JetBlue Adds Boston to St. Maarten Nonstop Flights, Expands Other Caribbean Routes This Winter

Oct 16, 2008

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        Aruba and Cancun Routes Expand to Daily Service

            Now Offering 28 Destinations From Boston
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BOSTON, Oct. 16, 2008 (GLOBE NEWSWIRE) -- JetBlue Airways (Nasdaq:JBLU), already the airline with the most nonstop destinations from Boston, today announces plans to introduce even more Caribbean service from Logan International Airport this winter.

Beginning February 14, 2009, JetBlue will offer nonstop service from Boston to St. Maarten in the Netherlands Antilles, subject to foreign government approval. Service will operate on Saturdays, complementing JetBlue's existing daily flights to St. Maarten via New York.

In addition to its new route to St. Maarten, JetBlue will expand on the success of other Boston to Caribbean routes by adding daily nonstop service to both Aruba and Cancun, Mexico -- plus extra service to Cancun on Saturdays -- effective February 12, 2009, a substantial increase over the current schedule of three flights per week to Aruba and five flights per week to Cancun. JetBlue also offers Caribbean sun-seekers daily nonstop service from Logan to San Juan, Puerto Rico; Nassau, Bahamas; and new this winter, nonstop flights to Santo Domingo, Dominican Republic, subject to foreign government approval, during the holidays.

JetBlue's new service between Boston and St. Maarten:

Boston (BOS) to St. Maarten (SXM)	St. Maarten (SXM) to Boston (BOS)
Depart - Arrive	Depart - Arrive
7:50 a.m. - 1:04 p.m. (Saturdays effective February 14, 2009)	2 p.m. - 5:57 p.m. (Saturdays effective February 14, 2009)

"This winter JetBlue celebrates five successful years of serving the greater Boston community," said JetBlue's Vice President of Network Planning Marty St. George. "We're proud to have so quickly become the carrier of choice for Hub travelers, now offering more nonstop destinations from Logan than any other airline. On behalf of the more than 1,000 JetBlue Crewmembers who live and work in Boston, we thank you for your support and look forward to seeing you in the skies this winter on one of our expanded Caribbean routes!"

JetBlue's service to St. Maarten will operate aboard its comfortable 150-seat Airbus A320, offering industry-leading legroom, roomy leather seats, seatback televisions, and free snacks and drinks -- a travel experience made even better by JetBlue's friendly, customer-focused Crewmembers.

JetBlue is the second-largest airline in the Caribbean and this winter will offer more than 80 daily flights to the region's most popular destinations including Aruba; Bermuda; Cancun; Nassau, Bahamas; Aguadilla, Ponce, and San Juan, Puerto Rico; and Puerto Plata, Santiago and Santo Domingo, Dominican Republic.

About JetBlue Airways

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers Lots of Legroom and super-spacious Even More Legroom seats. JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 51 cities with 500 daily flights. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

The JetBlue logo is available at http://www.globenewswire.com/newsroom/prs/?pkgid=795

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the ability to operate reliably the EMBRAER 190 aircraft and our new terminal at JFK; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market and the effect of increased congestion in this market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2007 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

This news release was distributed by GlobeNewswire, www.globenewswire.com

SOURCE: JetBlue Airways Corporation

JetBlue Airways
Corporate Communications
(718) 709-3089
CorporateCommunications@jetblue.com
Reservations
(800) JET-BLUE (538-2583)
http://www.jetblue.com/?source=pr

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