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Airline Partners With Embry-Riddle Aeronautical University, University of North Dakota, and Cape Air to Fill Pilot Pipeline

NEW YORK, Jan. 30, 2008 (PRIME NEWSWIRE) -- Award-winning JetBlue Airways (Nasdaq:JBLU) today announces the creation of the Aviation University Gateway, a career-planning and mentoring program designed to identify and recruit talented men and women into the professional pilot ranks. Through rigorous academic training and regional airline experience, the Aviation University Gateway creates a clearly defined career path for aspiring pilots, beginning early in an aviator's college career and culminating in the possibility of a final interview at a major airline.

JetBlue is partnering with prestigious aviation programs at Embry-Riddle Aeronautical University and the University of North Dakota to fill the Aviation University Gateway's pipeline with top-flight candidates who demonstrate exceptional potential as professional pilots. JetBlue is also partnering with Massachusetts-based Cape Air to be the program's first regional airline partner, giving Aviation University Gateway participants valuable flying experience prior to interviewing at JetBlue.

"Since JetBlue's inception eight years ago, we have filled our cockpits with some of the airline world's finest pilots," said Dean Melonas, the airline's vice president of recruitment. "JetBlue remains a desirable choice among pilot candidates looking for an innovative and unique culture, strong growth opportunity, and competitive compensation. We are proud to be the first airline to provide the mentoring and structure for a student from early on in his or her university career, all the way through to the right seat of a JetBlue aircraft. We look forward to taking the mystery out of the pilot career path with the Aviation University Gateway program."

"Cape Air is thrilled to be part of this exciting program," said Dave Bushy, Cape Air's chief operating officer. "Airlines like ours want to attract the best employees and pilots in their formative years. We feel that Cape Air can provide some of the finest aviation experience in the world, while also flying to some beautiful destinations. Here at Cape Air we believe this program is a homerun for the industry. We look forward to serving as the first of many regional partners for JetBlue in its Aviation University Gateway program."

"We are extremely pleased to have been asked to join this program as a university partner," said Dr. Tim Brady, dean of the College of Aviation at Embry-Riddle Aeronautical University. "We are proud of our accredited aviation programs and know that JetBlue will gain many outstanding pilots through the Aviation University Gateway Program."

The Aviation University Gateway path is open to Embry-Riddle or North Dakota students with high academic standing (GPA of 3.0 or above) and recommendations from their professors. It requires a successful series of interviews with JetBlue and a regional airline partner, as well as the continued enrollment in an Aviation Accreditation Board International (ABBI)-accredited aviation program. During the Gateway program, participants will intern at Cape Air (and eventually other regional airline partners) and then serve as an instructor at their respective flight school. Following that process, candidates will fly with Cape Air for at least two years and then be eligible for a final interview at JetBlue.

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers the most legroom throughout coach (based on average fleet-wide seat pitch for U.S. airlines). JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 53 cities with 550 daily flights. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

The JetBlue logo is available at http://www.primenewswire.com/newsroom/prs/?pkgid=795

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the ability to operate reliably the EMBRAER 190 aircraft; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market and the effect of increased congestion in this market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2006 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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