JetBlue Airways Tailors CompanyBlue Meetings Program for Conventions and Associations

Apr 10, 2008

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Attendees Traveling From Various Destinations Can Now Receive a Discount Off Lowest Available Fares When Booking Online At www.jetblue.com

Program Includes a Dedicated Support Desk, Competitive Fares and Incentives for Meeting Planners

NEW YORK, April 10, 2008 (PRIME NEWSWIRE) -- JetBlue Airways Corporation (Nasdaq:JBLU) today announces the expansion of CompanyBlue Meetings, its hassle-free program designed exclusively for corporate meeting planners, to simplify the booking process for Conventions and Associations travel. By offering a meeting-specific discount code, travelers booking through CompanyBlue Meetings can now receive a discount off JetBlue's lowest available fares when entering codes online at www.jetblue.com/promo.

Additionally, for every 40 customers booked to the same event destination, CompanyBlue Meetings provides planners with one complimentary travel certificate (a). The travel certificates may be applied to the current group, used for site inspection or for future travel.

"Whether traveling as a group or booking individual reservations, JetBlue's dedicated Meetings & Conventions Desk works directly with meeting planners to assist with their unique travel needs from start to finish," said Chad Meyerson, Manager of Group Sales for JetBlue Airways. "We make it easy for meeting planners to offer their clients competitive fares, refreshing customer service and an award-winning product while rewarding them with greater flexibility and competitive incentives."

CompanyBlue Meetings, which launched in 2007, also extends group courtesies by holding seats for attendees traveling together to a single meeting destination and providing custom fares for corporate meeting planners' flight needs. CompanyBlue Meetings' new feature for Conventions and Associations offers a discount off JetBlue's already low fares no matter where attendees are traveling from.

Travel can be easily arranged by emailing companybluemeetings@jetblue.com, calling 1-888-JETBLUE (option 4), or online at www.jetblue.com/companybluemeetings for groups or www.jetblue.com/conventions for individual discount offers.

Customers flying JetBlue travel in comfort and style under the care of the airline's award-winning customer service crewmembers. On all flights, everyone is treated to Lots of Legroom; comfy, all-leather seats; and a generous complimentary selection of trans fat-free snacks. When flying between destinations in the Continental United States, customers will enjoy 36 channels of free live, DIRECTV(r) programming. A selection of FOX InFlight(tm) movies is also available for a small fee. On JetBlue's EMBRAER 190 planes, as well as upgraded aircraft in its A320 fleet, customers can surf more than 100 channels of free XM Satellite Radio(r).

About JetBlue Airways

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers Lots of Legroom and super-spacious Even More Legroom seats. JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 53 cities with 550 daily flights. New service to Los Angeles International Airport begins in May. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

The JetBlue logo is available at http://www.primenewswire.com/newsroom/prs/?pkgid=795

(a) Travel Certificate Terms: Travel Certificates will be provided to Corporate Meeting Planner after Eligible Travel is flown. Travel Certificates are redeemable for one-way travel between any two cities served non-stop by JetBlue. Person utilizing Travel Certificates will be responsible for taxes and fees that apply to international travel, which include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way, Federal Segment Tax of $3.50 per domestic segment (a segment is a takeoff and landing) and international government fees and taxes of up to $76.20 each way depending on the travel. Travel certificates are "C" class and space is subject to availability and black-out dates may apply. All travel under the Travel Certificate must be booked and flown within 1 year from date of issuance of the Travel Certificate and additional restrictions are set forth on the Travel Certificates. Reproduction, purchase, or sale of Travel Certificate is prohibited. Offer is limited to United States and is void where prohibited, taxed or regulated. JetBlue employees are not eligible for this offer. JetBlue is not responsible for lost or damaged Travel Certificates. In all matters relating to this offer, JetBlue's decision shall be final. JetBlue reserves the right to cancel, amend or revoke the offer at any time due to reasonable business considerations or circumstances beyond its control and to correct any typographical or clerical errors relating to this offer.

DIRECTV(r) service is not available on flights outside the continental United States; however, where applicable FOX InFlight(tm) is offered complimentary on these routes.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the ability to operate reliably the EMBRAER 190 aircraft; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market and the effect of increased congestion in this market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2007 Annual Report on Form 10-K. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

CONTACT: JetBlue Airways Corporation
Corporate Communications
(718) 709-3089
CorporateCommunications@jetblue.com
Reservations
(800) JETBLUE (538-2583)
www.jetblue.com/?source=pr

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