JetBlue Airways is Nickel-and-Diming Fares! Flights and Vacation Packages Now Up for Bid On eBay Starting At Five and Ten Cents* Each

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JetBlue Airways is Nickel-and-Diming Fares! Flights and Vacation Packages Now Up for Bid On eBay Starting At Five and Ten Cents* Each

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       300+ Roundtrip Flights, Two Getaways Vacations and Four,
        Four-Star "Mystery Destination" Packages Up for Bid

  Bidding Open Today Through September 14 At www.jetblue.com/ebay

Airline Becomes First to Sell Last-Minute Flights and Packages On eBay
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NEW YORK, Sept. 8, 2008 (GLOBE NEWSWIRE) -- Value airline JetBlue Airways Corporation (Nasdaq:JBLU) today announced it is auctioning more than 300 roundtrip flights and six JetBlue Getaways Vacation packages on eBay, the world's largest online marketplace, with opening bids starting at a nickel or a dime (*taxes and fees apply). Customers can join in the online auction action at www.jetblue.com/ebay from today through September 14.

The first airline to sell last-minute flights and packages on eBay, JetBlue, JetBlue is offering flights and packages to more than 20 destinations, including four mystery JetBlue Getaways Vacation packages -- two "No Passport Necessary" and two "Pack Your Passport" -- to exciting undisclosed locations. Each mystery Getaways vacation package includes flights for two and hotel accommodation at a four-star Marriott property.

"We're putting the price of spontaneous weekend trips this fall into the hands of our customers," said Don Uselmann, Manager of Business Development for JetBlue Airways. "This is their chance to compete to get the best deals on flights and vacation packages to many of JetBlue's most exciting destinations -- on their own terms. And no matter what flight they win, our lucky eBay customers, like every JetBlue customer, will enjoy our award-winning in-flight experience -- 36 channels of DIRECTV, 100 XM Satellite Radio stations, Dunkin' Donuts coffee, lots of legroom, and delicious brand name snacks and sodas -- for free**."

JetBlue's three-day, five-day and seven-day auctions on eBay include one and two person roundtrip, weekend flights in September from cities including: Boston, Chicago, New York, Orlando, Salt Lake City, Fort Lauderdale and Southern California. In addition, JetBlue Getaways Vacation packages, including airfare and a four-night hotel stay for two are also up for bid to Las Vegas and Nassau, Bahamas. Outbound travel packages take place on Thursdays and Fridays, returning Sundays and Mondays. All travel must be complete by Monday, October 6, 2008.

About JetBlue Airways

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers Lots of Legroom and super-spacious Even More Legroom seats. JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves more than 50 cities with 600 daily flights. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

The JetBlue logo is available at http://www.globenewswire.com/newsroom/prs/?pkgid=795

* Taxes and Fees Apply. All air travel and vacation packages are nonrefundable, nontransferable, and name changes are not permitted. Travel must take place and be completed on the dates and times stated in the Flight Details Section of the Bid page. Bids/fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.50 per domestic segment. A segment is a takeoff and landing. Puerto Rico fares also do not include an excise tax of $15.40 each way. Bid/Fares for international travel also do not include government fees and taxes of up to $76.20 each way. Winning bidder is responsible for all taxes and fees, which must be paid at the time of purchase. Additional bag charges may apply. To view our baggage fees, please visit jetblue.com/baggage. JetBlue reserves the right to deny boarding to passengers without proper documentation. Cancellations and changes are not permitted for vacation packages or the air component of vacation packages. However, for air-only travel, changes and cancellations can be made prior to scheduled departure for $100 per person at 1-800-JETBLUE (538-2583), 1-297-588-5388 if located in Aruba, 1-800-861-3372 if located in Mexico, 1-809-200-9898 if located in Dominican Republic, 1-801-365-2583 if located in St. Maarten, 1-800-884-9616 if

located in Bermuda, or at jetblue.com, with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or cancelled prior to scheduled departure, all money associated with the reservation is forfeited. JetBlue reserves the right to deny boarding to passengers without proper documentation. All travel is subject to JetBlue's Contract of Carriage and applicable tariffs on file with the Department of Transportation. In the case of vacation packages, JetBlue's Ebay Getaway Terms and Conditions Apply. Other restrictions apply.

**DIRECTV(r) service is not available on flights outside the continental United States.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the ability to operate reliably the EMBRAER 190 aircraft and our new terminal at JFK; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market and the effect of increased congestion in this market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2007 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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JetBlue Airways Corporation
Corporate Communications
(718) 709-3089
CorporateCommunications@jetblue.com
JetBlue Reservations
(800) JET-BLUE (538-2583)
http://www.jetblue.com/?source=pr

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