JetBlue Launches 4-Day Sale Celebrating Free In-flight E-mail and Instant Messaging Services On First Aircraft

Dec 11, 2007

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     Nonstop Travel From New York and Boston to the Bay Area
                      as Low as $139(a)

     Intra-California Travel Between Long Beach and Oakland
                      as Low as $49(a)
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NEW YORK, Dec. 11, 2007 (PRIME NEWSWIRE) -- JetBlue Airways Corporation (Nasdaq:JBLU) today launches a 4-Day Sale for travel taking place in January and February. Low fares are available to many of JetBlue's most popular destinations as the airline celebrates the launch of BetaBlue into service, the carrier's first aircraft offering free in-flight e-mail and instant messaging services using an onboard wireless network. Flights must be booked online at www.jetblue.com by December 14, 2007.

Fares as low as $139(a) are available between Boston or New York/JFK and the Bay Area, including: Oakland, San Francisco or San Jose. Fares start at $49(a) for intra-California flights between Long Beach and Oakland. Ninety-nine dollar fares(a) are also available between New York/JFK and Puerto Plata, Dominican Republic (service begins Jan. 10) or St. Maarten, Netherlands Antilles (service begins Jan. 17).

Sale fares must be purchased by 11:59 p.m. MST on Friday, December 14, 2007 and require up to a 14-day advance purchase. All travel must take place between January 8, 2008 and February 13, 2008, with the exception of travel to/from Puerto Plata, which must take place between January 10, 2008 and February 6, 2008. Blackout dates may apply January 17-27, 2008 for Salt Lake City travel. Aruba, Cancun, and Nassau travel must take place Monday-Wednesday for southbound travel and Tuesday-Thursday for northbound travel. St. Maarten travel must take place Monday-Thursday. All other travel must take place on Tuesday, Wednesday and/or Saturday. Blackout dates and other restrictions apply(a). Sale fares to additional JetBlue destinations are available online at www.jetblue.com.

JetBlue Airways customers flying on BetaBlue, the airline's first aircraft equipped with an onboard wireless network from LiveTV, can now use Wi-Fi(r) enabled laptops and smartphones to stay connected to friends, family and colleagues in the air via customized in-flight versions of Yahoo! Mail and Yahoo! Messenger. Customers with Wi-Fi enabled BlackBerry smartphones are also able to access all their corporate and personal BlackBerry e-mail.

4-Day Sale Fares (additional sale fares and destinations available online):

New York/JFK to:	4-Day Sale Fares
Aruba	$139(a)
Austin, TX	$139(a)
Buffalo, NY	$59(a)
Burbank, CA	$149(a)
Burlington, VT	$59(a)
Cancun, Mexico	$153(a)
Charlotte, NC	$59(a)
Chicago, IL	$69(a)
Denver, CO	$129(a)
Fort Lauderdale, FL	$69(a)
Ft. Myers, FL	$59(a)
Houston, TX	$139(a)
Jacksonville, FL	$69(a)
Las Vegas, NV	$149(a)
Long Beach, CA	$149(a)
Nassau, Bahamas	$99(a)
Oakland, CA	$139(a)
Ontario, CA	$149(a)
Orlando, FL	$59(a)
Phoenix, AZ	$129(a)
Pittsburgh, PA	$59(a)
Portland, ME	$59(a)
Portland, OR	$149(a)

Puerto Plata, Dominican Republic (service begins Jan. 10)	$99(a)
Raleigh/Durham, NC	$59(a)
Richmond, VA	$59(a)
Rochester, NY	$59(a)
Sacramento, CA	$139(a)
Salt Lake City, UT	$139(a)
San Diego, CA	$149(a)
San Francisco, CA	$139(a)
San Jose, CA	$139(a)
Sarasota, FL	$69(a)
Seattle, WA	$149(a)
St. Maarten, Netherlands Antilles (service begins Jan. 17)	$99(a)
Syracuse, NY	$59(a)
Tampa, FL	$69(a)
Tucson, AZ	$129(a)
West Palm Beach, FL	$69(a)

Convenient Connecting Service via JFK between Florida and:	4-Day Sale Fares
Buffalo, NY	$69(a)
Burlington, VT	$69(a)
Portland, ME	$69(a)
Rochester, NY	$69(a)
Syracuse, NY	$69(a)

New York/LaGuardia to Florida:	4-Day Sale Fares
Fort Lauderdale, West Palm Beach	$69(a)
Orlando	$59(a)

Newark to Florida:	4-Day Sale Fares
Fort Lauderdale, Fort Myers, Orlando, Tampa, West Palm Beach	$69(a)

Stewart-Newburgh, NY to Florida:	4-Day Sale Fares
Fort Lauderdale, West Palm Beach	$69(a)
Orlando	$59(a)

