Fly South -- 144 Times a Day: JetBlue Adds More Cities and More Flights to Florida This Winter

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Eight Cities Gain Their First JetBlue Nonstop Service to Florida

         Twelve New Florida Routes Added This Winter
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NEW YORK, Dec. 4, 2007 (PRIME NEWSWIRE) -- JetBlue Airways (Nasdaq:JBLU) is giving customers from across the nation up to 144 reasons to fly to Florida this winter. The award-winning low-fare airline will offer as many as two dozen nonstop flights per day to seven of Florida's most popular getaways -- Fort Lauderdale, Fort Myers, Jacksonville, Orlando, Sarasota, Tampa, and West Palm Beach. JetBlue offers more flights to the Sunshine State from both New York and Boston than any other airline.

"As an airline committed to offering more to our customers -- more low fares, more entertainment, more legroom, and more value -- we're thrilled to offer even more flights as we ramp up our winter schedule to include as many as 144 departures per day to Florida," said Roger Johnson, JetBlue's director of revenue management. "Jetting off to the Sunshine State has never been more convenient or more comfy than it is this winter with JetBlue's unrivaled selection of flights."

Eight cities and twelve new routes to Florida

JetBlue offers nonstop service to Florida from 19 cities across the United States and Caribbean. The airline kicks off twelve new Florida routes this winter:

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* Buffalo, N.Y. to Fort Lauderdale (eff. Nov. 1, 2007)*
* Buffalo, N.Y. to Fort Myers (eff. Jan. 8, 2008) *
* Buffalo, N.Y. to Orlando (eff. Nov. 15, 2007) *
* Burlington, Vt. to Orlando (eff. Jan. 10, 2008) *
* Charlotte, N.C. to Fort Lauderdale (eff. Jan. 10, 2008) *
* Ponce, Puerto Rico to Fort Lauderdale (eff. Nov. 5, 2007) *
* Portland, Maine to Orlando (eff. Jan. 10, 2008) *
* Raleigh, N.C. to Fort Lauderdale (eff. Jan. 10, 2008) *
* Richmond, Va. to Fort Lauderdale (eff. Nov. 1, 2007) *
* Rochester, N.Y. to Orlando (eff. Nov. 15, 2007) *
* Syracuse, N.Y. to Fort Lauderdale (eff. Nov. 1, 2007)
* White Plains, N.Y. to Fort Myers (eff. Jan. 8, 2008)
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*Cities gaining their first-ever JetBlue flights to Florida this winter.

Value-packed vacations from JetBlue Getaways

Travelers looking to save time and money in their travel planning need look no further than JetBlue Getaways. Customers can create customized vacations packages to Florida that include air travel on JetBlue, a selection of JetBlue-recommended hotels and resorts to choose from, and a car rental. Visit www.jetblue.com/getaways today to begin planning your vacation.

JetBlue flights to Florida feature the airline's signature 36 channels of DIRECTV(r) programming, more than 100 channels of XM Satellite Radio, the most legroom in coach (based on average fleet-wide seat pitch for U.S. airlines), and all the free snacks you can eat - all for one low price.

Members of TrueBlue, JetBlue's customer loyalty program, earn four points for every flight between Florida and the Northeast or Puerto Rico, and six points for every flight between California and Florida. Double points are awarded for purchasing travel online at www.jetblue.com, and customers can earn even more TrueBlue points by using the JetBlue Card from American Express. To apply for the card, please visit www.jetbluecard.com.

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers the most legroom throughout coach (based on average fleet-wide seat pitch for U.S. airlines). JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with specific and meaningful compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 53 cities with up to 550 daily flights. New service to Puerto Plata and St. Maarten begins in January 2008. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-

way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

The JetBlue logo is available at http://www.primenewswire.com/newsroom/prs/?pkgid=795

DIRECTV(r) service is not available on flights outside the continental United States; however, where applicable FOX InFlight(tm) is offered complimentary on these routes. FOX InFlight(tm) is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment service is provided by LiveTV, a wholly owned subsidiary of JetBlue.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the ability to operate reliably the EMBRAER 190 aircraft; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market and the effect of increased congestion in this market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2006 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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