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Up to 46 Daily Flights Scheduled for Fort Lauderdale This Winter

FORT LAUDERDALE, Fla., Sep 17, 2008 (GlobeNewswire via COMTEX News Network) -- Customer-friendly JetBlue Airways (Nasdaq:JBLU) today announces plans to grow its focus city at Fort Lauderdale Hollywood International Airport this winter with double daily service to San Juan, Puerto Rico. One daily flight begins Dec. 18, 2008 while a second daily flight will be added Jan. 6, 2009.
JetBlue is offering fares beginning at just $109(a) each way between Fort Lauderdale and San Juan - a price that includes unlimited free snacks and drinks, seatback TVs, comfy leather seats and the most legroom in coach(b). JetBlue's award-winning customer service never costs a dime extra.

"With top-flight entertainment options, complimentary refreshments, lots of legroom, and award-winning customer service all rolled into one great price, JetBlue continues to prove that low fares can, in fact, come with high standards," said Scott Laurence, JetBlue's director of route planning. "On most airlines, you get what you pay for. On JetBlue, you get more. As we expand our reach from Fort Lauderdale into the Caribbean, we thank our customers for making us their carrier of choice in South Florida."

"Puerto Rico celebrates JetBlue's decision to introduce daily service from Fort Lauderdale, one of our most important markets for business and leisure travel," said Puerto Rico Tourism Company's Executive Director, Terestella Gonzalez-Denton. "We would like to thank JetBlue's executive board and especially the airline's crewmembers who work hard each and every day to make JetBlue the fastest-rising air carrier to Puerto Rico."

Fort Lauderdale (FLL) to San Juan, Puerto Rico (SJU)	San Juan, Puerto Rico (SJU) to Fort Lauderdale (FLL)
Depart - Arrive	Depart - Arrive
11:25 a.m. - 2:57 p.m. (Eff. Jan. 6, 2009)	8:00 a.m. - 9:44 a.m. (Eff. Jan. 7, 2009)
2:00 p.m. - 5:40 pm. (Eff. Dec. 18, 2008 - Jan. 5, 2009)	3:37 p.m. - 5:25 p.m. (Eff. Jan. 6, 2009)
6:00 p.m. - 9:29 p.m. (Eff. Jan. 6, 2009)	6:20 p.m. - 8:10 p.m. (Eff. Dec. 18, 2008 - Jan. 5, 2009)
--All times local--	
Aircraft: 150-seat Airbus A320	

With the addition of this new service to San Juan, JetBlue will offer as many as 46 flights per day from its focus city at Fort Lauderdale Hollywood International Airport to 15 top destinations including Austin, Texas; Boston; Buffalo, N.Y.; Charlotte, N.C.; Long Beach, Calif.; Newark, N.J.; Newburgh, N.Y.; New York/JFK, New York/LaGuardia; Raleigh, N.C.; Richmond, Va., Syracuse, N.Y.; Washington, D.C./Dulles; and White Plains, N.Y.

Travelers looking for a value-priced vacation package to Puerto Rico and other Caribbean hot spots need look no further than JetBlue Getaways. Customers can create customized packages that include air travel on JetBlue, a selection of JetBlue-recommended hotels and resorts to choose from, and a car rental. Visit www.jetblue.com/getaways today to begin planning your vacation.

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers Lots of Legroom and super-spacious Even More Legroom seats. JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 51 cities with 500 daily flights. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

The JetBlue logo is available at http://www.globenewswire.com/newsroom/prs/?pkgid=795

(a) All fares are subject to change without notice. Fares are only available for flights booked at jetblue.com. Travel costs $15 more per person if purchased by telephone or at an airport or city ticket office. Fares require up to a 21-day advance purchase. Fares may not be available on all days or on all flights.

Fares are most often found on midweek travel dates. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $100 per person at 1-800-JETBLUE or at jetblue.com, with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.50 per domestic segment. A segment is a takeoff and landing. Puerto Rico fares do not include a US Departure Tax of $15.40 each way. All taxes and fees must be paid at the time of purchase. JetBlue reserves the right to deny boarding to passengers without proper documentation. A second bag fee of $20 applies. DIRECTV(r) service is not available on flights outside the continental US. Other restrictions apply.

(b) JetBlue's fleet offers the most legroom in coach (based on average fleet-wide seat pitch for U.S. airlines).

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the ability to operate reliably the EMBRAER 190 aircraft and our new terminal at JFK; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market and the effect of increased congestion in this market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2007 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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