Go West With JetBlue: Now Offering Nonstop Service From Salt Lake City to Sin City

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               Daily Service to Las Vegas Begins May 1

                Fares Start as Low as $49(a) Each Way
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SALT LAKE CITY, Feb. 21, 2008 (PRIME NEWSWIRE) -- JetBlue Airways (Nasdaq:JBLU) will continue to add even more flights in the Western United States this spring with the launch of daily nonstop service between Salt Lake City and Las Vegas, beginning May 1. To celebrate its sixth destination from Salt Lake City, low-fare, high-flair JetBlue is offering an introductory fare of $49(a) each way for flights to/from Las Vegas.

"Our customers keep asking for more JetBlue service from Salt Lake City, and today we're thrilled to deliver with yet another new route," said Frankie Littleford, vice president of JetBlue's Salt Lake City-based reservations department. "We invite you to experience all that flying should be on your next trip to Las Vegas, or any one of JetBlue's six nonstop destinations from Salt Lake City. With JetBlue, a low fare and a great experience are a sure bet!"

Customer-favorite JetBlue now offers up to eight daily departures from Salt Lake City to Burbank, Las Vegas, Long Beach, New York/JFK, San Diego, and San Francisco.

JetBlue's new service between Salt Lake City and Las Vegas:

Salt Lake City (SLC) to Las Vegas (LAS)	Las Vegas (LAS) to Salt Lake City (SLC)
Depart - Arrive	Depart - Arrive
7:55 p.m. - 8:15 p.m. (daily effective May 1, 2008)	4:55 p.m. - 7:15 p.m. (daily effective May 1, 2008)

--All times local--

JetBlue is the only airline to offer free seatback satellite television -- featuring the airline's signature 36 channels of DIRECTV(r) -- on all flights to/from Salt Lake City International Airport. Better yet: Every JetBlue departure from Salt Lake City is aboard the airline's 150-seat Airbus A320 aircraft, which offers a spacious cabin with the most legroom in coach.

Today's new route is the latest in a string of recent additions to JetBlue's western route network; other new routes beginning this May include Burbank to Las Vegas and Washington/Dulles; Long Beach to Austin, San Jose, and Seattle; Los Angeles to Boston and New York; San Diego to Seattle; and San Francisco to Austin.

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers the most legroom throughout coach (based on average fleet-wide seat pitch for U.S. airlines). JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 53 cities with 550 daily flights. New service to Los Angeles International Airport begins in May. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

The JetBlue logo is available at http://www.primenewswire.com/newsroom/prs/?pkgid=795

(a) All fares are subject to change without notice. Fares are only available for flights booked at jetblue.com. Travel costs $10 more per person if purchased by telephone or at an airport or city ticket office. Fares require up to a 14-day advance purchase. Travel must be booked by February 29, 2008, 11:59 PM MT. Travel must be completed by June 4, 2008. Blackout dates for travel are between May 23, 2008 and May 26, 2008. Travel must take place on Monday, Tuesday, Wednesday, Thursday, and/or Saturday. Fares may not be available on all days or on all flights. Fares are most often found on midweek travel dates.

All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $50 at 1-800-JETBLUE or $40 at jetblue.com, with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.50 per domestic segment. A segment is a takeoff and landing. All taxes and fees must be paid at the time of purchase. JetBlue reserves the right to deny boarding to passengers without proper documentation. Other restrictions apply.

DIRECTV(r) service is not available on flights outside the continental United States; however, where applicable FOX InFlight(tm) is offered complimentary on these routes. FOX InFlight(tm) is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment service is provided by LiveTV, a wholly owned subsidiary of JetBlue.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the ability to operate reliably the EMBRAER 190 aircraft; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market and the effect of increased congestion in this market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2006 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

CONTACT: JetBlue Airways Communications
Corporate Communications
(718) 709-3089
CorporateCommunications@jetblue.com
Reservations
(800) JET-BLUE (538-2583)
http://www.jetblue.com/?source=pr

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