Savor the Season with a Complimentary Feast of Holiday Snacks on JetBlue Airways

Nov 20, 2007

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   Mamma Says Gingerbread Biscotti and Immaculate Baking Company's
        Sweet Georgia Brownie Super Chocolate Chunk Cookies
                    Available Through January

     All JetBlue Snacks are Complimentary and Transfat Free

    Large Selection of Kosher Snacks Always Available In-Flight
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NEW YORK, Nov. 20, 2007 (PRIME NEWSWIRE) -- JetBlue Airways Corporation (Nasdaq:JBLU) today announced two special additions to its complimentary snack line-up for customers flying the low-fare, high-frills airline this holiday season. Through January, JetBlue is bringing back one of last year's customer-favorites, Mamma Says(r) Gingerbread Biscotti with icing, and adding another guaranteed hit: Immaculate Baking Company's Sweet Georgia Brownie(tm) Super Chocolate Chunk cookies, loaded with two kinds of chocolate chips, rich cocoa, pure vanilla and more chocolate.

"We invite customers to gobble up some tasty, festive and free snacks on JetBlue, whether it's freshly brewed Dunkin' Donuts coffee paired with a delicious holiday biscotti or a hot cup of cocoa with extra chocolatey cookies," said Brett Muney, Product Manager for JetBlue Airways. "We're excited to add these fun and tasty treats to our free, all-you-can-eat snack bar and look forward to celebrating the holiday season with our customers. Did I mention that our snacks are always free?"

All in-flight snacks and beverages on JetBlue are 100% trans-fat free. The airline led the way in December of last year, actively seeking out healthy snack alternatives to become one of the first to provide only trans-fat free selections. Additionally, all snack selections throughout the year, with the exception of Doritos(r) Munchies Mix, are Kosher options.

JetBlue's full line-up of complimentary trans-fat free snacks* includes:

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All Nuts(tm) Jumbo Cashew Halves
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Doritos(r) Munchies Mix
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Immaculate Baking Co.'s Sweet Georgia Brownie(tm) Super Chocolate
Chunk
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Mamma Says(r) Pistachio or Gingerbread Biscotti
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Mrs. GoodCookie(r) Jungle Crackers
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Nabisco(r) 100 Calorie Pack Wheat Thins(r) Minis (long-haul flights
only)
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Terra Blues(r) Potato Chips
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*Seasonal; snack selections may vary.
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New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers the most legroom throughout coach (based on average fleet-wide seat pitch for U.S. airlines). JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 53 cities with up to 550 daily flights. New service to St. Maarten and Puerto Plata begins in January 2008. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-

way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

The JetBlue logo is available at http://www.primenewswire.com/newsroom/prs/?pkgid=795

DIRECTV(r) service is not available on flights outside the continental United States; however, where applicable FOX InFlight(tm) is offered complimentary on these routes. FOX InFlight(tm) is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment service is provided by LiveTV, a wholly owned subsidiary of JetBlue.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the ability to operate reliably the EMBRAER 190 aircraft; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market and the effect of increased congestion in this market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2006 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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