JetBlue Reaffirms Commitment to Puerto Rico With More Flights to Boston, New York, and Orlando

Jun 09, 2008

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            JetBlue Offers Most Flights to the Caribbean of Any
                        Low-Fare, Low-Cost Airline

 Now Offering the Most Flights From New York and Orlando to Puerto Rico
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SAN JUAN, Puerto Rico, June 9, 2008 (PRIME NEWSWIRE) -- Customer-friendly JetBlue Airways (Nasdaq:JBLU) today announces plans to add flights to Puerto Rico this winter, bolstering its schedule with added service between San Juan and Boston, New York, and Orlando.

"At JetBlue, we understand how vital affordable and reliable air service is to the people and the economy of Puerto Rico," said JetBlue CEO Dave Barger. "We're pleased to demonstrate our commitment to the island by redeploying aircraft this winter into San Juan, one of our strongest markets."

"In the wake of recent route reductions to the island due to high oil prices, we applaud JetBlue for investing in our island by increasing service between San Juan and two of our island's most important markets -- Boston and New York," said Terestella Gonzalez Denton, Executive Director, Puerto Rico Tourism Company.

San Juan -- New York: Seven Daily Flights

Beginning in September, JetBlue will add an additional departure from John F. Kennedy International Airport to San Juan, for a total of four daily roundtrips. A fifth daily flight begins in November, while sixth and seventh daily flights begin in December. In addition to its frequent San Juan service, JetBlue also jets daily from Aguadilla and Ponce to JFK and provides the most Puerto Rican flights and destinations from New York City.

San Juan -- Orlando: Four Daily Flights

Between San Juan and JetBlue's focus city at Orlando International Airport, the airline will add two daily flights to its schedule this fall, providing a total of four daily services on the route. In addition, JetBlue will add a fifth daily roundtrip during the peak December holiday travel season. JetBlue also jets daily from Aguadilla and Ponce to Orlando and operates the most flights between Central Florida and the Caribbean.

San Juan -- Boston: Service begins in September

Seasonal service on the popular route between San Juan and Boston's Logan International Airport will begin two months early this year. Nonstop flights will operate twice-weekly in September and three-times weekly in October before transitioning to daily service on November 2. JetBlue will also operate a second daily nonstop between San Juan and its Boston focus city during December and January.

JetBlue operates its convenient schedule to Puerto Rico with 100-seat EMBRAER 190 and 150-seat Airbus A320 jets, offering customers unrivaled comforts including all-leather seating, industry leading legroom, more than 100 channels of XM Radio free at every seat, and for a nominal $5 fee, first-run movies on its personal seatback televisions in both English and Spanish. JetBlue's generous snack and beverage selection -- plus its award-winning customer service -- is included in every low fare.

Award-winning JetBlue will offer up to 18 daily all-jet departures from Puerto Rico this winter with mainland connections available to cities from coast to coast including Washington, D.C. (Dulles); Newark, N.J.; Buffalo; Chicago (O'Hare); Austin, Texas; and Los Angeles/Long Beach. JetBlue is proud to employ 131 crewmembers throughout the Commonwealth.

About JetBlue Airways

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers Lots of Legroom and super-spacious Even More Legroom seats. JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 53 cities with 550 daily departures. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

The JetBlue logo is available at http://www.primenewswire.com/newsroom/prs/?pkgid=795

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the ability to operate reliably the EMBRAER 190 aircraft and our new terminal at JFK; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market and the effect of increased congestion in this market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2007 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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