JetBlue Airways Kicks Off 2008 With a 10-Day New Year's Resolutions Sale

Jan 02, 2008

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              New York Metro to Florida as Low as $59(a)

      New Nonstop Flights From Burlington, Charlotte, Portland and
      Raleigh/Durham to Florida as Low as $69(a) Beginning Jan. 10
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NEW YORK, Jan. 2, 2008 (PRIME NEWSWIRE) -- JetBlue Airways Corporation (Nasdaq:JBLU) kicks off 2008 with a special 10-day New Year's Resolutions Sale for travel this January and February. Low fares are available to many of JetBlue's most popular destinations, making New Year's resolutions to find more fun, more adventure, more romance and more laughter that much more affordable. Beginning Jan. 10, customers can fly the low-fare airline's new nonstop service from Burlington, VT or Portland, ME to Orlando, FL; or between Charlotte or Raleigh/Durham, N.C. and Fort Lauderdale for $69 (a). Flights must be booked online at www.jetblue.com by January 11, 2008.

Fares as low as $139 (a) are available between Boston or New York/JFK and the Bay Area, including: Oakland, San Francisco or San Jose. Ninety-nine dollar fares (a) are also available between Boston and Nassau, The Bahamas; and between New York/JFK and Puerto Plata, Dominican Republic (service begins Jan. 10) or St. Maarten, Netherlands Antilles (service begins Jan. 17).

Sale fares must be purchased by 11:59 p.m. MST on Friday, January 11, 2008 and require up to a 7-day advance purchase. All travel must be completed by February 13, 2008, with the exception of travel to/from Florida (except Long Beach to Fort Lauderdale), North Carolina and Virginia, which must be completed by February 28, 2008. Travel outside the continental U.S. must take place Monday-Wednesday for southbound travel and Tuesday-Thursday for northbound travel. All other travel must take place on Tuesday, Wednesday, and/or Saturday. Blackout dates and other restrictions apply (a). Sale fares to additional JetBlue destinations are available online at www.jetblue.com.

New Year's Resolutions Sale Fares (additional sale fares and destinations available online):

New York/JFK to:	New Year's Resolutions Sale
Aguadilla, Puerto Rico	$109 (a)
Aruba	$139 (a)
Austin, TX	$149 (a)
Buffalo, NY	$49 (a)
Burbank, CA	$149 (a)
Burlington, VT	$59 (a)
Cancun, Mexico	$153 (a)
Charlotte, NC	$59 (a)
Chicago, IL	$69 (a)
Denver, CO	$119 (a)
Fort Lauderdale, FL	$69 (a)
Fort Myers, FL	$69 (a)
Houston, TX	$139 (a)
Jacksonville, FL	$69 (a)
Las Vegas, NV	$149 (a)
Long Beach, CA	$149 (a)
Nassau, Bahamas	$99 (a)
Oakland, CA	$139 (a)
Ontario, CA	$149 (a)
Orlando, FL	$59 (a)
Phoenix, AZ	$129 (a)
Pittsburgh, PA	$49 (a)
Portland, ME	$59 (a)
Portland, OR	$149 (a)
Puerto Plata, Dominican Republic (service begins Jan. 10)	$99 (a)
Raleigh/Durham, NC	$59 (a)
Richmond, VA	$59 (a)
Rochester, NY	$49 (a)

Sacramento, CA	$139 (a)
Salt Lake City, UT	$139 (a)
San Diego, CA	$149 (a)
San Francisco, CA	$139 (a)
San Jose, CA	$139 (a)
San Juan, Puerto Rico	$119 (a)
Santiago, Dominican Republic	$115 (a)
Santo Domingo, Dominican Republic	$115 (a)
Sarasota, FL	$69 (a)
Seattle, WA	$149 (a)
St. Maarten, Netherlands Antilles (service begins Jan. 17)	$99 (a)
Syracuse, NY	$49 (a)
Tampa, FL	$69 (a)
Tucson, AZ	$129 (a)
West Palm Beach, FL	$69 (a)

New York/LaGuardia to Florida:	New Year's Resolutions Sale
Fort Lauderdale, West Palm Beach	$69 (a)
Orlando	$59 (a)

Newark to Florida:	New Year's Resolutions Sale
Fort Lauderdale, Fort Myers, Orlando, Tampa, West Palm Beach	$69(a)

Stewart-Newburgh, NY to Florida:	New Year's Resolutions Sale
Fort Lauderdale, West Palm Beach	$69 (a)
Orlando	$59 (a)

White Plains, NY to:	New Year's Resolutions Sale
Fort Myers (nonstop service begins Jan. 8), Orlando	$59 (a)

Boston Logan to:	New Year's Resolutions Sale
Aruba	$139 (a)
Austin, TX	$149 (a)
Buffalo, NY	$49 (a)
Cancun, Mexico	$153 (a)
Charlotte, NC	$59 (a)
Denver, CO	$119 (a)
Fort Lauderdale, FL	$79 (a)
Fort Myers, FL	$94 (a)
Las Vegas, NV	$129 (a)
Long Beach, CA	$149 (a)
Nassau, Bahamas	$99 (a)
Oakland, CA	$139 (a)
Orlando, FL	$79 (a)
Pittsburgh, PA	$49(a)
Raleigh/Durham, NC	$59 (a)
Richmond, VA	$59 (a)
San Diego, CA	$139 (a)
San Francisco, CA	$139 (a)
San Jose, CA	$139 (a)
San Juan, Puerto Rico	$99 (a)
Seattle, WA	$149 (a)
Tampa, FL	$94 (a)
West Palm Beach, FL	$79 (a)

