JetBlue Airways Customers Warm Up With a Four-Day Winter Savings Sale At www.JetBlue.com

Oct 15, 2007

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Get an Extra $10 Off the Sale Fares for December Travel(a)

Sale Fares Start as Low as $83(a) for Flights From New York to the Caribbean; and $79(a) From the Northeast to Florida

NEW YORK, Oct. 15, 2007 (PRIME NEWSWIRE) -- JetBlue Airways Corporation (Nasdaq:JBLU) today launches a four-day Winter Savings sale, with special low fares available on flights to most JetBlue destinations. Customers who book travel to take place between December 1 and December 12 will get an extra $10 off the sale fares, with the exception of travel to/from Puerto Rico and JetBlue's international destinations, or between Long Beach and Oakland, California. Flights must be booked online at www.jetblue.com by October 18, 2007.

Fares as low as $83(a) are available between New York/JFK and Nassau, Bahamas, or $87(a) between New York and the Dominican Republic. Low sale fares of $99(a) are available between New York/JFK or Boston and Puerto Rico. Fares start at $79(a) on flights to/from the New York Metro area, including JFK, LaGuardia and Newark airports or from Newburgh and White Plains to most of JetBlue's Florida destinations.

Sale fares must be purchased by 11:59 p.m. MST on Thursday, October 18, 2007 and require up to a 21-day advance purchase. Travel between New York/JFK and Puerto Rico or the Dominican Republic must be completed by November 14, 2007; and, travel between Boston and San Juan must be completed by December 7, 2007. All other travel must be completed by December 12, 2007. Other restrictions apply(a). Sale fares to additional JetBlue destinations are available online at www.jetblue.com/?source=pr.

Select Countdown Sale Fares (additional sale fares and destinations available online):

New York/JFK to:	Countdown Sale
Aguadilla, Puerto Rico	$99 (a)
Aruba	$139 (a)
Austin, TX	$139 (a)
Buffalo, NY	$69 (a)
Burbank, CA	$149 (a)
Burlington, VT	$69 (a)
Cancun, Mexico	$143 (a)
Charlotte, NC	$79 (a)
Chicago, IL	$89 (a)
Columbus, OH	$69(a)
Denver, CO	$129 (a)
Fort Lauderdale, FL	$79 (a)
Ft. Myers, FL	$79 (a)
Houston, TX	$139 (a)
Jacksonville, FL	$79 (a)
Las Vegas, NV	$149 (a)
Long Beach, CA	$149 (a)
Nashville, TN	$79 (a)
Nassau, Bahamas	$83 (a)
New Orleans, LA	$79 (a)
Oakland, CA	$149 (a)
Ontario, CA	$149 (a)
Orlando, FL	$79 (a)
Phoenix, AZ	$129 (a)
Pittsburgh, PA	$59 (a)
Ponce, Puerto Rico	$99 (a)
Portland, ME	$69 (a)
Portland, OR	$149 (a)
Raleigh-Durham, NC	$79 (a)
Richmond, VA	$64 (a)
Rochester, NY	$69 (a)

Sacramento, CA	$149 (a)
Salt Lake City, UT	$149 (a)
San Diego, CA	$149 (a)
San Francisco, CA	$149 (a)
San Jose, CA	$149 (a)
San Juan, Puerto Rico	$99 (a)
Santiago, Dominican Republic	$87 (a)
Santo Domingo, Dominican Republic	$87 (a)
Sarasota, FL	$79 (a)
Seattle, WA	$149 (a)
Syracuse, NY	$69 (a)
Tampa, FL	$79 (a)
Tucson, AZ	$129 (a)
West Palm Beach, FL	$79 (a)

Convenient Connecting Service via JFK between Florida (Ft. Myers, Jacksonville, Sarasota, Tampa, West Palm Beach) and:	Countdown Sale
Buffalo, NY	$79 (a)
Burlington, VT	$79 (a)
Portland, ME	$79 (a)
Rochester, NY	$79 (a)
Syracuse, NY	$79 (a)

New York/LaGuardia to Florida:	Countdown Sale
Fort Lauderdale, Orlando, West Palm Beach	$79 (a)

Newark to Florida:	Countdown Sale
Fort Lauderdale, Fort Myers, Orlando, Tampa, West Palm Beach	$79(a)

Stewart-Newburgh, NY to Florida:	Countdown Sale
Fort Lauderdale and Orlando	$79 (a)
West Palm Beach (nonstop service begins Nov. 1)	$79 (a)

White Plains, NY to Florida:	Countdown Sale
Fort Lauderdale, Orlando, West Palm Beach	$79 (a)

Boston Logan to:	Countdown Sale
Austin, TX	$149 (a)
Buffalo, NY	$69 (a)
Charlotte, NC	$79 (a)
Columbus, OH	$99 (a)
Denver, CO	$109 (a)
Las Vegas, NV	$129 (a)
Long Beach, CA	$159 (a)
Oakland, CA	$149 (a)
Pittsburgh, PA	$69 (a)
Raleigh-Durham, NC	$79 (a)
Richmond, VA	$74 (a)
San Diego, CA	$149 (a)
San Francisco, CA	$149 (a)
San Jose, CA	$149 (a)
San Juan, Puerto Rico (nonstop service begins Nov. 1)	$99 (a)
Seattle, WA	$149 (a)

