JetBlue Now Offering Service to 30 Destinations From Boston: Nonstop Flights to Chicago and New Orleans Begin May 1

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       Airline's Second-Largest Focus City Now Featuring
         Low-Fare Service to 30 Cities in Six Countries

      Fares Start At $89(a) to Chicago and $99(a) to New Orleans
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BOSTON, Jan. 30, 2008 (PRIME NEWSWIRE) -- This month JetBlue Airways (Nasdaq:JBLU) is celebrating four years of low-fare service from its Boston focus city by expanding to two more most-requested destinations: Chicago O'Hare and New Orleans. Daily nonstop service to both cities kicks off May 1. JetBlue now offers its award-winning service between Logan International Airport and 30 destinations across the United States, Aruba, the Bahamas, Bermuda, the Dominican Republic, and Mexico.

"Boston's appetite for low fares hasn't let up since we first introduced service to Logan Airport back in 2004," said JetBlue CEO Dave Barger. "We're proud to now be the city's largest low-fare, low-cost airline and thrilled to keep adding more destinations in response to strong demand for premium service like ours. With new nonstop flights to Chicago and New Orleans, local travelers can enjoy low fares, great service, and a comfy ride to 30 of their favorite destinations."

"We are thrilled that JetBlue will offer nonstop service from Boston to New Orleans and Chicago's O'Hare Airport," said Edward C. Freni, Massport's director of aviation. "Since it began service at Logan in 2004, JetBlue has shown strong commitment to Boston reflected by the steady growth of service. These new routes mean that JetBlue will serve 30 destinations from Boston and no airline serves more."

"New Orleans is the largest domestic market without daily nonstop service from Logan," Freni added, "and it is very good news for New England that JetBlue will connect the Big Easy with Beantown."

JetBlue's schedule between Boston and Chicago:

Boston (BOS) to Chicago O'Hare (ORD)	Chicago O'Hare (ORD) to Boston (BOS)
Depart - Arrive	Depart - Arrive
7:15 a.m. - 8:55 a.m. (effective May 1, 2008)	7:00 p.m. - 10:00 p.m. (effective May 1, 2008)

JetBlue's schedule between Boston and New Orleans:

Boston (BOS) to New Orleans (MSY)	New Orleans (MSY) to Boston (BOS)
Depart - Arrive	Depart - Arrive
7:55 a.m. - 10:35 a.m. (effective May 1, 2008)	11:15 a.m. - 3:30 p.m. (effective May 1, 2008)

Wherever you're headed, JetBlue gets you there in style and on budget. From Boston you can fly nonstop to these cities (plus enjoy convenient connecting service to 18 other cities via New York/JFK):

Aruba	Jacksonville, Fla. (starts March 15)
Austin	Las Vegas
Bermuda*	LA/Long Beach
Buffalo	Nassau*
Cancun	New Orleans (starts May 1)
Charlotte	New York/JFK
Chicago O'Hare (starts May 1)	Oakland
Denver	Orlando
Fort Lauderdale	Pittsburgh
Fort Myers	Raleigh/Durham
Richmond	Santiago, Dominican Republic*
San Diego	Seattle
San Jose, Calif.	Tampa
San Juan*	Washington, D.C./Dulles
San Francisco	West Palm Beach

*Seasonal destination

DC and NYC on your schedule

Business travel doesn't get any easier than with JetBlue's frequent low-fare service to New York/JFK (up to 10 flights per day) and Washington/Dulles (up to 6 daily flights). Don't miss a second of the day's business and news action with JetBlue's in-flight entertainment system, which serves up the most free live programming in the skies.

The most destinations in the West

JetBlue offers Boston more nonstop destinations on the West Coast than any other airline, including daily flights to LA/Long Beach, Oakland, San Diego, San Jose, San Francisco, and Seattle. Settle in for the long-haul on one of JetBlue's brand-new Airbus A320 jets, which feature comfy leather seats and the most legroom in coach (b).

More Florida more of the time

Kick the winter blues by hopping aboard any one of JetBlue's 28 daily departures to the Sunshine State. JetBlue kicks off nonstop service to its seventh Florida city -- Jacksonville -- on March 15. Kids and grown-ups alike can munch away the journey south on JetBlue's selection of unlimited name-brand snacks and beverages.

Cape Air connections throughout New England

Customers traveling through Boston from most domestic destinations may also take advantage of convenient connecting service operated by JetBlue's marketing partner, Cape Air, to fly on to some of New England's most beautiful destinations year-round: Hyannis, Martha's Vineyard, Nantucket, and Provincetown, Mass., and Rutland, Vt.

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers the most legroom throughout coach (based on average fleet-wide seat pitch for U.S. airlines). JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 53 cities with 550 daily flights. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

The JetBlue logo is available at http://www.primenewswire.com/newsroom/prs/?pkgid=795

(a) All fares are subject to change without notice. Fares are only available for flights booked at jetblue.com. Travel costs $10 more per person if purchased by telephone or at an airport or city ticket office. Fares require up to a 14-day advance purchase. Travel must be booked by February 13, 2008, 11:59 p.m. MT. Travel to/from Chicago must be completed by June 11, 2008. Travel to/from New Orleans must be completed by June 30, 2008. Travel must take place on Tuesday, Wednesday, and/or Saturday. Fares may not be available on all days or on all flights. Fares are most often found on midweek travel dates. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $50 at 1-800-JETBLUE or $40 at jetblue.com, with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.50 per domestic segment. A segment is a takeoff and landing. All taxes and fees must be paid at the time of purchase. JetBlue reserves the right to deny boarding to passengers without proper documentation. Other restrictions apply.

(b) JetBlue offers the most legroom in coach based on average fleet-wide seat pitch for U.S. airlines.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the ability to operate reliably the EMBRAER 190 aircraft; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market and the effect of increased congestion in this market; our

reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2006 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.


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