JetBlue Launches Special Four-Day Snowbird Sale for December and January Travel

Oct 29, 2007

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Nonstop Travel From the Northeast to Florida as Low as $69(a)

NEW YORK, Oct 29, 2007 (PrimeNewswire via COMTEX News Network) -- JetBlue Airways Corporation (Nasdaq:JBLU) today launches a special four-day Snowbird Sale for December and January travel, giving travelers a head start on sale fares into the New Year. Low fares are available on flights to most JetBlue destinations. Flights must be booked online at www.jetblue.com by November 1, 2007.

Fares as low as $69(a) are available between JetBlue's seven Florida cities and its nonstop New York destinations, including: JFK, LaGuardia, Newark, White Plains and Newburgh, as well as connecting service through JFK from Buffalo, NY; Burlington, VT; Portland, ME; Rochester, NY; and Syracuse, NY. Sixty-nine dollar fares(a) are also available between Fort Lauderdale and Washington, D.C./Dulles, as well as JetBlue's newest nonstop destinations, Richmond, VA (begins Nov. 1) and Charlotte and Raleigh/Durham, NC (begins Jan. 10).

Sale fares must be purchased by 11:59 p.m. MST on Thursday, November 1, 2007 and require up to a 21-day advance purchase. All travel must take place between December 1, 2007 and January 30, 2008. Travel to Aruba, Cancun, and Nassau travel must take place Monday-Wednesday for southbound travel and Tuesday-Thursday for northbound travel. All other travel must take place on Tuesday, Wednesday and/or Saturday. Blackout dates and other restrictions apply(a). Sale fares to additional JetBlue destinations are available online at www.jetblue.com/?source=pr.

Select Snowbird Fares (additional sale fares and destinations available online):

New York/JFK to:	Snowbird Fares
Aruba	$139 (a)
Austin, TX	$139 (a)
Buffalo, NY	$59 (a)
Burbank, CA	$159 (a)
Burlington, VT	$59 (a)
Cancun, Mexico	$149 (a)
Charlotte, NC	$59 (a)
Chicago, IL	$89 (a)
Denver, CO	$129 (a)
Fort Lauderdale, FL	$69 (a)
Fort Myers, FL	$69 (a)
Houston, TX	$139 (a)
Jacksonville, FL	$69 (a)
Las Vegas, NV	$149 (a)
Long Beach, CA	$159 (a)
Nassau, Bahamas	$99 (a)
New Orleans, LA	$69 (a)
Oakland, CA	$149 (a)
Ontario, CA	$159 (a)
Orlando, FL	$69 (a)
Phoenix, AZ	$129 (a)
Pittsburgh, PA	$59 (a)
Portland, ME	$59 (a)
Portland, OR	$149 (a)
Raleigh/Durham, NC	$59 (a)
Richmond, VA	$59 (a)
Rochester, NY	$59 (a)
Sacramento, CA	$149 (a)
Salt Lake City, UT	$139 (a)
San Diego, CA	$149 (a)
San Francisco, CA	$149 (a)
San Jose, CA	$149 (a)
Sarasota, FL	$69 (a)
Seattle, WA	$149 (a)

Syracuse, NY	$59 (a)
Tampa, FL	$69 (a)
Tucson, AZ	$129 (a)
West Palm Beach, FL	$69 (a)

Convenient Connecting Service via JFK between Florida (Fort Myers, Jacksonville, Sarasota, Tampa, West Palm Beach) and:	Snowbird Fares
Buffalo, NY (excluding Fort Myers)	$69 (a)
Burlington, VT	$69 (a)
Portland, ME	$69 (a)
Rochester, NY	$69 (a)
Syracuse, NY	$69 (a)

New York/LaGuardia to Florida:	Snowbird Fares
Fort Lauderdale, Orlando, West Palm Beach	$69 (a)

Newark to Florida:	Snowbird Fares
Fort Lauderdale, Fort Myers, Orlando, Tampa, West Palm Beach	$69(a)

