. The design of JetBlue's new T5 began in March 2004 with groundbreaking occurring in December 2005.

About JetBlue Airways

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers Lots of Legroom and super-spacious Even More Legroom seats. JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 51 cities with 500 daily flights. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

The JetBlue logo is available at http://www.globenewswire.com/newsroom/prs/?pkgid=795

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the ability to operate reliably the EMBRAER 190 aircraft and our new terminal at JFK; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market and the effect of increased congestion in this market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number

of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2007 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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JetBlue Airways Corporation
          Corporate Communications
            (718) 709-3089
            CorporateCommunications@jetblue.com
          Reservations
            (800) JET-BLUE (538-2583)
            http://www.jetblue.com/?source=pr
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