JetBlue Airways Announces a Four-Day Sale for Flights in Four Regions

Jan 22, 2008

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Select Flights to/from Atlantic, Midwest, Western and Caribbean Destinations On Sale

NEW YORK, Jan. 22, 2008 (PRIME NEWSWIRE) -- JetBlue Airways Corporation (Nasdaq:JBLU) today launches a 4-Day Sale for select flights to and from four regions in the low-fare carrier's growing route network: the Atlantic, Midwest and Western regions of the United States, and the Caribbean. Flights must be booked online at www.jetblue.com by January 25, 2008.

ATLANTIC U.S.: In the Atlantic Region, fares for Pittsburgh, PA flights start at $49(a); Richmond, VA fares start at $59(a); Raleigh/Durham, NC fares start at $69(a); and Charlotte, NC fares start at $79(a). Select flights within the continental U.S. to and from two popular Florida destinations are also on sale. Fares for flights between Fort Lauderdale, FL and New York/JFK, New York/LaGuardia and Washington's Dulles International Airport start at $104(a). Flights between West Palm Beach, FL and New York/JFK and New York/LaGuardia are available with fares as low as $104(a). Sale fares for flights between West Palm Beach and Newburgh, NY start at $99(a).

MIDWESTERN U.S.: Both destinations connected with JetBlue service to Chicago's O'Hare International Airport are on sale. Fares for flights between Chicago, IL and New York/JFK start at $69(a). Fares for flights between Chicago and Long Beach, CA start at $99(a).

WESTERN U.S.: Select flights are on sale to and from several JetBlue destinations in the West. Fares between San Francisco, CA and Salt Lake City, UT start at $59(a). Fares between Oakland, CA and Boston, MA start at $139(a). San Jose, CA flights to and from both New York/JFK and Boston, MA are available with fares as low as $139(a). Fares between San Diego, CA and Washington, D.C./Dulles also start at $139(a). In addition, fares for flights between Las Vegas, NV and Washington, D.C./Dulles start at $99(a) and for flights between Las Vegas and New York/JFK start at $149(a).

CARIBBEAN: Select routes to and from sunny Caribbean destinations are on sale. Fares for flights between Orlando, FL and Puerto Rico (Aguadilla, San Juan and Ponce) start at $79(a). Fares between New York/JFK and Nassau in The Bahamas start at $99(a). Between New York/JFK and Aruba customers may take advantage of fares as low as $139(a).

Sale fares must be purchased by 11:59 p.m. MT on Friday, January 25, 2008 and require up to a 14-day advance purchase. All travel must be completed by March 12, 2008. Travel outside the continental U.S. must take place Monday-Wednesday for southbound travel and Tuesday-Thursday for northbound travel. All other travel must take place on Tuesday, Wednesday, and/or Saturday. Blackout dates and other restrictions apply (a).

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4-Day Sale Fares in the Atlantic Region:

Charlotte, NC to:                          4-Day Sale
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Boston, MA                                   $79 (a)
Fort Lauderdale, FL                          $89 (a)
New York/JFK                                 $79 (a)

Fort Lauderdale, FL to:                    4-Day Sale
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New York/JFK                                $104 (a)
New York/LaGuardia                          $104 (a)
Washington, D.C./Dulles                     $104 (a)

Pittsburgh, PA to:                         4-Day Sale
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Boston, MA                                   $59 (a)
New York/JFK                                 $49 (a)

Raleigh/Durham, NC to:                     4-Day Sale
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Boston, MA                                   $69 (a)
Fort Lauderdale, FL                          $79 (a)
New York/JFK                                 $69 (a)

Richmond, VA to:                           4-Day Sale
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Boston, MA                                   $59 (a)
Fort Lauderdale, FL                          $69 (a)
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New York/JFK	$59 (a)

West Palm Beach, FL to:	4-Day Sale
New York/JFK	$104 (a)
New York/LaGuardia	$104 (a)
Newburgh, NY	$99 (a)

4-Day Sale Fares in the Midwest:

Chicago/O'Hare to:	4-Day Sale
Long Beach, CA	$99 (a)
New York/JFK	$69 (a)

4-Day Sale Fares in the West:

Las Vegas, NV to:	4-Day Sale
New York/JFK	$149 (a)
Washington, D.C./Dulles	$99 (a)

Oakland, CA to:	4-Day Sale
Boston, MA	$139 (a)

San Diego, CA to:	4-Day Sale
Washington, D.C./Dulles	$139 (a)

San Francisco, CA to:	4-Day Sale
Salt Lake City, UT	$59 (a)

San Jose, CA to:	4-Day Sale
Boston, MA	$139 (a)
New York/JFK	$139 (a)

4-Day Sale Fares in the Caribbean:

New York/JFK to:	4-Day Sale
Aruba	$139 (a)
Nassau, The Bahamas	$99 (a)

Orlando, FL to:	4-Day Sale
Puerto Rico (Aguadilla, Ponce and San Juan)	$79 (a)

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers the most legroom throughout coach (based on average fleet-wide seat pitch for U.S. airlines). JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 53 cities with 550 daily flights. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

The JetBlue logo is available at http://www.primenewswire.com/newsroom/prs/?pkgid=795

(a) All fares are subject to change without notice. Fares are only available for flights booked at jetblue.com. Travel costs $10 more per person if purchased by telephone or at an airport or city ticket office. Fares require up to a 14-day advance purchase. Travel must be booked by January 25, 2008, 11:59 PM MT. Travel must be completed by March 12, 2008. Fares may not be available for travel February 12-28, 2008. Travel outside the continental U.S. must take place Monday-Wednesday for southbound travel and Tuesday-Thursday for northbound travel. All other travel must take place on Tuesday, Wednesday, and/or Saturday. Fares may not be available on all days or on all flights. Fares are most often found on midweek travel dates. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $50 at 1-800-JETBLUE (1-297-588-5388 if located in Aruba) or $40 at jetblue.com, with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.50 per domestic segment. A segment is a takeoff and landing. International fares also do not include government fees and taxes of up to $64.90 each way. Puerto Rico fares also do not include a U.S. Departure Tax of $15.40 each way. Taxes and fees are subject to change. All taxes and fees must be paid at the time of purchase. JetBlue reserves the right to deny boarding to passengers without proper documentation. Other restrictions apply.

DIRECTV(r) service is not available on flights outside the continental United States; however, where applicable FOX InFlight(tm) is offered complimentary on these routes. FOX InFlight(tm) is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment service is provided by LiveTV, a wholly owned subsidiary of JetBlue.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the ability to operate reliably the EMBRAER 190 aircraft; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market and the effect of increased congestion in this market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2006 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.


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