Attention Frequent Flyers: JetBlue Airways Now Offers More Convenience and Flexibility With Refundable Fares

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    Through February 13, Customers Booking Refundable Travel Will
     Receive Quadruple TrueBlue Points Each Way Towards a Free(a)
           Flight When They Book Online At www.jetblue.com

         Low-Fare Carrier Offers Some of the Lowest Refundable
                          Fares in the Industry
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NEW YORK, Jan. 28, 2008 (PRIME NEWSWIRE) -- For the traveler whose plans keep changing, JetBlue Airways Corporation (Nasdaq:JBLU) today begins offering more convenience and flexibility with the launch of Refundable Fares. This new fare option, available direct from JetBlue at www.jetblue.com or by calling 800-JETBLUE, and from many third-party channels, including all Global Distribution Systems, gives customers who require frequent travel changes an easier and more affordable way to enjoy the award-winning JetBlue Experience.

"JetBlue's new refundable fares offer another affordable and convenient fare option for travelers who want a money-back guarantee," said Don Uselmann, Manager of Sales Programs for JetBlue Airways. "While the nonrefundable fares we offer are already very flexible, we recognize that there are some business and leisure travelers who need even greater flexibility when they fly. After choosing the desired fare option, the next decision our customers make will be which of our 36 free channels of live TV to watch, how many tasty and complimentary snacks they'll enjoy or what they'll do with all that extra legroom in our comfy leather seats."

The low-cost carrier's Refundable Fares allow customers to make unlimited reservation changes, including name changes, or opt for a full refund any time prior to the flight's departure. Changes can be made quickly and easily at www.jetblue.com via the 'Manage Flights' function or by calling the airline's reservations team at 800-JETBLUE.

If a customer is unable to notify JetBlue of a change to their reservation before the flight departs, any unused funds are converted to a JetBlue credit valid for one year from the date it is issued. This credit is fee-free and fully transferable.

To celebrate the launch of its new fare option, through February 13 JetBlue is offering TrueBlue Customers who book refundable travel quadruple TrueBlue points each way when they book online at www.jetblue.com, or triple TrueBlue points each way when booking through other channels. TrueBlue, JetBlue's customer loyalty program, offers fliers easy-to-earn, easy-to-redeem awards for travel across JetBlue's network of 53 popular destinations. Points, excluding this special offer, are automatically doubled when TrueBlue members book via www.jetblue.com. A free roundtrip flight, valid for travel to any of JetBlue's destinations is awarded immediately after a customer reaches 100 points(a).

JetBlue already offers customers competitive nonrefundable fares, allowing flight cancellations for a nominal $50 per person processing fee when calling 800-JETBLUE. The remaining money is transferred into a JetBlue credit good for future travel on the airline. These credits are 100 percent transferable and may be redeemed up to one year after the date of issuance. Customers can save $10 when canceling reservations at www.jetblue.com/manageflights.

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers the most legroom throughout coach (based on average fleet-wide seat pitch for U.S. airlines). JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 53 cities with 550 daily flights. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

The JetBlue logo is available at http://www.primenewswire.com/newsroom/prs/?pkgid=795

(a) Offer expires February 13, 2008, 11:59 p.m. MST. Offer applies only to TrueBlue Members in good standing. Purchase a JetBlue Refundable Fare, identified by the Y fare class, between January 28, 2008 12 a.m. MST and February 13, 2008, 11:59 p.m. MST and receive, in the case of purchases through third parties or 1-800-JETBLUE (538-2583), Triple TrueBlue Points or, in the case of bookings through jetblue.com, Quadruple TrueBlue Points. Bonus TrueBlue Points will be awarded only after travel is completed. If customer changes or cancels Refundable Fare after February 13, 2008, Bonus TrueBlue Points will not be awarded. If customer is not a TrueBlue Member, customer may register for TrueBlue at jetblue.com prior to booking Refundable Fare. If customer registers for TrueBlue after booking Refundable Fare, customer will have to call 1-800-JETBLUE or log on to jetblue.com/retrocredit within 90

days after flight is completed to obtain Bonus TrueBlue Points. Offer may be used more than once. Applies only to newly-booked travel. Does not apply to changes to existing travel, including changes that may result in the purchase of a Refundable Fare. Quadruple TrueBlue Points consist of triple points for flying plus the online booking point bonus. Bonus TrueBlue Points will only be awarded to the flyer. Bonus TrueBlue Points are not transferable. Offer may not be redeemed for cash, combined with other special offers or used toward the purchase of a JetBlue Gift Card, JetBlue Getaways vacation package or JetBlue Cruise. Customer is responsible for government taxes and fees applicable to Award Travel including Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.50 per domestic segment. A segment is a takeoff and landing. In the case of international travel, international taxes and fees of up to $76.20 apply. All taxes and fees must be paid at the time of purchase. TrueBlue Points subject to TrueBlue Terms and Conditions.

DIRECTV(r) service is not available on flights outside the continental United States; however, where applicable FOX InFlight(tm) is offered complimentary on these routes. FOX InFlight(tm) is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment service is provided by LiveTV, a wholly owned subsidiary of JetBlue.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the ability to operate reliably the EMBRAER 190 aircraft; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market and the effect of increased congestion in this market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2006 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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