JetBlue Begins Nonstop Service From Austin to California and Florida

May 01, 2008

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Free TV, Comfy Leather Seats and Lots of Legroom From Coast to Coast

  Now Offering Nonstop Flights to Six Top Destinations From Austin

 JetBlue's 100-Seat E190 Jet Now Serving the Western United States
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AUSTIN, Texas, May 1, 2008 (PRIME NEWSWIRE) -- JetBlue Airways (Nasdaq:JBLU) today kicks off a major expansion at Austin-Bergstrom International Airport with new service to four top destinations in California and Florida. Customer-favorite JetBlue now offers daily nonstop service between Austin and Fort Lauderdale, Orlando, San Francisco, plus the only nonstop service to Los Angeles's convenient easy-in easy-out Long Beach Airport. Together with its existing service to Boston and New York/JFK, JetBlue now offers Austinites eight low-fare departures each day.

The introduction of JetBlue service between Austin and California also marks the debut of the airline's EMBRAER 190 aircraft on the West Coast. The full-size E190, a quiet 100-seat jet, offers travelers all of JetBlue's signature amenities: 36 channels of free live DIRECTV(r) programming, more than 100 channels of XM Satellite Radio(r), plus comfy leather seats (either an aisle or window, with no middle seat!), lots of legroom, plus JetBlue's acclaimed customer service.

In addition to its four new destinations, JetBlue today begins operating larger aircraft with 50% more seats on its daily run between Austin and Boston. With the move to an Airbus A320 on the route, JetBlue will offer 50 more seats per flight between the two tech centers.

"Today we're thrilled to kick off a Texas-size expansion here in Austin with new flights to L.A., San Francisco, Orlando and Fort Lauderdale," said JetBlue CEO Dave Barger. "It's been two short years since JetBlue came to Austin, and the region has responded so enthusiastically to our low fares and distinctive experience that we thought it was time to give 'em more of it. Today we're pleased to triple our destinations from Austin, making it even easier for our customers to jet off to their favorite destinations on both coasts."

JetBlue's new Austin service:

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=========================================================================
From             To               Depart - Arrive        Sale fare (a)
=========================================================================
Austin           Fort Lauderdale  2:40 p.m. - 6:32 p.m.
                                                         $99
Fort Lauderdale  Austin           4:20 p.m. - 6:19 p.m.
=========================================================================
Austin           Long Beach       5:55 p.m. - 7:00 p.m.
                                                         $99
Long Beach       Austin           10:00 a.m. - 3:00 p.m.
=========================================================================
Austin           Orlando          3:40 p.m. - 7:20 p.m.
                                                         $99
Orlando          Austin           3:25 p.m. - 5:16 p.m.
=========================================================================
Austin           San Francisco    6:55 p.m. - 8:35 p.m.
                                                         $139
San Francisco    Austin           8:30 a.m. - 2:00 p.m.

                        -- All times local --
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About JetBlue Airways

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers Lots of Legroom and super-spacious Even More Legroom seats. JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among U.S. domestic airlines. JetBlue is also America's first

and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 53 cities with 550 daily flights. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

The JetBlue logo is available at http://www.primenewswire.com/newsroom/prs/?pkgid=795

(a) All fares are subject to change without notice. Fares are only available for flights booked at jetblue.com. Travel costs $15 more per person if purchased by telephone or at an airport or city ticket office. Fares require up to a 21-day advance purchase. Travel must be completed by June 11, 2008. Travel must take place on Tuesday, Wednesday, and/or Saturday. Fares may not be available on all days or on all flights. Fares are most often found on midweek travel dates. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $100 at 1-800-JETBLUE or at jetblue.com, with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.50 per domestic segment. A segment is a takeoff and landing. All taxes and fees must be paid at the time of purchase. JetBlue reserves the right to deny boarding to passengers without proper documentation. Other restrictions apply.

DIRECTV(r) service is not available on flights outside the continental United States; however, where applicable FOX InFlight(tm) is offered complimentary on these routes.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the ability to operate reliably the EMBRAER 190 aircraft; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market and the effect of increased congestion in this market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2007 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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