Surf's Up: JetBlue to Fly Between Fort Lauderdale and Aguadilla, Puerto Rico

Dec 20, 2007

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          Now Offering 15 Destinations From Fort Lauderdale

                    Fares Start At $49(a) Each Way
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FORT LAUDERDALE, Fla., Dec. 20, 2007 (PRIME NEWSWIRE) -- JetBlue Airways (Nasdaq:JBLU) is making it easier than ever to breeze off to the surfer's paradise of Aguadilla, Puerto Rico, with new daily service from Fort Lauderdale beginning February 15, 2008. To celebrate its expanded service to the west coast of Puerto Rico, the customer-friendly airline is offering fares beginning at just $49(a) each way between Fort Lauderdale and Aguadilla.

With the addition of this new service to Aguadilla, JetBlue will offer as many as 45 flights per day between its Fort Lauderdale focus city and 15 top destinations across the United States and Puerto Rico. JetBlue offers more flights to Puerto Rico and more flights to the Caribbean/Atlantic region than any other low-fare, low-cost airline.

"With top-notch inflight entertainment, free snacks, the most legroom in coach, and award-winning customer service all included in one great price, JetBlue continues to prove that low fares can, in fact, come with high standards," said Rick DeMarco, JetBlue's area manager for Florida. "On most airlines, you get what you pay for. On JetBlue, you get more."

"We view JetBlue's new service between Fort Lauderdale and Aguadilla to be a smart business move, consistent with the airline's record as an industry leader in market analysis and in passenger satisfaction and service," said Terestella Gonzalez Denton, executive director of the Puerto Rico Tourism Company. "Last year alone, approximately 5.7 million people traveled through one of Puerto Rico's international airports. Among the regions of Puerto Rico that have experienced the highest growth in passenger traffic is the Porta del Sol on the west side of the island. We attribute this success to the region's amazing tourist attractions, its proximity to the mainland, and the recent improvements made to Aguadilla's airport facilities, which in turn enhance passenger and cargo capabilities."

Customers flying JetBlue between Fort Lauderdale and Puerto Rico will travel in style aboard JetBlue's Airbus A320 fleet, which features a spacious cabin and all-leather seating as well as complimentary first-run movies and bonus features from FOX InFlight(tm) on JetBlue's signature seatback televisions. Flights are conveniently timed to allow connections in Fort Lauderdale to cities across the airline's U.S. network. Southbound service will operate via Ponce, Puerto Rico, while northbound service will operate nonstop to Fort Lauderdale.

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Fort Lauderdale, FL (FLL)           Aguadilla, Puerto Rico (BQN)
to Aguadilla, Puerto Rico (BQN)     to Fort Lauderdale, FL (FLL)
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Depart - Arrive                     Depart - Arrive
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12:05 a.m. - 4:55 a.m. (next day)   5:45 a.m. - 7:00 a.m.
(eff. Feb. 15, 2008)                (eff. Feb. 15, 2008)
Flight operates 1-stop via Ponce    Flight operates nonstop
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                        -- All times local --
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Travelers looking for a value-priced vacation package to Puerto Rico and other Caribbean hot spots need look no further than JetBlue Getaways. Customers can create customized packages that include air travel on JetBlue, a selection of JetBlue-recommended hotels and resorts to choose from, and a car rental. Visit www.jetblue.com/getaways today to begin planning your vacation.

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers the most legroom throughout coach (based on average fleet-wide seat pitch for U.S. airlines) and is the first U.S. domestic carrier to introduce complimentary in-flight e-mail and instant messaging services using an onboard wireless network. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 53 cities with 550 daily flights. New service to Puerto Plata and St. Maarten begins in January 2008. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

The JetBlue logo is available at http://www.primenewswire.com/newsroom/prs/?pkgid=795

(a) All fares are subject to change without notice. Fares are only available for flights booked at jetblue.com. Travel costs $10 more per person if purchased by telephone or at an airport or city ticket office. Fares require up to a 7-day advance purchase. Travel must be booked by December 30, 2007, 11:59 PM MT. Travel must take place between February 15, 2008 and April 30, 2008. Travel must be completed by April 30, 2008. Fares may not be available on all days or on all flights. Fares are most often found on midweek travel dates. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $50 at 1-800-JETBLUE or $40 at jetblue.com, with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.40 per domestic segment. A segment is a takeoff and landing. Puerto Rico fares also do not include a U.S. Departure Tax of $15.10 each way. All taxes and fees must be paid at the time of purchase. JetBlue reserves the right to deny boarding to passengers without proper documentation. Other restrictions apply. (c)2007 JetBlue Airways

DIRECTV(r) service is not available on flights outside the continental U.S.; however, where applicable FOX InFlight is offered complimentary of these routes.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the ability to operate reliably the EMBRAER 190 aircraft; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2006 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

CONTACT: JetBlue Airways Corporation
Corporate Communications
(718) 709-3089
CorporateCommunications@jetblue.com
Reservations
(800) JET-BLUE (538-2583)
www.jetblue.com/?source=pr

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