JetBlue Expands in the Caribbean (Again): Announcing Service to St. Maarten and Puerto Plata

Oct 11, 2007

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        Now Serving 11 Sunny Caribbean/Atlantic Destinations

         Fares Begin At US$109(a) Each Way to Puerto Plata
              and US$159(a) Each Way to St. Maarten
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NEW YORK, Oct. 11, 2007 (PRIME NEWSWIRE) -- JetBlue Airways (Nasdaq:JBLU), the low-fare, low-cost airline with the most flights to the Caribbean, today announces it will add new service this winter to two more island destinations: St. Maarten in the Netherlands Antilles and Puerto Plata in the Dominican Republic. The award-winning airline will offer one daily nonstop flight between Puerto Plata and New York/JFK effective January 10, 2008, and one daily nonstop flight between St. Maarten and New York/JFK effective January 17, 2008*.

With its new nonstop flights to St. Maarten and Puerto Plata, JetBlue now offers its unique brand of low-fare service and high frills to a total of eleven Caribbean/Atlantic destinations including Aruba; Bermuda; Cancun; Nassau; Aguadilla, Ponce and San Juan, Puerto Rico; and Santiago and Santo Domingo, Dominican Republic. JetBlue will serve 55 destinations in seven countries this winter.

"Customers have been asking for more JetBlue flights to the Caribbean and today we're pleased to add service to St. Maarten and Puerto Plata, two of the most beautiful spots in the region," said Marty St. George, JetBlue's Vice President of Network Planning. "With JetBlue, customers enjoy award-winning inflight entertainment, generous name-brand snacks, and top-notch customer service -- all at some of the lowest fares around. We think the flight should be as good as the destination, so on your next trip to the Caribbean, we invite you to experience all that flying should be."

Customers flying JetBlue to/from St. Maarten and Puerto Plata will travel in style aboard the airline's modern Airbus A320 fleet, which features all-leather seating and the most legroom in coach (based on average fleet-wide seat pitch for U.S. airlines), as well as complimentary first-run movies and bonus features from FOX InFlight(tm) on JetBlue's signature seatback televisions. Through its largest focus city at New York's JFK Airport, JetBlue also offers Caribbean travelers convenient connecting service to destinations across the airline's coast-to-coast route network.

"JetBlue's tremendous success flying from New York to the Caribbean is a testament to the affordable, high-quality service that has made the airline a must for New Yorkers visiting relatives or hoping for a relaxing vacation at the beach," said New York's senior U.S. Senator Charles Schumer. "The expanded service to St. Maarten and Puerto Plata promises the same exceptional service for thousands of New Yorkers eager to fill the seats to visit loved ones or travel to new destinations."

"I am so pleased that JetBlue is continuing their commitment to bringing New Yorkers more access to low cost travel options by offering this new service between JFK and the Caribbean," said Senator Hillary Rodham Clinton. "This is particularly welcome news for many New Yorkers in our Caribbean community who are looking for affordable air fare options so they can visit family and friends back home."

"Congratulations to JetBlue on this expansion to the Caribbean," said Chairman Charles Rangel (NY-15th). "My Congressional District has the largest population of Dominicans outside of the Dominican Republic. JetBlue's expansion of service to not only Santo Domingo and Santiago, but to Puerto Plata as well, will make it much more convenient for my constituents to visit the island and their relatives."

St. Maarten

JetBlue's new service between New York and St. Maarten's Princess Juliana International Airport, with fares starting at $159(a) each way:

New York, NY (JFK) to St. Maarten, Netherlands Antilles (SXM)	St. Maarten, Netherlands Antilles (SXM) to New York, NY (JFK)
Depart - Arrive	Depart - Arrive
9:35 a.m. - 2:40 p.m. (eff. Jan. 17, 2008)	3:35 p.m. - 7:05 p.m. (eff. Jan. 17, 2008)

"On behalf of the Island Territory of St. Maarten, I am pleased to welcome JetBlue Airways," said Roy Marlin, St. Maarten's commissioner of tourism. "JetBlue customers will soon discover that St. Maarten is the best leisure destination in the region, offering 37 beaches, over 400 restaurants with Gold Award winning chefs, exceptional entertainment and nightlife as well as a myriad of accommodations to fit any lifestyle -- all in a safe, friendly, cosmopolitan environment."

"On behalf of the Sint Maarten Hospitality and Trade Association, we are proud to have participated in the process of developing a strategic partnership with JetBlue," said Emil Lee, the organization's president. "We are totally committed to this win-win partnership that will bring great value to St. Maarten, JetBlue and our customers. JetBlue's business model of low cost flights with great service will make travel between the United States and St. Maarten much more accessible for both the residents of St. Maarten and visitors from the United States."

Puerto Plata

JetBlue's new service between New York and Puerto Plata's Gregorio Luperon International Airport, with fares starting at $109(a) each way:

New York, NY (JFK) to Puerto Plata, Dominican Republic (POP)	Puerto Plata, Dominican Republic (POP) to New York, NY (JFK)
Depart - Arrive	Depart - Arrive
10:30 a.m. - 3:20 p.m. (eff. Jan. 10, 2008)	4:15 p.m. - 7:05 p.m. (eff. Jan. 10, 2008)

"We offer JetBlue and all its customers the warmest welcome to Puerto Plata," said Mr. Felix Jimenez, minister of tourism of the Dominican Republic. "The Dominican north coast offers innumerable tourist attractions, world class golf, extreme sports, adventure tourism and a tremendous diversity of accommodations and gastronomy. Don't miss the opportunity to discover the most complete vacation destination in the Caribbean, which all can enjoy with serenity, safety and fun."

Customers enrolled in JetBlue's customer loyalty program, TrueBlue, will earn six TrueBlue points each way for flights between New York and St. Maarten or Puerto Plata. Double TrueBlue points are awarded for travel purchased online at www.jetblue.com. Customers can earn TrueBlue points even faster by using the JetBlue Card from American Express. Every time cardholders purchase JetBlue travel with the Card, or earn at least one TrueBlue point through other purchasing using the Card, all TrueBlue points in the member's account automatically extend for another 12 months.

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers the most legroom throughout coach (based on average fleet-wide seat pitch for U.S. airlines). JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue currently serves 53 cities with up to 525 daily flights. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583), 1-809-200-9898 in the Dominican Republic, 801-365-2583 in St. Maarten, or visit www.jetblue.com.

The JetBlue logo is available at http://www.primenewswire.com/newsroom/prs/?pkgid=795

* Service to Puerto Plata and St. Maarten is subject to receipt of government operating authority.

(a) All fares are subject to change without notice. Fares are only available for flights booked at jetblue.com. Travel costs $10 more per person if purchased by telephone, or at an airport or city ticket office. Fares require up to a 14-day advance purchase. Fares may not be available on all days or on all flights. Fares are most often found on midweek travel dates. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $45 at 1-800-JETBLUE (1-809-200-9898 if located in the Dominican Republic) or $35 at jetblue.com, with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.40 per domestic segment. A segment is a takeoff and landing. International fares also do not include government fees and taxes of up to $75.90 each way. All taxes and fees must be paid at the time of purchase. JetBlue reserves the right to deny boarding to passengers without proper documentation. Other restrictions apply.

DIRECTV(r) service is not available on flights outside the continental United States; however, where applicable FOX InFlight(tm) is offered complimentary on these routes. FOX InFlight(tm) is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment service is provided by LiveTV, a wholly owned subsidiary of JetBlue.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the ability to operate reliably the EMBRAER 190 aircraft; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market and the effect of increased congestion in this market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not

limited to, the Company's 2006 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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