JetBlue Airways Launches a Coast-to-Coast Sale in Celebration of New Destinations and More Routes

Feb 26, 2008

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Sale Fares Include New Nonstop Flights to/from Destinations in California, Florida and New York

NEW YORK, Feb. 26, 2008 (PRIME NEWSWIRE) -- To celebrate its robust expansion of coast-to-coast flying, including the announcement of new service from Los Angeles International Airport (LAX) and four added nonstop routes from Austin, TX, JetBlue Airways Corporation (Nasdaq:JBLU) today launches a four day Coast-to-Coast Sale for select flights to and from the Northeast, Florida and California. Flights must be booked online at www.jetblue.com by February 29, 2008.

JetBlue recently announced a major expansion of service in the western United States beginning this May, including new service from LAX to New York and Boston with sale fares as low as $129(a) and $159(a) respectively. Plus, new nonstops are on sale for as low as $99(a) from Austin, TX to Long Beach, CA; Fort Lauderdale, FL; Orlando, FL; or San Francisco, CA.

New western routes between Burbank and Las Vegas or between Long Beach and San Jose are on sale for $39(a), or fly from Burbank to Washington, D.C. for as little as $119(a). Las Vegas to Salt Lake City is on sale for $49(a); and one-way fares as low as $89(a) are available from Seattle to Long Beach or San Diego.

Sale fares must be purchased by 11:59 p.m. MT on Friday, February 29, 2008 and require up to a 7-day advance purchase. Salt Lake City to Las Vegas travel must be completed by June 4, 2008. Washington, D.C./Dulles to Burbank and all Los Angeles/LAX travel must be completed by June 14, 2008. Long Beach to San Jose or Seattle, San Diego to Seattle, Burbank to Las Vegas, and all Austin travel must be completed by June 18, 2008. All other travel must be completed by April 16, 2008. Travel must take place on a Tuesday, Wednesday, and/or Saturday. Blackout dates and other restrictions apply (a).

Additional Coast-to-Coast Sale fares include:

May 1 launch of new service between:	Coast-to-Coast Sale
Austin, TX and Fort Lauderdale, FL	$99 (a)
Austin, TX and Long Beach, CA	$99 (a)
Austin, TX and Orlando, FL	$99 (a)
Austin, TX and San Francisco, CA	$99 (a)
Salt Lake City, UT and Las Vegas, NV	$49 (a)

May 21 launch of new service between:	Coast-to-Coast Sale
Burbank, CA and Las Vegas, NV	$39 (a)
Burbank, CA and Washington, D.C./Dulles	$119 (a)
Long Beach, CA and San Jose, CA	$39 (a)
Long Beach, CA and Seattle, WA	$89 (a)
Los Angeles, CA and Boston, MA	$159 (a)
Los Angeles, CA and New York/JFK	$129 (a)
Los Angeles, CA and Burlington, VT via JFK	$129 (a)
Los Angeles, CA and Pittsburgh, PA via JFK	$129 (a)
Los Angeles, CA and Portland, ME via JFK	$129 (a)
Los Angeles, CA and Richmond, VA via JFK	$129 (a)
Los Angeles, CA and Rochester, NY via JFK	$129 (a)
Los Angeles, CA and Syracuse, NY via JFK	$129 (a)
San Diego, CA and Seattle, WA	$89 (a)

New York/JFK to:	Coast-to-Coast Sale
Burbank, CA	$129 (a)
Charlotte, NC	$79 (a)
Chicago, IL	$79 (a)
Denver, CO	$129 (a)
Fort Lauderdale, FL	$79 (a)

Ft. Myers, FL	$79 (a)
Houston, TX	$129 (a)
Jacksonville, FL	$79 (a)
Las Vegas, NV	$129 (a)
Long Beach, CA	$129 (a)
Oakland, CA	$129 (a)
Ontario, CA	$129 (a)
Orlando, FL	$79 (a)
Phoenix, AZ	$129 (a)
Portland, OR	$129 (a)
Raleigh/Durham, NC	$79 (a)
Richmond, VA	$69 (a)
Sacramento, CA	$129 (a)
Salt Lake City, UT	$129 (a)
San Francisco, CA	$129 (a)
San Jose, CA	$129 (a)
Sarasota, FL	$79 (a)
Seattle, WA	$129 (a)
Tampa, FL	$79 (a)
Tucson, AZ	$129 (a)
West Palm Beach, FL	$79 (a)