White Plains, NY to:	4-Day Sale Fares
Fort Myers (nonstop service begins Jan. 8)	$59(a)
Orlando, FL	$59(a)

Boston Logan to:	4-Day Sale Fares
Aruba	$139(a)
Austin, TX	$149(a)
Buffalo, NY	$59(a)
Cancun, Mexico	$153(a)
Charlotte, NC	$59(a)
Denver, CO	$119(a)
Fort Lauderdale, FL	$79(a)
Fort Myers, FL	$94(a)
Las Vegas, NV	$129(a)
Long Beach, CA	$169(a)
Nassau, Bahamas	$99(a)
Oakland, CA	$139(a)
Orlando, FL	$79(a)
Pittsburgh, PA	$59(a)
Raleigh/Durham, NC	$59(a)
Richmond, VA	$59(a)
San Diego, CA	$149(a)
San Francisco, CA	$139(a)
San Jose, CA	$139(a)
Seattle, WA	$149(a)
Tampa, FL	$94(a)
West Palm Beach, FL	$79(a)

Fort Lauderdale to:	4-Day Sale Fares

Charlotte, NC (nonstop service begins Jan. 10)	$69(a)
Ponce, PR	$69(a)
Raleigh/Durham, NC (nonstop service begins Jan. 10)	$69(a)
Richmond, VA	$69(a)

Long Beach, CA to:	4-Day Sale Fares
Chicago, IL	$119(a)
Fort Lauderdale, FL	$109(a)
Las Vegas, NV	$49(a)
Oakland, CA	$49(a)
Salt Lake City, UT	$69(a)

Orlando, FL to:	4-Day Sale Fares
Boston, MA	$79(a)
Buffalo, NY	$69(a)
New York (JFK, LaGuardia)	$59(a)
Newark, NJ	$69(a)
Stewart-Newburgh, NY	$59(a)
Washington, DC/Dulles	$59(a)
White Plains, NY	$59(a)

Salt Lake City, UT to:	4-Day Sale Fares
Burbank, CA (nonstop service begins Dec. 15)	$69(a)
Long Beach, CA	$69(a)
San Diego, CA	$89(a)
San Francisco, CA	$69(a)

Washington, DC/Dulles to:	4-Day Sale Fares
Fort Lauderdale, FL	$69(a)
Las Vegas, NV	$139(a)
Long Beach, CA	$129(a)
Oakland, CA	$129(a)
Orlando, FL	$59(a)
San Diego, CA	$129(a)

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers the most legroom throughout coach (based on average fleet-wide seat pitch for U.S. airlines) and is the first U.S. domestic carrier to trial complimentary in-flight e-mail and instant messaging services using an onboard wireless network. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 53 cities with up to 550 daily flights. New service to St. Maarten and Puerto Plata begins in January 2008. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

The JetBlue logo is available at http://www.primenewswire.com/newsroom/prs/?pkgid=795

(a) New York/JFK-Puerto Plata service begins January 10, 2008, pending government operating authority. All fares are subject to change without notice. Fares are only available for flights booked at jetblue.com. Travel costs $10 more per person if purchased by telephone or at an airport or city ticket office. Fares require up to a 14-day advance purchase. Travel must be booked by December 14, 2007, 11:59 PM MT. Puerto Plata travel must take place between January 10, 2008 and February 6, 2008; Puerto Plata travel must be completed by February 6, 2008. All other travel must take place between January 8, 2008 and February 13, 2008; travel must be completed by February 13, 2008. Blackout dates may apply January 17-27, 2008 for Salt Lake City travel. Aruba, Cancun, and Nassau travel must take place Monday-Wednesday for southbound travel and Tuesday-Thursday for northbound travel. St. Maarten travel must take place Monday-Thursday. All other travel must take place on Tuesday, Wednesday, and/or Saturday. Fares may not be available on all days or on all flights. Fares are most often found on midweek travel dates. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $50 at 1-800-JETBLUE (1-297-588-5388 if located in Aruba, 1-800-861-3372 if located in Mexico, 1-809-200-9898 if located in Dominican Republic, 1-801-365-2583 if located in St. Maarten) or $40 at jetblue.com, with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.40 per domestic segment. A segment is a takeoff and landing. Puerto Rico fares also do not include a U.S. Departure Tax of $15.10 each way. International fares also do not include government fees and taxes of up to $75.90 each way. All taxes and fees must be paid at the time of purchase. JetBlue reserves the right to deny boarding to passengers without proper documentation. Other restrictions apply.

DIRECTV(r) service is not available on flights outside the continental United States; however, where applicable FOX InFlight(tm) is offered complimentary on these routes. FOX InFlight(tm) is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment service is provided by LiveTV, a

wholly owned subsidiary of JetBlue.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the ability to operate reliably the EMBRAER 190 aircraft; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market and the effect of increased congestion in this market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2006 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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