JetBlue Adds Richmond to Orlando Nonstop Service

Jul 14, 2008

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        Now Offering Four Nonstop Destinations From Richmond

                Fares Start At Just $89(a) Each Way
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RICHMOND, Va., July 14, 2008 (PRIME NEWSWIRE) -- JetBlue Airways (Nasdaq:JBLU) today announces an expansion at Richmond International Airport with the addition of daily nonstop service to Orlando, Fla., beginning November 2. Fares for travel between the capital of Virginia and the "Vacation Capital of the World" -- complete with unlimited free snacks, the most legroom in coach(b), and the most free live entertainment options of any airline -- start at just $89(a) each way for travel through December 15, 2008.

Customer-friendly JetBlue will offer one daily flight between Richmond and Orlando, complementing its popular service from Richmond to Boston, Fort Lauderdale, and New York. No matter their destination, customers jetting with JetBlue from Richmond travel in style aboard the airline's EMBRAER 190, a full-size 100-seat jet which features a spacious cabin with all-leather seats in a 2 x 2 configuration -- no middle seat -- plus 36 channels of free DIRECTV(r) programming and more than 100 channels of XM Satellite Radio(r) at every seat.

JetBlue's new service between Richmond and Orlando:

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 Richmond, Va. (RIC) to              Orlando, Fla. (MCO) to
 Orlando, Fla. (MCO)                 Richmond, Va. (RIC)
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 Depart - Arrive                     Depart - Arrive
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 11:55 a.m. - 1:50 p.m.              9:30 a.m. - 11:20 a.m.
 (eff. Nov. 2, 2008)                 (eff. Nov. 2, 2008)
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"Residents of the Commonwealth, both here in the Capital Region and in northern Virginia -- where we serve Dulles International Airport -- have embraced and supported JetBlue's distinctive brand of service ever since we first touched down in the region," said Scott Laurence, JetBlue's Director of Route Planning. "Our loyal customers have asked for nonstop service to more destinations, and we are pleased to offer it as our airline continues to prudently deploy aircraft into promising new markets."

About JetBlue Airways

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers Lots of Legroom and super-spacious Even More Legroom seats. JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 53 cities with 600 daily flights. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

(a) All fares are subject to change without notice. Fares are only available for flights booked at jetblue.com. Travel costs $15 more per person if purchased by telephone or at an airport or city ticket office. Fares require up to a 14-day advance purchase. Travel must be booked by July 28, 2008, 11:59 PM MT. Travel must take place between November 2, 2008 and December 15, 2008. Travel must be completed by December 15, 2008. Travel must take place on Monday, Tuesday, Wednesday, Thursday, and/or Saturday. Fares may not be available on all days or on all flights. Fares are most often found on midweek travel dates. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $100 per person at 1-800-JETBLUE or at jetblue.com, with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.50 per domestic segment. All taxes and fees must be paid at the time of purchase. JetBlue reserves the right to deny boarding to passengers without proper documentation. A second bag fee of $20 applies. DIRECTV(r) service is not available on flights outside the continental United States. Other restrictions apply.

(b) JetBlue offers the most legroom in coach based on average fleet-wide seat pitch for U.S. airlines.

The JetBlue logo is available at http://www.primenewswire.com/newsroom/prs/?pkgid=795

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the ability to operate reliably the EMBRAER 190 aircraft and our new terminal at JFK; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market and the effect of increased congestion in this market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2007 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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