Six for Six: JetBlue Named Best U.S. Airline by Conde Nast Traveler Readers for Sixth Year in a Row

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NEW YORK, Oct 11, 2007 (PrimeNewswire via COMTEX News Network) -- JetBlue Airways (Nasdaq:JBLU) took home the Best Domestic Airline title from the Conde Nast Traveler's 2007 Readers' Choice Awards for the sixth consecutive year. The prestigious travel award was presented to the seven-year-old low-fare, high-frills airline during a ceremony last night in New York.

"It is a sincere honor for JetBlue and our 11,500 crewmembers to be recognized once again as the Readers' Choice airline of the year," said JetBlue CEO Dave Barger. "JetBlue is only seven years old, so to be named America's best airline for six years running truly speaks to our efforts every day to be a different kind of airline, and to bring humanity back to air travel. This recognition is a testament to our crewmembers who go out of their way for our customers every day, and who take great pride in creating a unique and valuable travel experience for them. On behalf of our entire team, thank you very much."

The November 2007 issue of Conde Nast Traveler celebrates the 20th annual Readers' Choice Awards. The results are derived from the largest independent poll of consumers' preferences, the Readers' Choice Survey, second in size only to the U.S. Census. With nearly 30,000 travelers voting this year, the lists show an even greater global variety and depth.

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers the most legroom throughout coach (based on average fleet-wide seat pitch for U.S. airlines). JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 53 cities with up to 525 daily flights. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

The JetBlue logo is available at http://www.primenewswire.com/newsroom/prs/?pkgid=795

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