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Jul 15, 2008

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New Florida and Puerto Rico Service Begins in December

WASHINGTON, July 15, 2008 (PRIME NEWSWIRE) -- JetBlue Airways (Nasdaq:JBLU) today announces plans to launch service from Washington Dulles International Airport to three new sun destinations this winter. Beginning December 18, JetBlue will kick off seasonal service from Dulles to Fort Myers and West Palm Beach, Fla. -- the only nonstop service offered on both routes. Then on December 20, JetBlue will add Saturday-only nonstop service to San Juan, Puerto Rico.

Fares from Dulles to Fort Myers and Palm Beach start at just $114(a) each way while nonstop flights to San Juan can be had for as little as $139(a) each way. In addition to its three new routes, award-winning JetBlue already offers Washington-area sun-seekers daily nonstop service to Fort Lauderdale and Orlando, Fla., plus frequent service to Boston, New York (JFK), and cities across the western United States.

JetBlue's new service from Washington:

Washington/Dulles (IAD) to Fort Myers, Fla. (RSW)	Fort Myers, Fla. (RSW) to Washington/Dulles (IAD)
Depart - Arrive	Depart - Arrive
2:25 p.m. - 5:00 p.m. (Daily eff. Dec. 18, 2008 - April 30, 2009)	5:40 p.m. - 8:10 p.m. (Daily eff. Dec. 18, 2008 - April 30, 2009)

Washington/Dulles (IAD) to West Palm Beach, Fla. (PBI)	West Palm Beach, Fla. (PBI) to Washington/Dulles (IAD)
Depart - Arrive	Depart - Arrive
8:10 a.m. - 10:40 a.m. (Daily eff. Dec. 18, 2008 - April 30, 2009)	11:20 a.m. - 1:45 p.m. (Daily eff. Dec. 18, 2008 - April 30, 2009)

Washington/Dulles (IAD) to San Juan, Puerto Rico (SJU)	San Juan, Puerto Rico (SJU) to Washington/Dulles (IAD)
Depart - Arrive	Depart - Arrive
8:05 a.m. - 12:50 p.m. (Saturdays only, eff. Dec. 20, 2008)	1:45 p.m. - 4:55 p.m. (Saturdays only, eff. Dec. 20, 2008)

- All times local -

JetBlue will operate its new routes from Dulles aboard the super-spacious Airbus A320, equipped with comfy all-leather seating for 150 customers. Every seat on JetBlue comes loaded with 36 complimentary channels of free DIRECTV(r) programming(a), more than 100 channels of XM Satellite Radio(r), unlimited free snacks, plus JetBlue's award-winning customer service.

"JetBlue is delighted to add new service this winter from Dulles to more of the vacation destinations our customers have been requesting," said Scott Laurence, JetBlue's director of route planning. "Whether you prefer the sand and surf of the Sunshine State or the laid back life of the Enchanted Isle, JetBlue's award-winning service gets you there comfortably and affordably."

About JetBlue Airways

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers Lots of Legroom and super-spacious Even More Legroom seats. JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 53 cities with 600 daily flights. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com

The JetBlue logo is available at http://www.primenewswire.com/newsroom/prs/?pkgid=795

(a) All fares are subject to change without notice. Fares are only available for flights booked at jetblue.com. Travel costs $15 more per person if purchased by telephone or at an airport or city ticket office. Travel commences December 18, 2008. Fares require up to a 14-day advance purchase. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $100 per person at 1-800-JETBLUE or at jetblue.com, with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.50 per domestic segment. Puerto Rico fares also do not include a US Departure Tax of $15.40 each way. All taxes and fees must be paid at the time of purchase. JetBlue reserves the right to deny boarding to passengers without proper documentation. A second bag fee of $20 applies. DIRECTV(r) service is not available on flights outside the continental U.S. Other restrictions apply.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the ability to operate reliably the EMBRAER 190 aircraft and our new terminal at JFK; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market and the effect of increased congestion in this market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2007 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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