Photo Release -- JetBlue Airways Announces Spacious, Bright and More Comfortable Redesign of A320 Cabins

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Product Improvements, Including New RECARO Seats, Save Up to 1,050 Pounds Per Aircraft

NEW YORK, Feb. 19, 2008 (PRIME NEWSWIRE) -- Low-fare, high-value JetBlue Airways Corporation (Nasdaq:JBLU) today announces it has taken delivery of its first A320 aircraft to boast a newly redesigned cabin, offering customers improved seat comfort and more personal space. All of the low-cost carrier's scheduled A320 future deliveries, a total of 88 aircraft, will feature these new cabin enhancements.

A photo accompanying this release is available at http://www.primenewswire.com/newsroom/prs/?pkgid=4735

Onboard experience improvements include: lightweight, all-leather RECARO seats, offering more comfy cushions and increased personal space created by thinner seat profiles; new sculptured sidewall paneling, adding inches to the cabin's width and allowing more shoulder room for customers seated at the window; 10 percent more overhead bin space; and LED cabin lighting, creating a cool white tone that produces an open and more spacious ambiance.

"JetBlue took a purposeful approach to the redesign of our aircraft's interior to create a crisp, clean and more comfortable travel experience for our customers," said Michael Blancero, A320 Fleet Manager of JetBlue Airways. "These subtle changes to our seats and cabin paneling, as well as the addition of cool white lighting, create a roomier environment. Whether our customers choose to watch TV or a movie, listen to XM Satellite radio, enjoy a good book, or take a nap in our roomy leather seats with the most legroom of any airline, our new interior will deliver the JetBlue Experience our customers have come to expect of us -- only better."

In addition to improving the customer experience, the aesthetic redesign is also a lightweight solution for JetBlue, trimming 1,050 pounds per aircraft, making the aircraft lighter, which consumes less fuel per journey. The airline estimates an annual savings of $52,000 per new delivery.

About JetBlue Airways

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers the most legroom throughout coach (based on average fleet-wide seat pitch for U.S. airlines). JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 53 cities with 550 daily flights. New service to Los Angeles International Airport begins in May. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

DIRECTV(r) service is not available on flights outside the continental United States; however, where applicable FOX InFlight(tm) is offered complimentary on these routes.

The JetBlue logo is available at http://www.primenewswire.com/newsroom/prs/?pkgid=795

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the ability to operate reliably the EMBRAER 190 aircraft; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market and the effect of increased congestion in this market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2006 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

The photo is also available via AP PhotoExpress.

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