Buffalo, NY to:	New Year's Resolutions Sale
Fort Myers, FL (nonstop service begins Jan. 8)	$69 (a)
Orlando, FL	$69 (a)

Burlington, VT to:	New Year's Resolutions Sale
Orlando, FL (nonstop service begins Jan. 10)	$69 (a)

Chicago, IL/O'Hare via JFK to	

Florida:	New Year's Resolutions Sale
Fort Lauderdale, Fort Myers, Jacksonville, Orlando, Sarasota, Tampa, West Palm Beach	$89(a)

Fort Lauderdale to:	New Year's Resolutions Sale
Charlotte, NC (nonstop service begins Jan. 10)	$69 (a)
Ponce, PR	$59 (a)
Raleigh/Durham, NC (nonstop service begins Jan. 10)	$69 (a)
Richmond, VA	$69 (a)

Long Beach, CA to:	New Year's Resolutions Sale
Chicago, IL	$99 (a)
Fort Lauderdale, FL	$99 (a)
Las Vegas, NV	$49 (a)
Oakland, CA	$49 (a)
Salt Lake City, UT	$69 (a)

Orlando, FL to:	New Year's Resolutions Sale
Aguadilla, Puerto Rico	$79 (a)
Burlington, VT (nonstop service begins Jan. 10)	$69 (a)
Ponce, Puerto Rico	$79 (a)
San Juan, Puerto Rico	$79 (a)
Syracuse, NY (via JFK)	$69 (a)

Portland, ME to:	New Year's Resolutions Sale
Orlando, FL (nonstop service begins Jan. 10)	$69 (a)

Rochester, NY to:	New Year's Resolutions Sale
Orlando, FL	$69 (a)

Salt Lake City, UT to:	New Year's Resolutions Sale
Burbank, CA	$59 (a)
San Diego, CA	$79 (a)
San Francisco, CA	$59 (a)

Washington, DC/Dulles to:	New Year's Resolutions Sale
Fort Lauderdale, FL	$69 (a)
Las Vegas, NV	$99 (a)
Long Beach, CA	$139 (a)
Oakland, CA	$139(a)
Orlando, FL	$59 (a)
San Diego, CA	$139 (a)

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers the most legroom throughout coach (based on average fleet-wide seat pitch for U.S. airlines) and is the first U.S. domestic carrier to introduce complimentary in-flight e-mail and instant messaging services using an onboard wireless network. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 53 cities with 550 daily flights. New service to St. Maarten and Puerto Plata begins in January. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

The JetBlue logo is available at http://www.primenewswire.com/newsroom/prs/?pkgid=795

(a) New York/JFK-Puerto Plata service begins January 10, 2008, pending government operating authority. All fares are subject to change without notice. Fares are only available for flights booked at jetblue.com. Travel costs $10 more per person if purchased by telephone or at an airport or city ticket office. Fares require up to a 7-day advance purchase. Travel must be booked by January 11, 2008, 11:59 PM MT. Florida (except Long Beach - Fort Lauderdale), North Carolina, and Virginia travel must be completed by February 28, 2008. All other travel must be completed by February 13, 2008. Blackout dates for Florida (except Long Beach - Fort Lauderdale), North Carolina, and Virginia travel are January 18 and February 12-19 for southbound travel and January 21 and February 17-28 for northbound travel. Blackout dates for Salt Lake City travel are January 17-27. Travel outside the continental U.S. must take place Monday-Wednesday for southbound travel and Tuesday-Thursday for northbound travel. All other travel must take place on Tuesday, Wednesday, and/or Saturday. Fares may not be available on all days or on all flights. Fares are most often found on midweek travel dates. All fares must be purchased at time of

reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $50 at 1-800-JETBLUE (1-297-588-5388 if located in Aruba, 1-800-861-3372 if located in Mexico, 1-809-200-9898 if located in Dominican Republic, 1-801-365-2583 if located in St. Maarten) or $40 at jetblue.com, with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.50 per domestic segment. A segment is a takeoff and landing. International fares also do not include government fees and taxes of up to $76.20 each way. Puerto Rico fares also do not include a U.S. Departure Tax of $15.40 each way. Taxes and fees are subject to change. All taxes and fees must be paid at the time of purchase. JetBlue reserves the right to deny boarding to passengers without proper documentation. Other restrictions apply.

DIRECTV(r) service is not available on flights outside the continental United States; however, where applicable FOX InFlight(tm) is offered complimentary on these routes. FOX InFlight(tm) is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment service is provided by LiveTV, a wholly owned subsidiary of JetBlue.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the ability to operate reliably the EMBRAER 190 aircraft; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market and the effect of increased congestion in this market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2006 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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