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Apr 09, 2008

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Award-Winning Airline Founder to Focus On New Brazilian Airline Venture

NEW YORK, April 9, 2008 (PRIME NEWSWIRE) -- JetBlue Airways Corporation (Nasdaq:JBLU) today announces that David Neeleman, Founder of JetBlue Airways and Chairman of the Board of Directors, will not be standing for re-election at its 2008 Annual Shareholders meeting, to be held May 15, 2008.

Mr. Neeleman recently announced plans to start a new airline based in Sao Paulo, Brazil, and will be devoting his full attention to this new venture.

"It has been a tremendous honor for me to see JetBlue become a true success story," said David Neeleman. "I set out to bring humanity back to air travel, and we did just that by having the most talented crewmembers in the industry serving our customers. I want to thank JetBlue crewmembers for making the last ten years great ones. My decision not to stand for re-election will allow me to focus my attention on my new Brazilian venture."

"I want to join all crew and board members in thanking David for his vision and inspired leadership of JetBlue," said Joel Peterson, Vice-Chairman of JetBlue's Board of Directors. "His dream of building a great airline in the United States has clearly come to fruition, and we all look forward to seeing him realize another successful airline start-up in Brazil."

In 1998, Mr. Neeleman founded JetBlue with $130 million, the highest funded start-up airline of its day. Under Mr. Neeleman's leadership as JetBlue's first CEO, the low-cost airline grew from its first flight on February 11, 2000 to its current position of serving 53 destinations in seven countries with revenues of more than $3 billion.

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers Lots of Legroom and super-spacious Even More Legroom seats. JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 53 cities with 550 daily flights. New service to Los Angeles International Airport begins in May. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations, call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

The JetBlue logo is available at http://www.primenewswire.com/newsroom/prs/?pkgid=795

DIRECTV(r) service is not available on flights outside the continental United States; however, where applicable FOX InFlight(tm) is offered complementary on these routes.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the ability to operate reliably the EMBRAER 190 aircraft; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market and the effect of increased congestion in this market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2007 Annual Report on Form 10-K. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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