JetBlue Airways Expands Free In-flight Connectivity Services Onboard 'BetaBlue'

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  Ability to Search and Discover Millions of Products On Amazon.com

 Support for Additional Leading Webmail Brands, Including Gmail, AOL
              Mail, Hotmail, and Windows Live Mail

    Access to Microsoft Exchange-Based Corporate Email Accounts
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NEW YORK, June 4, 2008 (PRIME NEWSWIRE) -- JetBlue Airways Corporation (Nasdaq:JBLU) and LiveTV today announced the expansion of in-flight connectivity services onboard "BetaBlue," JetBlue's Wi-Fi equipped A320 aircraft. The expanded services will provide customers with a simple yet extensive search and discover option from Amazon.com, as well as a more diverse email and messaging platform open to both Microsoft Exchange corporate email accounts and leading webmail providers such as Gmail, AOL Mail, Hotmail and Windows Live Mail.

Since its launch in December 2007, customers on BetaBlue have used their Wi-Fi enabled laptops and smartphones to transfer more than 100,000 messages using free services from Yahoo! and Research in Motion, JetBlue's launch partners. The expanded services, provided over LiveTV's basic connectivity network platform called Kiteline, will also be offered free to all customers.

"As the first to offer free in-flight connectivity options to today's domestic traveler, JetBlue continues to listen to our customers and evaluate the new services and features that are most meaningful to them," said Brett Muney, General Manager of Product Development for JetBlue Airways. "Just five months after the launch of BetaBlue, we are thrilled to announce further complimentary enhancements to our onboard connectivity experience. Now our customers will have access to a customized in-flight version of Amazon.com shopping service where they can discover millions of products from the comfort of their seat."

"At LiveTV, we think basic air-to-ground connectivity services should be offered free to all customers -- and our Kiteline connectivity platform is designed to make that possible," said Nate Quigley, CEO of LiveTV. "We are thrilled to announce the expansion of the connectivity options available on the Kiteline platform today, and we are thrilled that JetBlue is continuing to offer these basic connectivity services free to all customers. With the addition of all of the remaining leading webmail brands, along with laptop support for corporate email, more and more customers will be able to enjoy the benefits of free connectivity while in-flight."

In addition to the free connectivity services offered onboard BetaBlue, JetBlue customers also enjoy free high-speed wireless Internet access in its home base at Terminal 6 in New York City's John F. Kennedy International Airport as well as its Long Beach, California location. Customers flying JetBlue travel in comfort and style under the refreshing care of its award-winning customer service crewmembers. On all flights, everyone is treated to Lots of Legroom; comfy, all-leather seats; and a generous complimentary selection of transfat-free snacks. When flying between destinations in the Continental United States, customers enjoy 36 channels of free live, DIRECTV(r) programming. A selection of FOX InFlight(tm) movies is also available for a small fee. On JetBlue's EMBRAER 190 planes, as well as upgraded aircraft in its A320 fleet, customers can surf more than 100 channels of free XM Satellite Radio(r).

About LiveTV

LiveTV is the world's leading provider of live in-flight entertainment and connectivity systems for commercial airlines, and a wholly-owned subsidiary of JetBlue. LiveTV is the provider of JetBlue's in-flight entertainment service -- which was recently recognized by the World Airline Entertainment Association as the Best Overall in-flight entertainment experience in the Americas. LiveTV's customers include JetBlue, Continental, Frontier, WestJet, Virgin Blue, AirTran, ExpressJet, Air One and Blue Wings. Headquartered in Florida, LiveTV has installation and maintenance locations around the world to support more than 500 aircraft equipped with its products. For a full listing of products, services and partners, or for more information, please visit www.livetv.net.

About JetBlue Airways

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers Lots of Legroom and super-spacious Even More Legroom seats. JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 53 cities with 550 daily flights. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

DIRECTV(r) service is not available on flights outside the continental United States.

The JetBlue logo is available at http://www.primenewswire.com/newsroom/prs/?pkgid=795

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the ability to operate reliably the EMBRAER 190 aircraft and our new terminal at JFK; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market and the effect of increased congestion in this market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, Company's 2007 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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