New York/LaGuardia to Florida:	Coast-to-Coast Sale
Fort Lauderdale, Orlando, West Palm Beach	$79 (a)

Newark to Florida:	Coast-to-Coast Sale
Fort Lauderdale, Fort Myers, Orlando, Tampa, West Palm Beach	$79(a)

Boston Logan to:	Coast-to-Coast Sale
Burbank, CA (via JFK)	$129 (a)
Charlotte, NC	$89 (a)
Denver, CO	$129 (a)
Houston, TX (via JFK)	$129 (a)
Jacksonville, FL (begins March 15)	$89 (a)
Las Vegas, NV	$129 (a)
Long Beach, CA	$149 (a)
Oakland, CA	$129 (a)
Ontario, CA (via JFK)	$129 (a)
Pittsburgh, PA	$69 (a)
Phoenix, AZ (via JFK)	$129 (a)
Portland, OR (via JFK)	$129 (a)
Raleigh/Durham, NC	$89 (a)
Richmond, VA	$79 (a)
Sacramento, CA (via JFK)	$129 (a)
Salt Lake City, UT (via JFK)	$129 (a)
San Diego, CA	$129 (a)
San Francisco, CA	$129 (a)
San Jose, CA	$129 (a)
Seattle, WA	$129 (a)
Tucson, AZ (via JFK)	$129 (a)

Burlington, VT or Rochester, NY via JFK to:	Coast-to-Coast Sale
Burbank, CA	$129 (a)
Charlotte, N.C.	$79 (a)
Denver, CO	$129 (a)
Fort Lauderdale, FL	$79 (a)
Fort Myers, FL	$79 (a)
Houston, TX	$129 (a)
Jacksonville, FL	$79 (a)
Las Vegas, NV	$129 (a)
Long Beach, CA	$129 (a)
Oakland, CA	$129 (a)
Ontario, CA	$129 (a)
Phoenix, AZ	$129 (a)
Portland, OR	$129 (a)
Raleigh/Durham, N.C.	$79 (a)
Sacramento, CA	$129 (a)
Salt Lake City, UT	$129 (a)
San Francisco, CA	$129 (a)
San Jose, CA	$129 (a)

Sarasota, FL	$79 (a)
Seattle, WA	$129 (a)
Tampa, FL	$79 (a)
Tucson, AZ	$129 (a)
West Palm Beach, FL	$79 (a)

Chicago, IL via JFK to:	Coast-to-Coast Sale
Boston, MA	$89 (a)
Burlington, VT	$89 (a)
Portland, ME	$89 (a)
Richmond, VA	$89 (a)
Rochester, NY	$89 (a)
Syracuse, NY	$89 (a)

Long Beach, CA to:	Coast-to-Coast Sale
Chicago, IL	$89 (a)
Fort Lauderdale, FL	$109 (a)
Las Vegas, NV	$49 (a)
Oakland, CA	$49 (a)
Sacramento, CA	$49 (a)

Pittsburgh, PA via JFK to:	Coast-to-Coast Sale
Burbank, CA	$129 (a)
Charlotte, NC	$79 (a)
Denver, CO	$129 (a)
Fort Lauderdale, FL	$79 (a)
Fort Myers, FL	$79 (a)
Houston, TX	$129 (a)
Jacksonville, FL	$79 (a)
Las Vegas, NV	$129 (a)
Long Beach, CA	$129 (a)
Oakland, CA	$129 (a)
Orlando, FL	$79 (a)
Raleigh/Durham, NC	$79 (a)
Salt Lake City, UT	$129 (a)
Sarasota, FL	$79 (a)
Tampa, FL	$79 (a)
West Palm Beach, FL	$79 (a)

