Photo Release -- JetBlue Airways Names Noreen Courtney-Wilds Vice President - Sales

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NEW YORK, Oct 29, 2007 (PrimeNewswire via COMTEX News Network) -- JetBlue Airways (Nasdaq:JBLU) today announced the appointment of Noreen Courtney-Wilds to the position of Vice President Sales, effective immediately. In this newly created position, Ms. Courtney-Wilds will be responsible for the low-fare airline's sales and distribution strategy, and will report to CEO Dave Barger.
A photo accompanying this release is available at http://www.primenewswire.com/newsroom/prs/?pkgid=4330

"Noreen has been a valuable member of the JetBlue team since she joined the company more than seven years ago," said Mr. Barger. "In this expanded role, Noreen will lead our sales and distribution strategy to the next level. Creating this position underscores JetBlue's commitment to reaching new customers and making it as easy to buy as it is to fly JetBlue."

Ms. Courtney-Wilds joined JetBlue in July, 2000 as manager of sales, and was most recently director of sales and distribution. Prior to joining JetBlue, Ms. Courtney-Wilds held manager positions at Virgin Atlantic and Aer Lingus. She lives in Leonia, New Jersey.

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV, as much as its low fares, JetBlue is now pleased to offer customers the most legroom throughout coach (based on average fleet-wide seat pitch for U.S. airlines). JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 53 cities with up to 525 daily flights. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

The JetBlue logo is available at http://www.primenewswire.com/newsroom/prs/?pkgid=795

DIRECTV(r) service is not available on flights outside the continental United States; however, where applicable, FOX InFlight(tm) is offered complimentary on these routes. FOX InFlight(tm) is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment is powered by LiveTV, a wholly owned subsidiary of JetBlue.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the ability to operate reliably the EMBRAER 190 aircraft; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market and the effect of increased congestion in this market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2006 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

(Photo: http://www.primezone.com/newsroom/prs/?pkgid=4330)

The photo is also available via AP PhotoExpress.

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