Fort Lauderdale to:	Countdown Sale
Buffalo, NY (nonstop service begins Nov. 1)	$79 (a)
Burlington, VT (via connecting service at JFK)	$79 (a)
Oakland, CA	$109 (a)
Ponce, Puerto Rico (nonstop service begins Nov. 5)	$49 (a)
Portland, ME (via connecting service at JFK)	$79 (a)
Richmond, VA (nonstop service begins Nov. 1)	$79 (a)
Rochester, NY (via connecting service at JFK)	$79 (a)
Syracuse, NY (nonstop service begins Nov. 1)	$79 (a)

Long Beach, CA to:	Countdown Sale

Chicago, IL	$119 (a)
Fort Lauderdale, FL	$109 (a)
Oakland, CA	$39 (a)
Orlando, FL to:	Countdown Sale
Aguadilla, Puerto Rico	$69 (a)
Buffalo, NY (nonstop service begins Nov. 15)	$79 (a)
Burlington, VT (via connecting service at JFK)	$79 (a)
Ponce, Puerto Rico	$69 (a)
Portland, ME (via connecting service at JFK)	$79 (a)
Rochester, NY (nonstop service begins Nov. 15)	$79 (a)
San Juan, Puerto Rico	$75 (a)
Syracuse, NY	$79 (a)
Washington, DC/Dulles to:	Countdown Sale
Fort Lauderdale, FL	$79 (a)
Las Vegas, NV	$129 (a)
Long Beach, CA	$129 (a)
Oakland, CA	$129 (a)
Orlando, FL	$79 (a)
San Diego, CA	$139 (a)

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers the most legroom throughout coach (based on average fleet-wide seat pitch for U.S. airlines). JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue currently serves 53 cities with up to 525 daily flights. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583), 1-809-200-9898 in the Dominican Republic, 801-365-2583 in St. Maarten, or visit www.jetblue.com.

The JetBlue logo is available at http://www.primenewswire.com/newsroom/prs/?pkgid=795

(a) "Get an Extra $10 off December travel offer" applies to all JetBlue sale fares except flights to/from Long Beach-Oakland, Puerto Rico, and any of JetBlue international destinations. In order to receive the extra $10 offer, sale fares must be booked by October 18, 2007 for travel between December 1 and December 12. Travel must be completed by December 12. All sale fares are subject to change without notice. Sale Fares are only available for flights booked at jetblue.com. Travel costs $10 more per person if purchased by telephone, or at an airport or city ticket office. All sale travel must be booked by October 18, 2007, 11:59 PM MT and requires up to a 21-day advance purchase. New York/JFK-Puerto Rico and New York/JFK-Dominican Republic travel must be completed by November 14, 2007. Boston-San Juan travel must be completed by December 7, 2007. All other travel must be completed by December 12, 2007. Blackout dates for travel are November 17-27, 2007. New York/JFK-Puerto Rico travel must take place Tuesday-Wednesday for southbound travel and/or Wednesday-Thursday for northbound travel. Boston-San Juan travel must take place Tuesday-Wednesday for southbound travel and/or Thursday-Friday for northbound travel. New York/JFK-Dominican Republic travel must take place Monday-Thursday. New York/JFK-Nassau/Cancun/Aruba travel must take place Monday-Wednesday for southbound travel and/or Tuesday-Thursday for northbound travel. All other travel must take place on Tuesday, Wednesday, and/or Saturday. Fares may not be available on all days or on all flights. Fares are most often found on midweek travel dates. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $45 at 1-800-JETBLUE (1-809-200-9898 if located in the Dominican Republic, 1-800-861-3372 if located in Mexico, 1-297-588-5388 if located in Aruba) or $35 at jetblue.com, with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.40 per domestic segment. A segment is a takeoff and landing. International fares also do not include government fees and taxes of up to $75.90 each way. Puerto Rico fares also do not include a U.S. Departure Tax of $15.10 each way. All taxes and fees must be paid at the time of purchase. JetBlue reserves the right to deny boarding to passengers without proper documentation. DIRECTV(r) service is not available on flights outside the continental U.S.; however, where applicable FOX InFlight is offered complimentary of these routes. Other restrictions apply.

DIRECTV(r) service is not available on flights outside the continental United States; however, where applicable FOX InFlight(tm) is offered complimentary on these routes. FOX InFlight(tm) is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment service is provided by LiveTV, a wholly owned subsidiary of JetBlue.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the ability to operate reliably the EMBRAER 190 aircraft; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market and the effect of increased congestion in this market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not

limited to, the Company's 2006 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

This news release was distributed by PrimeNewswire, www.primenewswire.com

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