Portland, ME via JFK to:	Coast-to-Coast Sale
Burbank, CA	$129 (a)
Denver, CO	$129 (a)
Fort Lauderdale, FL	$79 (a)
Fort Myers, FL	$79 (a)
Houston, TX	$129 (a)
Jacksonville, FL	$79 (a)
Las Vegas, NV	$129 (a)
Long Beach, CA	$129 (a)
Oakland, CA	$129 (a)
Ontario, CA	$129 (a)
Phoenix, AZ	$129 (a)
Portland, OR	$129 (a)
Raleigh/Durham, N.C.	$79 (a)
Sacramento, CA	$129 (a)
Salt Lake City, UT	$129 (a)
San Francisco, CA	$129 (a)
Sarasota, FL	$79 (a)
Seattle, WA	$129 (a)
Tampa, FL	$79 (a)
Tucson, AZ	$129 (a)
West Palm Beach, FL	$79 (a)

Richmond, VA via JFK to:	Coast-to-Coast Sale
Burbank, CA	$129 (a)
Denver, CO	$129 (a)
Fort Myers, FL	$79 (a)
Houston, TX	$129 (a)
Jacksonville, FL	$79 (a)
Las Vegas, NV	$129 (a)
Long Beach, CA	$129 (a)

Oakland, CA	$129 (a)
Orlando, FL	$79 (a)
Phoenix, AZ	$129 (a)
Salt Lake City, UT	$129 (a)
San Francisco, CA	$129 (a)
Sarasota, FL	$79 (a)
Tampa, FL	$79 (a)
West Palm Beach, FL	$79 (a)

Salt Lake City, UT to:	Coast-to-Coast Sale
Burbank, CA	$69 (a)
San Diego, CA	$79 (a)
San Francisco, CA	$69 (a)

Syracuse, NY via JFK to:	Coast-to-Coast Sale
Burbank, CA	$129 (a)
Charlotte, N.C.	$79 (a)
Denver, CO	$129 (a)
Fort Myers, FL	$79 (a)
Houston, TX	$129 (a)
Jacksonville, FL	$79 (a)
Las Vegas, NV	$129 (a)
Long Beach, CA	$129 (a)
Oakland, CA	$129 (a)
Phoenix, AZ	$129 (a)
Raleigh/Durham, N.C.	$79 (a)
Salt Lake City, UT	$129 (a)
San Francisco, CA	$129 (a)
San Jose, CA	$129 (a)
Sarasota, FL	$79 (a)
Tampa, FL	$79 (a)
West Palm Beach, FL	$79 (a)

Washington, DC/Dulles to:	Coast-to-Coast Sale
Las Vegas, NV	$129 (a)
Long Beach, CA	$129 (a)
Oakland, CA	$129 (a)
San Diego, CA	$129 (a)

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers the most legroom throughout coach (based on average fleet-wide seat pitch for U.S. airlines). JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 53 cities with 550 daily flights. New service to Los Angeles International Airport begins in May. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

The JetBlue logo is available at http://www.primenewswire.com/newsroom/prs/?pkgid=795

(a) All fares are subject to change without notice. Fares are only available for flights booked at jetblue.com. Travel costs $10 more per person if purchased by telephone or at an airport or city ticket office. Fares require up to a 7-day advance purchase. Travel must be booked by February 29, 2008, 11:59 PM MT. Salt Lake City-Las Vegas travel must be completed by June 4, 2008. Washington, DC/Dulles-Burbank and all Los Angeles/LAX travel must be completed by June 14, 2008. Long Beach-San Jose/Seattle, San Diego-Seattle, Burbank-Las Vegas, and all Austin travel must be completed by June 18, 2008. All other travel must be completed by April 16, 2008. Blackout dates for travel are March 20-31, 2008 and May 23-26, 2008. Travel must take place on Tuesday, Wednesday, and/or Saturday. Fares may not be available on all days or on all flights. Fares are most often found on midweek travel dates. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $50 at 1-800-JETBLUE or $40 at jetblue.com, with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.50 per domestic segment. A segment is a takeoff and landing. All taxes and fees must be paid at the time of purchase. JetBlue reserves the right to deny boarding to passengers without proper documentation. Other restrictions apply.

DIRECTV(r) service is not available on flights outside the continental United States; however, where applicable FOX InFlight(tm) is offered complimentary on these routes. FOX InFlight(tm) is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment service is provided by LiveTV, a wholly owned subsidiary of JetBlue.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry;

increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the ability to operate reliably the EMBRAER 190 aircraft; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market and the effect of increased congestion in this market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2006 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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