JetBlue Shares Holiday Travel Preparedness Tips

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NEW YORK, Nov 15, 2007 (PrimeNewswire via COMTEX News Network) -- JetBlue Airways Corporation (Nasdaq:JBLU) today shares preparedness tips with customers traveling this holiday season, designed to make flying JetBlue for the holidays even easier.

"We love uniting friends and family, especially during the holiday season," said Dave Barger, CEO of JetBlue Airways. "Because this is a busy time of year, we would like to share our favorite travel tips, road-tested and customer-approved, in order to make your JetBlue Experience as enjoyable as ever."

JetBlue's Travel Tips: "In the Know"

* Verify the status of your flight's departure online at www.jetblue.com/flightstatus before leaving for the airport. The site also provides real-time flight information, including a map showing an approximate location of airborne flights, for those tracking the arrival of their friends and family.

* View travel advisories posted on www.jetblue.com for alerts to any impact, such as inclement weather, to JetBlue's operation. Advisories will also provide tools for customers to manage flights online.

* Check out mobile.jetblue.com from any web-enabled cell phone or PDA while on the road for real-time flight status. Weather alerts will be available, too.

* Remember that all liquids and gels (including snow globes and other gifts) in your carry-on must comply with the Transportation Security Administration's 3-1-1 guidelines: containers must be THREE ounces or less, must all fit in ONE quart-sized clear plastic zip-top bag, and with only ONE bag permitted per customer. Placing all liquids in your checked luggage will make for a quicker security screening process. More information is available at http://www.jetblue.com/help/311.html?intcmp=tsa311.

* If traveling with holiday gifts, wait to wrap them until you reach your final destination. If further screening is necessary, the contents can be easily identified by security personnel.

* Stay in touch with family and friends during your travel by accessing free Wi-Fi at JFK's Terminal 6 and at Long Beach Airport. Other airports served by JetBlue, including Boston's Logan International Airport, Washington Dulles International Airport and Fort Lauderdale-Hollywood International Airport, offer wireless access as well.

JetBlue's Travel Tips: "Enjoy the Ride"

* Manage your flights 24/7 using online tools available at https://www.jetblue.com/trueblue/ManageFlightsLogin.aspx. These tools include viewing an itinerary, changing or canceling a flight, retrieving a boarding pass and assigning seats - everything to make sure you're ready for a great JetBlue Experience.

* Check in for your flight at www.jetblue.com up to 24 hours in advance - even if you're checking bags. Then proceed directly to a JetBlue bag drop counter once at the airport.

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*  For check in at the airport, use a kiosk. You can easily
   retrieve your itinerary and print your boarding pass by
   typing in your confirmation number, entering your specific
   travel details, inserting a major credit card, or scanning
   the barcode on your printed e-tinerary. If you're checking
   bags, indicate the appropriate number and proceed to a bag
   drop counter.

*  Bring your own headphones for an even better sounding
   onboard entertainment experience.  JetBlue offers universal
   headphone jacks at every seat, and customers enjoy the most
   free live entertainment in the sky: 36 channels of DIRECTV(r)
   programming and more than 100 channels of XM Satellite
   Radio(r)(a).  Don't worry - if you forget your headphones,
   we'll give you a free pair, or you can opt to upgrade to
   a $1 headset.

*  Bring your appetite!  JetBlue offers unlimited complimentary
   snacks on every flight, including Terra Blues(r) Chips,
   Doritos(r) Munchies Mix, Chocobillys(tm) chocolate chunk
   cookies, All Nuts(tm) Jumbo Cashew Halves, Mamma Says(r)
   Pistachio Biscotti, Mrs. GoodCookie(r) Jungle Crackers.
   If you want a full meal, JetBlue's airports offer a great
   variety of meals you can bring onboard.

*  Wait to place your coats and jackets in overhead bins
   until all carry-on items have first been stowed. That way
   there will be room for everyone's items and your coat will
   be on top.
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New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers the most legroom throughout coach (based on average fleet-wide seat pitch for U.S. airlines). JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 53 cities with up to 550 daily flights. New service to St. Maarten and Puerto Plata begins in January 2008. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

The JetBlue logo is available at http://www.primenewswire.com/newsroom/prs/?pkgid=795

(a) DIRECTV(r) service is not available on flights outside the continental United States; however, where applicable FOX InFlight(tm) is offered complimentary on these routes. XM Satellite Radio(r) is not available on all flights. FOX InFlight(tm) is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment service is provided by LiveTV, a wholly owned subsidiary of JetBlue.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the ability to operate reliably the EMBRAER 190 aircraft; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2006 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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SOURCE: JetBlue Airways Corporation

JetBlue Corporate Communications
(718) 709-3089
CorporateCommunications@jetblue.com
JetBlue Reservations
(800) JET-BLUE (538-2583)
http://www.jetblue.com/?source=pr

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