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Offer Available to First-Time Bill Me Later Customers Booking Travel Online At www.jetblue.com by May 31

NEW YORK, May 22, 2008 (PrimeNewswire via COMTEX News Network) -- New York-based JetBlue Airways Corporation (Nasdaq:JBLU) and Bill Me Later, Inc. today announce that first-time Bill Me Later customers booking summer travel online at www.jetblue.com will be awarded a $25 JetBlue Gift Card and no payments for 90 days when selecting the convenient and secure option at checkout through May 31 (a).

"JetBlue and Bill Me Later make jetting easy, affordable and rewarding this summer season," said Don Uselmann, Manager of Business Development for JetBlue Airways. "In addition to an easy checkout process and a gift towards their next flight, customers will also enjoy our free award-winning in-flight entertainment, industry leading legroom and unrivaled customer service to their favorite JetBlue getaway."

"JetBlue reinvented the airline industry with its progressive approach to affordable fares and quality service," said John Reistrup, vice president of travel and specialty marketing for Bill Me Later, Inc. "By leveraging next generation payment solutions such as Bill Me Later, JetBlue continues to drive innovation in the industry and change the way travel is presented to consumers. In partnering with JetBlue, we hope to make summer travel easier and simply more affordable for everyone."

Bill Me Later, Inc. simplifies the payment experience for JetBlue customers, turning browsers into buyers. The simplified checkout helps to capture sales and provides a seamless customer purchasing experience. Through the Bill Me Later product suite, merchants gain access to a unique set of alternative payment solutions, including Bill Me Later and its unique integrated marketing programs and consumer offers, Bill Me Later(r) Business, and a private label credit card program.

JetBlue Gift Cards, which have no expiration date, are redeemable via www.jetblue.com or by calling 800-JETBLUE (800-538-2583) and may be used toward the purchase of air-only travel to any of the 53 destinations JetBlue serves, including flights outside the continental United States. JetBlue Gift Cards are available for purchase online at www.jetblue.com/giftcards in denominations from $10 to $1,000 and in select retail locations nationwide.

About Bill Me Later, Inc.

Bill Me Later, Inc. is a rapidly growing technology company helping to connect leading merchants with high value customers by improving the purchase experience. Bill Me Later, Inc.'s payment and marketing technology solutions help establish and maintain trusted relationships between hundreds of top tier retailers and high value customers at the point-of-sale. Millions of consumers rely on the safety and convenience of Bill Me Later, Inc.'s payment solutions when shopping online, via phone and in-store. The solutions are the first new payment methods since credit cards to be so broadly available within the United States. For more information, visit www.billmelater.com.

About JetBlue Airways

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers Lots of Legroom and super-spacious Even More Legroom seats. JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 53 cities with 550 daily departures. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations, call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

The JetBlue logo is available at http://www.primenewswire.com/newsroom/prs/?pkgid=795

(a) Offer Expires 5/31/08. Bill Me Later(r) is subject to credit approval as determined by the lender, CIT Bank, Salt Lake City, Utah and is available to US customers who are of legal age in their state of residence. You must be a first time Bill Me Later customer to qualify for this offer. You must use Bill Me Later to get the Offer. Limit one per Bill Me Later customer: Bill Me Later customers may only take advantage of this offer once regardless of the number of passengers or flight segments booked on the itinerary. Bill Me Later will email the Gift Card number and PIN to the customer. To receive the Gift Card Number and PIN, customer must enter a valid email address under "Confirm billing address" after selecting Bill Me Later as the form of payment. Please allow up to 7 days for receipt of JetBlue Gift Card via email. Valid for JetBlue air-only purchases made from 5/19/08 through 5/31/08 by 11:59 p.m. Eastern Time. Offer valid only for flights purchased directly from JetBlue on jetblue.com. Not valid on flights purchased through other travel internet sites, travel

agents, JetBlue Reservations or at the airport. Offer applies only to newly booked travel and does not apply to changes to flights. Offer may not be combined with other special offers and has no cash value. Gift cards have no value until activated by JetBlue Airways or cashier at time of purchase. Gift cards may be used toward the purchase of air-only travel on JetBlue and may not be applied toward changes to flights. Cards may be used on jetblue.com by calling 1-800-JETBLUE. Cards are not redeemable for cash or credit. Gift cards have no implied warranty and are not a credit or debit card. JetBlue is not responsible for lost or stolen cards. If lost or stolen, cards may be replaced with the remaining balance upon showing proof of original purchase. To check the balance on your card, please call 1-800-540-4062. Please see jetblue.com for additional terms and restrictions.

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This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the ability to operate reliably the EMBRAER 190 aircraft and our new terminal at JFK; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market and the effect of increased congestion in this market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2007 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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