JetBlue Names Mike Barger Senior Vice President, Fleet Operations

Sep 16, 2008

JetBlue Names Mike Barger Senior Vice President, Fleet Operations

Rob Maruster, Senior Vice President, Customer Services, to Assume Responsibility of System Operations

NEW YORK, Sep 16, 2008 (GlobeNewswire via COMTEX News Network) -- JetBlue Airways (Nasdaq:JBLU) today announces the appointment of Mike Barger to the position of Senior Vice President, Fleet Operations. Mr. Barger, a founding crewmember of JetBlue, was previously Vice President, JetBlue University. In this newly created role, Mr. Barger will be responsible for the New York-based value airline's flight operations and technical operations, while retaining his responsibility for JetBlue University, the industry-leading educational center responsible for training all JetBlue Crewmembers and other airline employees through its Learning Services unit. He has been with JetBlue since 1999, was a captain and check airman on the Airbus A320, and is currently a captain on the EMBRAER 190.

"Mike's appointment to this role comes as we align flight operations with technical operations, reflecting the departments' shared mission of producing safe and efficient operations," said Russ Chew, JetBlue's President and Chief Operating Officer. "Mike was part of JetBlue's start-up team as Director of Training, and his continued dedication to ensuring the safety of our customers and crewmembers, both as our Chief Learning Officer and as a captain and check airman, make him ideally suited for this role." Mr. Barger will report to Mr. Chew.

In addition, JetBlue today announces that Rob Maruster, Senior Vice President, Customer Services, will assume responsibility for the airline's system operations group. Mr. Maruster, who has been with JetBlue since 2005, will continue to oversee the airports, inflight service, and reservations departments. He will continue to report to Mr. Chew.

"Rob is a proven leader and the perfect candidate to head up our system operations," said Mr. Chew. "He has a proven track record of strategic thinking and success in delivering the JetBlue Experience to our customers. Given the importance of operational reliability to customer satisfaction, Rob is a great fit for heading our system operations."

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers Lots of Legroom and super-spacious Even More Legroom seats. JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 51 cities with 500 daily flights. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

The JetBlue logo is available at http://www.globenewswire.com/newsroom/prs/?pkgid=795

This news release was distributed by GlobeNewswire, www.globenewswire.com

SOURCE: JetBlue Airways Corporation

JetBlue Airways Corporation
Corporate Communications
(718) 709-3089
CorporateCommunications@jetblue.com
Reservations and Customer Service
800-JETBLUE (800-538-2583)
www.jetblue.com

Powered by SITECORE