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Oct 24, 2007

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NEW YORK, Oct. 24, 2007 (PRIME NEWSWIRE) -- JetBlue Airways (Nasdaq:JBLU), the airline that offers the most flights between the Empire State and the Sunshine State, today announces it will add even more snowbird service this winter with the addition of daily nonstop service from Buffalo and White Plains to Fort Myers. Both routes will operate once-daily from January 8 - April 30, 2008, with introductory fares priced at just $84 each way (a).

"From Westchester to Western New York, JetBlue takes being New York's hometown airline seriously," said Marty St. George, the airline's vice president of network planning. "JetBlue offers customers unmatched amenities and an award-winning travel experience, and today we're pleased to add more of this signature service right here in our backyard."

JetBlue's new nonstop service to Southwest Florida International Airport complements its existing low-fare service between Buffalo Niagara International Airport and Boston, Fort Lauderdale (starts Nov. 1) New York/JFK, and Orlando (starts Nov. 15); and between Westchester County Airport and Fort Lauderdale, Orlando, and West Palm Beach. In addition, JetBlue offers its unique brand of low-fares and top-notch customer service between Florida and five other airports in the Empire State including Newburgh, New York/JFK, New York/LaGuardia, Rochester, and Syracuse.

JetBlue's new service between White Plains and Fort Myers, with fares starting at $84 each way (a):

White Plains, NY (HPN) to Fort Myers, FL (RSW)	Fort Myers, FL (RSW) to White Plains, NY (HPN)
Depart - Arrive	Depart - Arrive
9:25 a.m. - 12:25 p.m. (eff. Jan. 8, 2008)	8:35 p.m. - 11:30 p.m. (eff. Jan. 8, 2008)
Aircraft: EMBRAER 190	Aircraft: EMBRAER 190

The only daily nonstop service between Buffalo and Fort Myers, starting at just $84 each way (a):

Buffalo, NY (BUF) to Fort Myers, FL (RSW)	Fort Myers, FL (RSW) to Buffalo, NY (BUF)
Depart - Arrive	Depart - Arrive
4:30 p.m. - 7:35 p.m. (eff. Jan. 8, 2008)	1:00 p.m. - 3:55 p.m. (eff. Jan. 8, 2008)
Aircraft: EMBRAER 190	Aircraft: EMBRAER 190

"Today's news is a grand slam for both JetBlue and Westchester and Buffalo residents," said Senator Charles Schumer. "JetBlue has stepped up to the plate to make efficient and affordable air service a reality for travelers in Westchester and Buffalo, and local residents have once again proven a basic law of economics: when you offer top-shelf service at an affordable price, people scoop it up."

"Earlier this year I was proud to welcome JetBlue service at White Plains," said Senator Hillary Rodham Clinton. "Today, I am very pleased to see that JetBlue

is continuing to expand their service to include nonstop flights from White Plains and Buffalo to Fort Myers. This is a win-win for tourists and business travelers alike. These new routes will not only give local residents more travel options, they will offer local businesses the chance to reach out to new markets and bring more customers to Westchester and Erie Counties."

"Nonstop service to Fort Myers is great news for our airport," said Gregory Stamm, Niagara Frontier Transportation Authority chairman. "This new Florida destination will be very popular and help attract additional passengers from throughout the region, providing added momentum for economic growth for the airport."

JetBlue will operate both new routes aboard its brand-new EMBRAER 190, a full-size 100-seat jet which features a spacious cabin with comfy all-leather seats in a 2 x 2 configuration - no middle seat! All nonstop flights from Buffalo and White Plains to Fort Myers also include JetBlue's signature 36 channels of DIRECTV(r) programming at every seat - the most free live television of any airline - in addition to more than 100 channels of XM Satellite Radio. JetBlue's fleet offers the most legroom in coach (based on average fleet-wide seat pitch for U.S. airlines).

Customers enrolled in JetBlue's customer loyalty program, TrueBlue, earn four TrueBlue points each way for nonstop flights between New York and Florida. Double TrueBlue points are awarded for travel purchased online at www.jetblue.com. Customers can earn TrueBlue points even faster by using the JetBlue Card from American Express. Every time cardholders purchase JetBlue travel with the Card, or earn at least one TrueBlue point through other purchasing using the Card, all TrueBlue points in the member's account automatically extend for another 12 months.

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers the most legroom throughout coach (based on average fleet-wide seat pitch for U.S. airlines). JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 53 cities with up to 525 daily flights. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

The JetBlue logo is available at http://www.primenewswire.com/newsroom/prs/?pkgid=795

(a) All fares are subject to change without notice. Fares are only available for flights booked at jetblue.com. Travel costs $10 more per person if purchased by telephone, or at an airport or city ticket office. Fares require up to a 7-day advance purchase. Travel must be booked by Wednesday October 31, 2007, 11:59 PM MT. Travel must take place between January 8, 2008 and February 12, 2008. Travel must be completed by February 12, 2008. Travel must take place on Tuesday, Wednesday and/or Saturday. Fares may not be available on all days or on all flights. Fares are most often found on midweek travel dates. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $45 at 1-800-JETBLUE or $35 at jetblue.com, with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.40 per domestic segment. A segment is a takeoff and landing. JetBlue reserves the right to deny boarding to passengers without proper documentation. Other restrictions apply.

DIRECTV(r) service is not available on flights outside the continental United States; however, where applicable FOX InFlight(tm) is offered complimentary on these routes. FOX InFlight(tm) is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment service is provided by LiveTV, a wholly owned subsidiary of JetBlue.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the ability to operate reliably the EMBRAER 190 aircraft; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market and the effect of increased congestion in this market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2006 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

This news release was distributed by PrimeNewswire, www.primenewswire.com

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JetBlue Airways Corporation
          Corporate Communications
            (718) 709-3089
             CorporateCommunications@jetblue.com
          Reservations
            (800) JET-BLUE (538-2583)
            http://www.jetblue.com/?source=pr
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