JetBlue Now Serving 20 Caribbean Routes: Nonstop Flights Between Orlando and the Dominican Republic Begin Today

Mar 06, 2008

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       Now Offering Up to 36 Low Fare Flights Each Day to Top
                    Caribbean/Atlantic Sun Spots

              Orlando to Cancun Flights Begin Next Week
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ORLANDO, Fla., March 6, 2008 (PRIME NEWSWIRE) -- JetBlue Airways (Nasdaq:JBLU) today kicks off its 20th route between the United States and the Caribbean/Atlantic region with the only daily nonstop service between Orlando, Fla., and Santo Domingo, Dominican Republic. America's leading low-fare, high-value airline will spread its wings again March 13 with the launch of Orlando's only daily nonstop service to Cancun, Mexico. JetBlue offers more Caribbean flights and destinations from Orlando than any other airline.

To celebrate the latest addition to its route network, customer-favorite JetBlue is offering fares beginning at just $99(a) each way between Orlando and Santo Domingo. JetBlue's low fares always include comfy leather seats, the most legroom in coach(b), personal seatback televisions, unlimited name-brand snacks, plus award-winning customer service from booking to baggage claim.

Whether you prefer the Caribbean's big city buzz or its laid back beaches, JetBlue takes you there with as many as 36 daily flights from its U.S. gateway cities to top destinations including:

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-- Aguadilla, Puerto Rico
-- Aruba
-- Bermuda
-- Cancun
-- Nassau, Bahamas
-- Ponce, Puerto Rico
-- Puerto Plata, Dominican Republic
-- San Juan, Puerto Rico
-- Santiago, Dominican Republic
-- Santo Domingo, Dominican Republic
-- St. Maarten, Netherlands Antilles
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JetBlue offers more flights to the Caribbean/Atlantic region than any other low-fare, low-cost airline.

"This month we're pleased to be adding nonstop service from Orlando to two of our customers' favorite destinations," said Marty St. George, JetBlue's vice president of network planning. "With today's new flights to the Dominican Republic, plus next week's launch of service to Cancun, JetBlue is committed to being your number one choice for travel to the Caribbean region by consistently delivering great fares and an unmatched level of customer service."

"We are very excited about this new route connecting Santo Domingo to Orlando," said Ken Hassard, Commercial Director for AERODOM, operator of the Santo Domingo airport. "This will be welcome news to thousands of Dominicans who travel to Orlando each year for vacations or to visit family and friends, many who have discovered the excellent shopping and other attractions of central Florida. Likewise, it will draw thousands more U.S. visitors to Santo Domingo, one of the Caribbean's most popular and hospitable destinations."

JetBlue's new service between Orlando International Airport and Aeropuerto Internacional Las Americas in Santo Domingo:

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-----------------------------------------------------------
Orlando (MCO) to                    Santo Domingo (SDQ) to
 Santo Domingo (SDQ)                Orlando(MCO)
-----------------------------------------------------------
Depart - Arrive                     Depart - Arrive
-----------------------------------------------------------
2:25 p.m. - 6:05 p.m.               6:50 p.m. - 8:50 p.m.
 (eff. 3/6 - 3/8)                    (eff. 3/6 - 3/8)
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2:25 p.m. - 5:05 p.m.                  5:50 p.m. - 8:50 p.m.
 (eff. 3/9)                             (eff. 3/9)
-------------------------------------------------------------
                    --All times local--
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Customers flying JetBlue between Santo Domingo and Orlando will travel in style aboard JetBlue's modern EMBRAER E190 fleet, which features a spacious cabin and all-leather seating as well as complimentary first-run movies and bonus features from FOX InFlight(tm) on JetBlue's signature seatback televisions.

Travelers looking for a value-priced vacation package to top Caribbean hot spots need look no further than JetBlue Getaways. Customers can create customized packages that include air travel on JetBlue, a selection of JetBlue-recommended hotels and resorts to choose from, and a car rental. Visit www.jetblue.com/getaways today to begin planning your vacation.

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers the most legroom throughout coach (based on average fleet-wide seat pitch for U.S. airlines). JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 53 cities with 550 daily flights. New service to Los Angeles International Airport begins in May. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-538-2583 or visit www.jetblue.com.

The JetBlue logo is available at http://www.primenewswire.com/newsroom/prs/?pkgid=795

(a) All fares are subject to change without notice. Fares are only available for flights booked at jetblue.com. Travel costs $10 more per person if purchased by telephone or at an airport or city ticket office. Fares require up to a 7-day advance purchase. Travel must be booked by March 13, 2008, 11:59 PM MT. All travel must be completed by May 14, 2008. Orlando-Santo Domingo travel must take place on Tuesday, Wednesday, and/or Saturday. Fares may not be available on all days or on all flights. Fares are most often found on midweek travel dates. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $50 at 1-800-JETBLUE (1-809-200-9898 if located in the Dominican Republic) or $40 at jetblue.com, with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.50 per domestic segment. A segment is a takeoff and landing. International fares also do not include government fees and taxes of up to $76.20 each way. All taxes and fees must be paid at the time of purchase. JetBlue reserves the right to deny boarding to passengers without proper documentation. DIRECTV(r) service is not available on flights outside the continental U.S.; however, where applicable FOX InFlight is offered complimentary of these routes. Other restrictions apply.

(b) JetBlue offers the most legroom in coach based on average fleet-wide seat pitch for U.S. carriers.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the ability to operate reliably the EMBRAER 190 aircraft; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market and the effect of increased congestion in this market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2007 Annual Report on Form 10-K. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.


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