Stewart-Newburgh, NY to Florida:	Snowbird Fares
Fort Lauderdale and Orlando	$69 (a)
West Palm Beach (nonstop service begins Nov. 1)	$69 (a)

White Plains, NY to Florida:	Snowbird Fares
Fort Lauderdale and Orlando	$69 (a)

Boston Logan to:	Snowbird Fares
Aruba	$139 (a)
Austin, TX	$149 (a)
Buffalo, NY	$59 (a)
Cancun, Mexico	$149 (a)
Charlotte, NC	$59 (a)
Denver, CO	$119 (a)
Las Vegas, NV	$129 (a)
Long Beach, CA	$169 (a)
Nassau, Bahamas	$99 (a)
Oakland, CA	$149 (a)
Pittsburgh, PA	$59(a)
Raleigh/Durham, NC	$59 (a)
Richmond, VA	$59 (a)
San Diego, CA	$149 (a)
San Francisco, CA	$149 (a)
San Jose, CA	$149 (a)
Seattle, WA	$149 (a)

Fort Lauderdale to:	Snowbird Fares
Burlington, VT (via connecting service at JFK)	$69 (a)
Charlotte, NC (nonstop service begins Jan. 10)	$69 (a)
Portland, ME (via connecting service at JFK)	$69 (a)
Raleigh/Durham, NC (nonstop service begins Jan. 10)	$69 (a)
Richmond, VA (nonstop service begins Nov. 1)	$69 (a)
Rochester, NY (via connecting service at JFK)	$69 (a)

Long Beach, CA to:	Snowbird Fares
Chicago, IL	$119 (a)

Fort Lauderdale, FL	$109 (a)

Washington, DC/Dulles to:	Snowbird Fares
Fort Lauderdale, FL	$69 (a)
Las Vegas, NV	$139 (a)
Long Beach, CA	$139 (a)
Oakland, CA	$139(a)
Orlando, FL	$69 (a)
San Diego, CA	$144 (a)

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers the most legroom throughout coach (based on average fleet-wide seat pitch for U.S. airlines). JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue currently serves 53 cities with up to 525 daily flights. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583), 1-809-200-9898 in the Dominican Republic, 801-365-2583 in St. Maarten, or visit www.jetblue.com.

The JetBlue logo is available at http://www.primenewswire.com/newsroom/prs/?pkgid=795

(a) All fares are subject to change without notice. Fares are only available for flights booked at jetblue.com. Travel costs $10 more per person if purchased by telephone, or at an airport or city ticket office. Fares require up to a 21-day advance purchase. Travel must be booked by November 1, 2007, 11:59 PM MT. Travel must take place between December 1, 2007 and January 30, 2008. Travel must be completed by January 30, 2008. Blackout dates for travel are between December 13, 2007 and January 7, 2008. Aruba, Cancun, and Nassau travel must take place Monday-Wednesday for southbound travel and Tuesday-Thursday for northbound travel. All other travel must take place on Tuesday, Wednesday, and/or Saturday. Fares may not be available on all days or on all flights. Fares are most often found on midweek travel dates. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $45 at 1-800-JETBLUE (1-297-588-5388 if located in Aruba, 1-800-861-3372 if located in Mexico) or $35 at jetblue.com, with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.40 per domestic segment. A segment is a takeoff and landing. International fares also do not include government fees and taxes of up to $64.60 each way. Puerto Rico fares also do not include a U.S. Departure Tax of $15.10 each way. All taxes and fees must be paid at the time of purchase. JetBlue reserves the right to deny boarding to passengers without proper documentation.

DIRECTV(r) service is not available on flights outside the continental United States; however, where applicable FOX InFlight(tm) is offered complimentary on these routes. FOX InFlight(tm) is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment service is provided by LiveTV, a wholly owned subsidiary of JetBlue.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the ability to operate reliably the EMBRAER 190 aircraft; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market and the effect of increased congestion in this market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2006 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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